

Alternative Payments - C2B at Online Checkout

Enterprise Payments Strategy

Use Case A Phase 1 Wires

Mike McGehee

Orange Shirt Store

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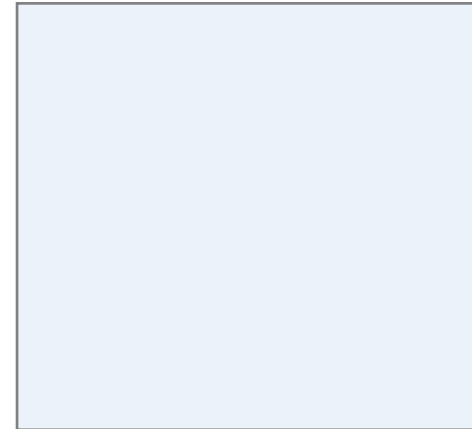
Product 1



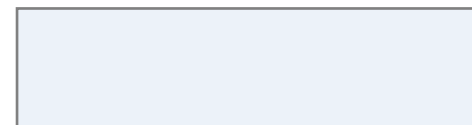
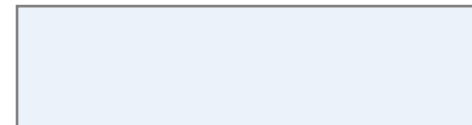
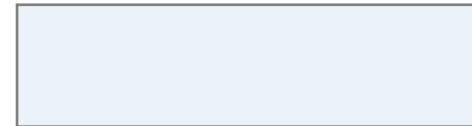
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\$100.00



Purchase >>



Orange Shirt Store

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Checkout Page

[Shop More](#)

[Your Cart](#) 



Product 1

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\$100.00

| Name: | Quantity: | Price: |
|-----------|-----------|----------|
| Product 1 | 1 | \$100.00 |
| Subtotal: | | \$100.00 |
| Shipping: | | \$3.00 |
| Total: | | \$103.00 |

WF Pay It

eCheck

Credit/Debit

PayPal

Wells Fargo Pay It (Homepage)

WELLS
FARGO

PAY IT

View Your Accounts

Username:

Password:

Go

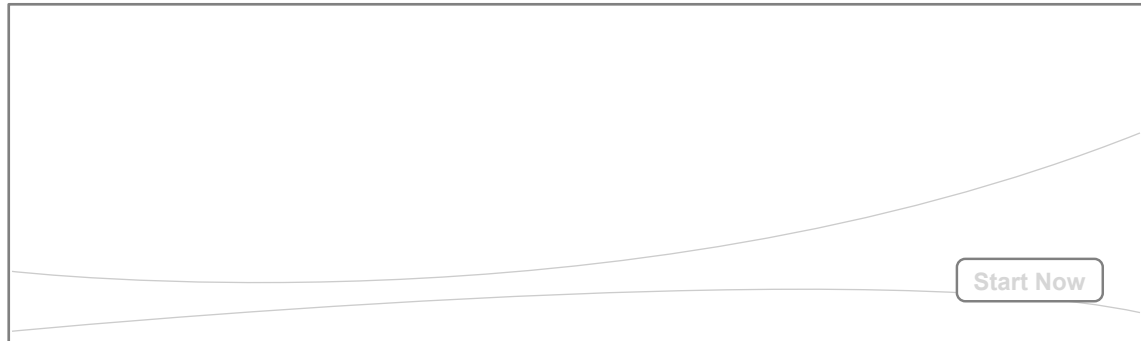
Username / Password Help

Don't have online banking?

[Sign up](#)

Don't have a Wells Fargo
checking account?

[Open One](#)



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WELLS
FARGO

PAY IT

Summary



Product 1

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\$100.00

Review Payment Details

| Name: | Quantity: | Price: |
|---------------|-----------|-----------------|
| Product 1 | 1 | \$100.00 |
| Subtotal: | | \$100.00 |
| Shipping: | | \$3.00 |
| Total: | | \$103.00 |

Select an Account

| Account | Number | Balance |
|---|---------------|-----------|
| <input checked="" type="radio"/> Checking | XXX-XX1234 | \$150.00 |
| <input type="radio"/> Checking | XXX-XX4567 | \$75.00 |
| <input type="radio"/> Credit Card | XXXX-XXX-9001 | \$1000.00 |

Select Shipping Address

| Address | Address |
|---|--|
| <input checked="" type="radio"/> Ship to this address | 100 Cherry Street, San Francisco, CA 94001 |
| <input type="radio"/> Add new address | <input type="text"/> |

Email Address: patsmith@gmail.com

Do you want to post your receipt to vSafe?

Cancel

Confirm

Wells Fargo Pay It (Advanced Access)

WELLS
FARGO

PAY IT

Summary



Product 1

Lorem ipsum dolor
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\$100.00

Advanced Access

To ensure your security, a one-time code has been sent to the phone you have registered with **Wells Fargo Advanced Access**. Please enter your **Advanced Access PIN** and the one time code below.

Code Sent

Your Code Sent to
Delivery Method

Mobile XXX-XXX-1234
Text

Enter Your Code

Submit


> [Do you need help?](#)

Review Purchase

Orange Shirt Store

| | | | | |
|--|--|--|--|--|
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Review Purchase

| | | |
|---|--|-----------------|
|  | Product 1 Lorem ipsum dolor sit amet, consectetur adipiscing elit. | \$100.00 |
|---|--|-----------------|

Account Details

| Account | Number | Balance |
|---------|------------|----------|
| eCheck | XXX-XX1234 | \$103.00 |

Shipping Address

| Address | Address |
|---------|---|
| Default | Pat Smith 100 Cherry Street, San Francisco, CA 94001 |

Contact info

| | |
|-------|--------------------|
| Phone | XXX-XXX-1234 |
| Email | patsmith@gmail.com |

| Name: | Quantity: | Price: |
|-----------|-----------|----------|
| Product 1 | 1 | \$100.00 |
| Subtotal: | | \$100.00 |
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Purchase

Confirmation

Orange Shirt
Store

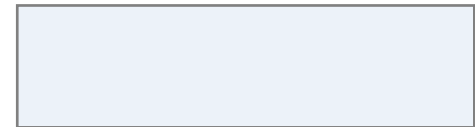
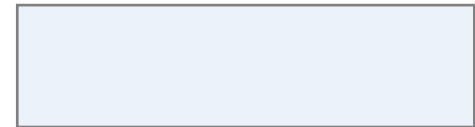
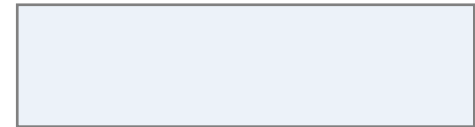
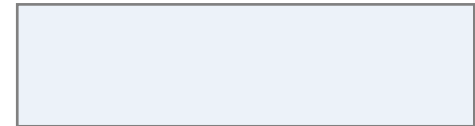
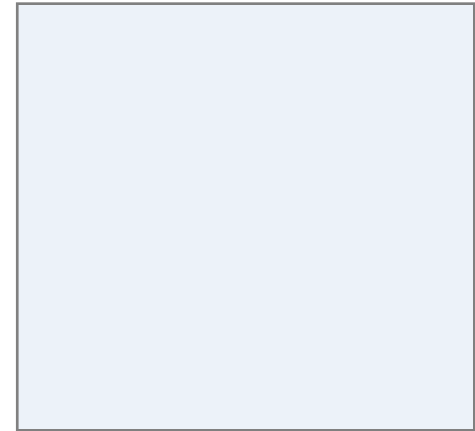
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Confirmation # 0Y987XJ

Paid from account: Checking XXX-XX1234
Amount: \$103.00
Transaction date: 4/3/09

Confirmation has been sent to your email address

[Continue Shopping >>](#)



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Enterprise Payments Strategy

Use Case B Phase 2 Wires

Mike McGehee

Orange Shirt Store

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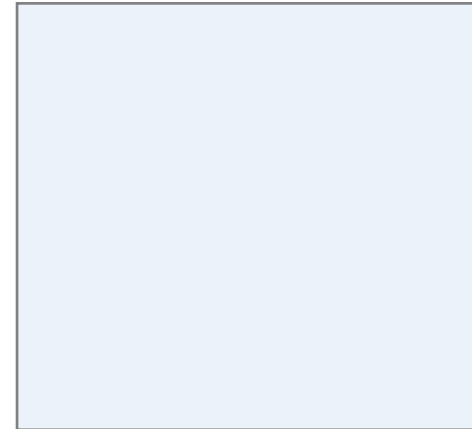
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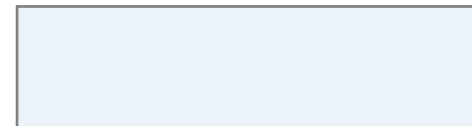
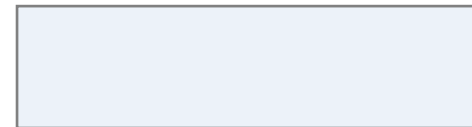
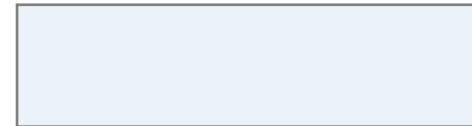
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Purchase >>




Orange Shirt Store

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Checkout Page

[Shop More](#)

[Your Cart](#) 

| | |
|---|--|
|  | <p>Product 1</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</p> <p>\$100.00</p> |
|---|--|

| Name: | Quantity: | Price: |
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Summary



Product 1
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\$100.00

Review Payment Details

| Name: | Quantity: | Price: |
|---------------|-----------|-----------------|
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Your Code Sent to
Delivery Method

Mobile XXX-XXX-1234
Text

Enter Your Code

Submit

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FARGO

PAY IT

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\$100.00

Confirmation

Confirmation # 0Y987XJ

Paid from account: Checking XXX-XX1234

Amount: \$103.00

Transaction date: 4/3/09

Confirmation has been sent to your email address

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