

GRAND RIVER

Carter Lumber
UIS - v4

Friday May 31 2013

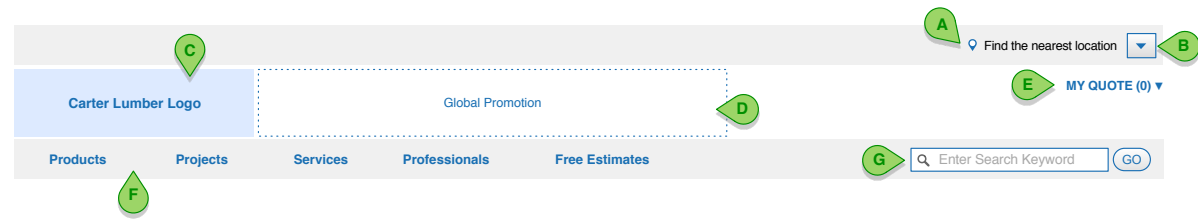


3045 Miller Road
Ann Arbor, Michigan 48103
Tel 734.913.8000
Fax 734.913.8008
www.thegrandriver.com

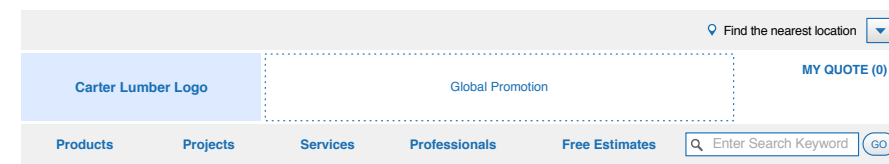
commercexperienced

VERSION	ISSUE DATE	AUTHOR	COMMENTS
v1	Wed Apr 17 2013	Mike McGehee	Creation of UIS and revisions.
v2	Tue Apr 23 2013	Mike McGehee	Revised UIS based on client feedback.
v3	Tue Apr 23 2013	Mike McGehee	Revised UIS based on client feedback from comps.
v4	Fri May 31 2013	Mike McGehee	Revised UIS based on revised comps.

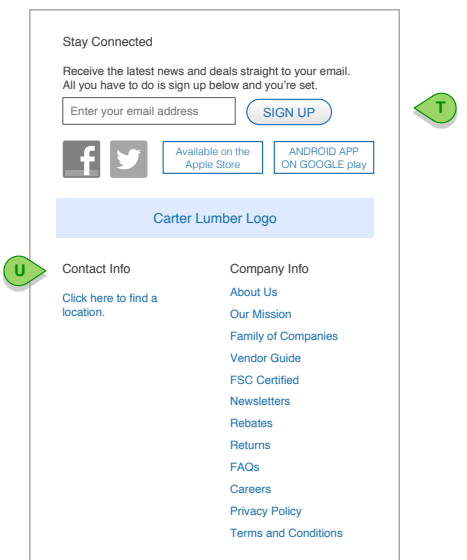
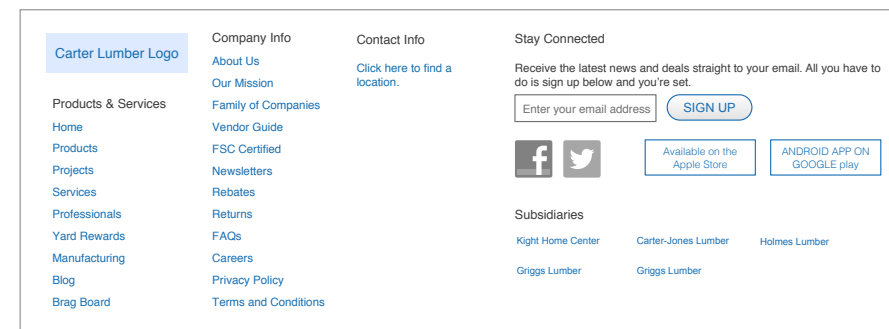
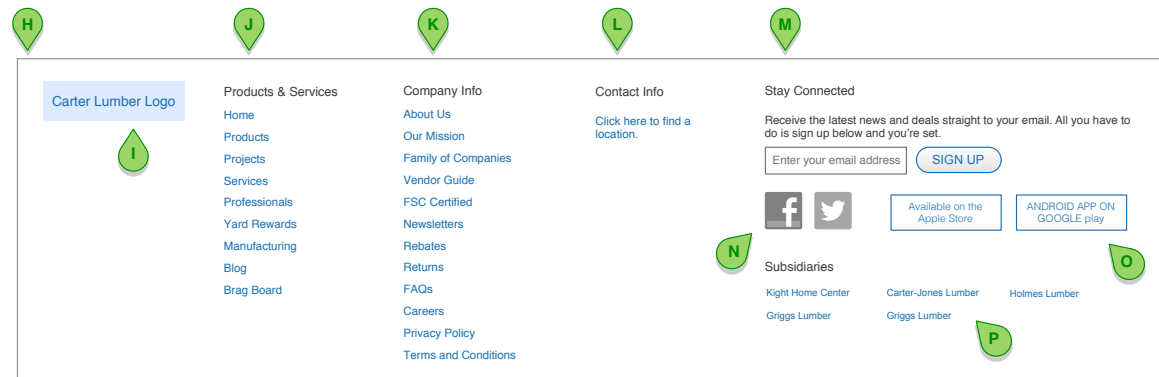
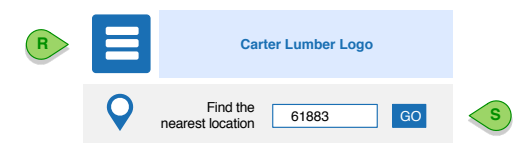
Header & Footer - Desktop - 1000px width



Tablet - 768px width



Mobile - 320px width



ANNOTATIONS FOR (00) HEADER & FOOTER

The Header & Footer will display on every standard webpage on the site.

- A. This is what displays when the visitor has not set the Nearest Location.
- B. Link causes a drop down to appear with the available field for inputting an address (05) FIND NEAREST LOCATION.
- C. Clicking the [Carter Lumber Logo](#) links to (01) HOME PAGE. (This should be the <h1> on the home page only. Not on all successive pages).
- D. Global promotion / message area will be adminable and optionally populated. (Static Block = editable HTML area)
- E. Clicking [MY QUOTE](#) links to (07) NEED A QUOTE PAGE.
- F. Main Navigation. Links in the Products section will link to the category pages and the other menus will link to their corresponding CMS pages. Hovering over any of these links displays the corresponding menu. (Main navigation will be adminable via static block.)
- G. Search query field and [Go/Search button](#) will use default Magento search behavior and functionality. Entering a value into the query field and clicking [Go/Search](#) links to a Search Results Page with results for that query. (You can create auto-directs in the Magento Admin, so that when a customer searches on a particular word or phrase, the system directs the customer to a particular URL.)

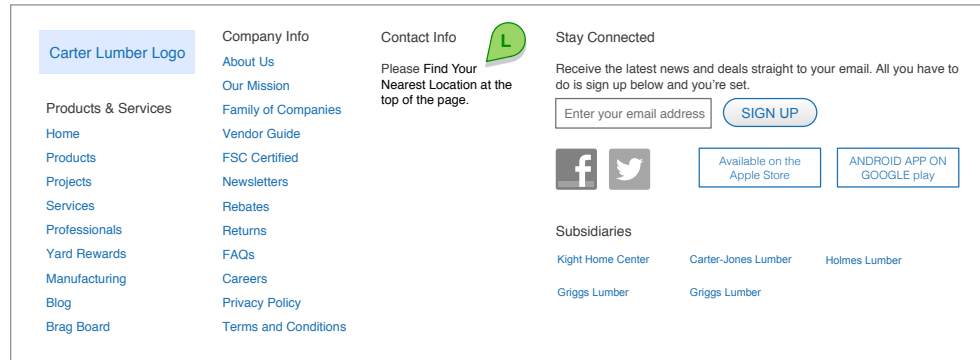
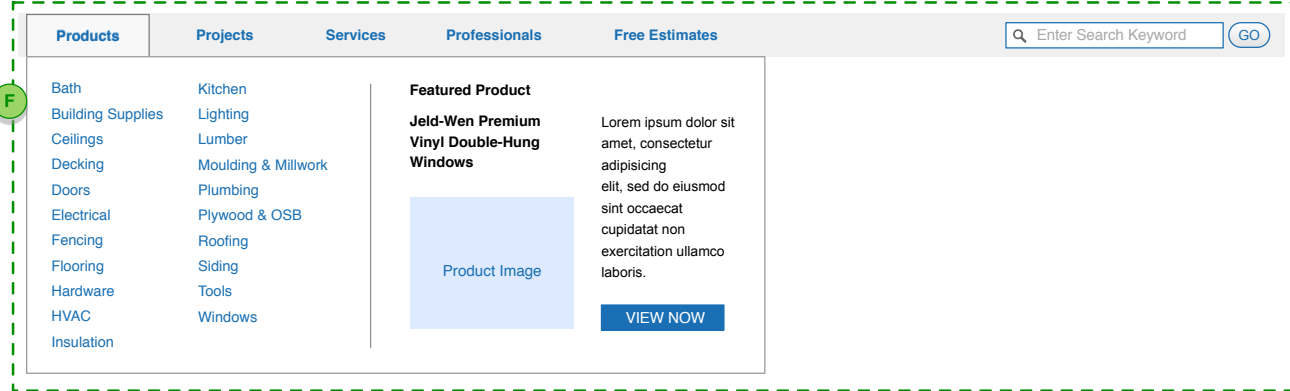
- H. Footer: will display on every standard webpage on the site.
- I. Carter Lumber Logo is displayed but is static and does not link.
- J. Product & Services Footer links (static block links):
 - [Home](#) links to (01) HOME PAGE.
 - [Products](#) links to PRODUCTS PAGE.
 - [Projects](#) links to PROJECTS PAGE.
 - [Services](#) links to SERVICES PAGE.
 - [Professionals](#) links to PROFESSIONALS PAGE.
 - [Yard Rewards](#) links to YARDS REWARDS PAGE.
 - [Manufacturing](#) links to MANUFACTURING PAGE.
 - [Blog](#) links to BLOG PAGE.
 - [Brag Board](#) links to BRAG BOARD PAGE.
 (These links are a static block pulled into the Magento footer template and are administrated within CMS > Static Blocks.)

- K. Company Info Footer links (static block links):
 - [About Us](#) links to ABOUT US PAGE.
 - [Our Mission](#) links to OUR MISSION PAGE.
 - [Family of Companies](#) links to FAMILY OF COMPANIES PAGE.
 - [Vendor Guide](#) links to VENDOR GUIDE PAGE.
 - [FSC Certified](#) links to FSC PAGE.
 - [Newsletters](#) links to NEWSLETTERS PAGE.
 - [Rebates](#) links to REBATES PAGE.
 - [Returns](#) links to RETURNS PAGE.
 - [FAQs](#) links to FAQs PAGE.
 - [Careers](#) links to CAREERS PAGE.
 - [Privacy Policy](#) links to PRIVACY POLICY PAGE.
 - [Terms and Conditions](#) links to TERMS AND CONDITIONS PAGE.
 (These links are a static block pulled into the Magento footer template and are administrated within CMS > Static Blocks.)

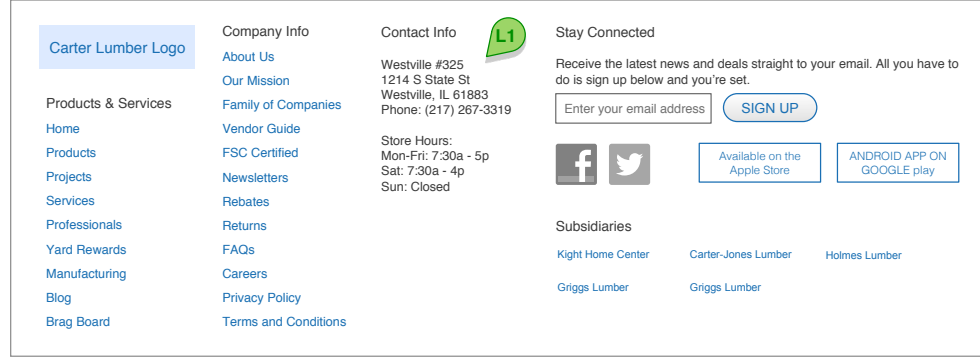
- L. If no Nearest Locations is selected then defaults asking the user to "[Find Your Nearest Location](#)" at the top of the page.
 - L1. Contact info for Nearest Location when selected by user.
- M. Newsletter Sign Up: When a user enters a valid email in the entry field, and clicks [SIGN UP](#), the page refreshes, and loads a confirmation message at the top of the page saying, "Thank you for your subscription." If an invalid email or no data is entered before clicking [SIGN UP](#), an error message is displayed below the form field prompting the user to enter a valid email address.

- N. [Facebook](#) and [Twitter](#) social badges links away from Carter Lumber into a new browser window to those respective sites.

- O. App badges link out to those respective sites.
- P. Subsidiaries links to new browser window for those respective sites.
- Q. Copyright notice (Copyright is pulled into the Magento footer template from the copyright field under the design section of the system configuration.)
- R. In mobile view the [Slide Out Tab](#) appears encapsulating [Main Navigation](#), [MY QUOTES](#) and [Search query field](#).
- S. [Find the Nearest Location](#) feature appears and permeates through the mobile view. When the user clicks [GO](#) the view changes (06) with a larger field and additional search parameters.
- T. Stay Connected and [Facebook](#) and [Twitter](#) social badges move up above [Carter Lumber logo](#).
- U. On mobile view, the links to [Product & Services](#) categories are hidden. The other groups of links still display as highlighted here. The order has shifted to having [Contact Info](#) first and [Company Info](#) second.



© Carter Lumber Company 2013



© Carter Lumber Company 2013

Home Page - Desktop - 1000px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0) ▼

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Carter Lumber Logo
 Products & Services: Home, Products, Projects, Services, Professionals, Yard Rewards, Manufacturing, Blog, Brag Board
 Company Info: About Us, Our Mission, Family of Companies, Vendor Guide, FSC Certified, Newsletters, Rebates, Returns, FAQs, Careers, Privacy Policy, Terms and Conditions
 Contact Info: Click here to find a location.
 Stay Connected: Receive the latest news and deals straight to your email. All you have to do is sign up below and you're set. Enter your email address SIGN UP
 Subsidiaries: Kight Home Center, Griggs Lumber, Carter-Jones Lumber, Griggs Lumber, Holmes Lumber

Tablet - 768px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0) ▼

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Carter Lumber Logo
 Company Info: About Us, Our Mission, Family of Companies, Vendor Guide, FSC Certified, Newsletters, Rebates, Returns, FAQs, Careers, Privacy Policy, Terms and Conditions
 Contact Info: Click here to find a location.
 Stay Connected: Receive the latest news and deals straight to your email. All you have to do is sign up below and you're set. Enter your email address SIGN UP
 Subsidiaries: Kight Home Center, Griggs Lumber, Carter-Jones Lumber, Griggs Lumber, Holmes Lumber

Mobile - 320px width

Find the nearest location

Carter Lumber Logo

MY QUOTE (0) ▼

Find the nearest location ZIP Code GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 4
(News & Events)

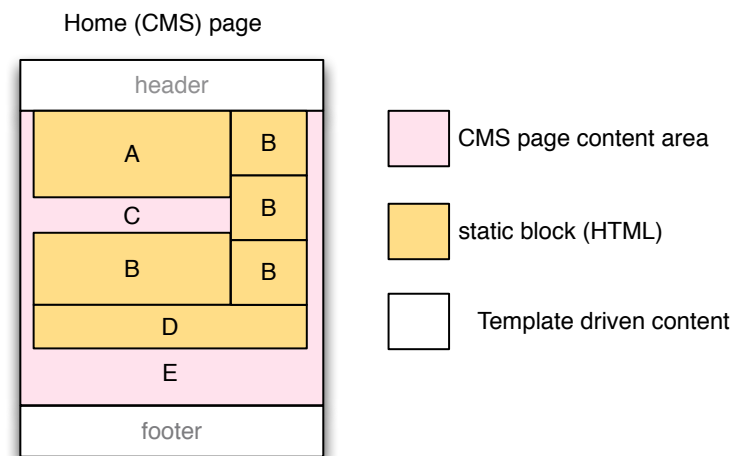
Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

MY QUOTE (0)
 Enter Search Keyword
 Products Projects Services Professionals Free Estimates
 (Featured categories / new products / promotions & sales / contests / holiday categories, etc.)
 Morbi leo risus, po vestibulum at eros. Cras mattis consectetur purus sit amet fer malesuada magna dolor id nibh ultrici vitae elit libero. [Le](#)

Stay Connected
 Receive the latest news and deals straight to your email. All you have to do is sign up below and you're set. Enter your email address SIGN UP
 Available on the Apple Store ANDROID APP ON GOOGLE play
Carter Lumber Logo
 Contact Info: Click here to find a location.
 Company Info: About Us, Our Mission, Family of Companies, Vendor Guide, FSC Certified, Newsletters, Rebates, Returns, FAQs, Careers, Privacy Policy, Terms and Conditions

ANNOTATIONS FOR (01) HOME PAGE

The Home page will be editable via the Home CMS page content area.



- A. This rotating promotion area will be built to allow the you to switch out the content of the promotions as needed. The display will automatically rotate through the promotions. The UI controls will allow a visitor to select any one of the available promotions, as well as allow pausing of the rotation through the promotions. The rotation will also pause on hover over (resuming when mouse is not hovering over promotion area). **(Custom: Rotation will be done with JavaScript. Static block)**
- B. These promotion areas will be adminable. **(Static blocks)**
- C. Arrow navigation acts as a visual guide for the user to cycle back or forward through the sets of products within the carousel.
- D. A short text description area on the home page with the primary purpose of introducing a visitor to what you have to offer; ideally the value proposition of your site. [Learn more >](#) links to the selected promotional page. **(editable HTML in the CMS content area)**
- E. Tapping the lined icon slides a navigation pane from the left side of the screen exposing MY QUOTE, SEARCH & navigation.

Category Page - Desktop - 1000px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0)

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Products

Products

Category Image Promotion Area

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Bath	Building Supplies	Ceilings	Decking	Doors
Electrical	Fencing	Flooring	Hardware	HVAC
Insulation	Kitchen	Lighting	Lumber	Moulding & Millwork
Plumbing	Plywood & OSB	Roofing	Siding	Tools
Windows				

Tablet - 768px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0)

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Products

Products

Category Image Promotion Area

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Bath	Building Supplies	Ceilings	Decking
Doors	Electrical	Fencing	Flooring
Hardware	HVAC	Insulation	Kitchen
Lighting	Lumber	Moulding & Millwork	Plumbing
Plywood & OSB	Roofing	Siding	Tools
Windows			

Mobile - 320px width

Find the nearest location

Carter Lumber Logo

Home / Products

Products

Category Image

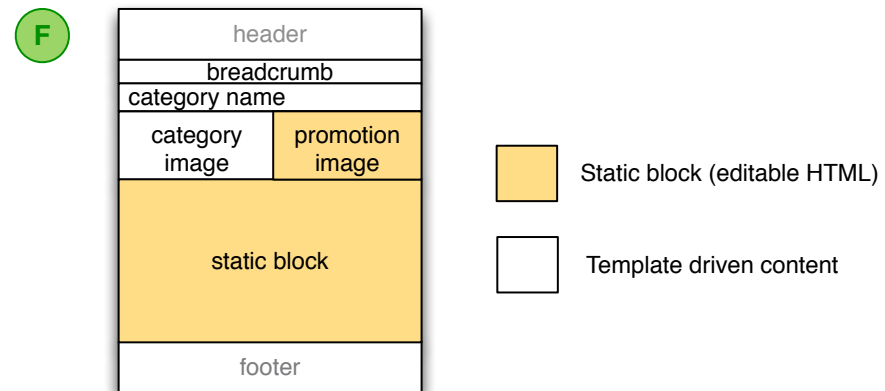
Promotion Area

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Bath	Building Supplies
Ceilings	Decking
Doors	Electrical
Fencing	Flooring
Hardware	HVAC
Insulation	Kitchen
Lighting	Lumber
Moulding & Millwork	Plumbing
Plywood & OSB	Roofing
Siding	Tools
Windows	

ANNOTATIONS FOR (02) CATEGORY PAGE – one-column layout

- A. Every top-level category page will have its corresponding main nav link visually differentiated with a graphic change of some sort indicating its selected state.
- B. Breadcrumbs display any parent pages, including [Home](#) (linked), and the current page (not linked).
- C. Category Image. **(Adminable via Category Image, pulled in via template.)**
- D. Promotion Image. **(Static block)**
- E. Category images are thumbnail representation of each category and the label derives from a category name in the category page cms.
- F. Content Area - there are three options for what can be displayed within this space. These options include:



Subcategory Page - Desktop - 1000px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0)

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Products / Tools

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Tools

Sort by Position

Items 8 of 8 Page: 1 Show 12 per page

View By Brand Brand A Brand B Brand C Brand D Brand E Brand F

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

Sort by Position

Items 1 of 1 Page: 1 Show 12 per page

Tablet - 768px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0)

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Products / Tools

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Tools

Sort by Position

Items 8 of 8 Page: 1 Show 12 per page

View By Brand Brand A Brand B Brand C Brand D Brand E Brand F

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

Sort by Position

Items 1 of 1 Page: 1 Show 12 per page

Mobile - 320px width

Find the nearest location

Carter Lumber Logo

Tools

Items 8 of 8 Page: 1 Filter

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

View by Brand

product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

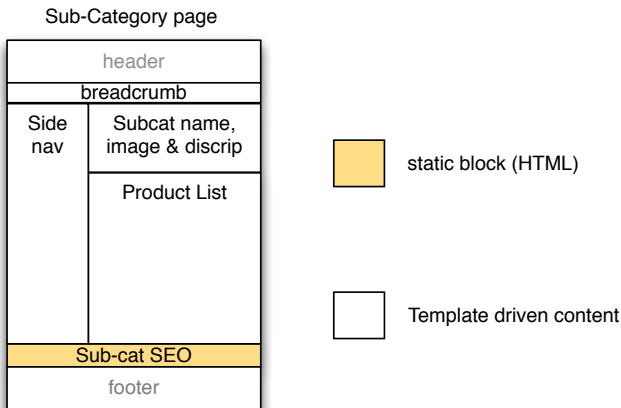
product image [Product Name] Add to Quote

product image [Product Name] Add to Quote

Page: 1

ANNOTATIONS FOR (03) SUB CATEGORY PAGE – two-column layout

The subcategory page is set to "is_anchor" = YES", meaning that it displays filtered navigation, the product listing includes products contained in any child categories, and subcategory links act as filters (see D1). This example uses the 2-column left page template.



- A. The parent category that this subcategory falls under is selected (as described in note A on (03) CATEGORY PAGE) when subcategory is browsed to - according to default Magento behavior.
- B. Breadcrumbs throughout the site display any parent pages (linked), including [Home](#) (linked), and the current page (not linked).
- C. The subcategory name displays here. **(Adminable via Category Name, pulled in via template.)**
- D. The layered navigation enables filtering by product attributes. The attribute values are linked. Clicking an [\[attribute value\]](#) (eg [Brand A](#)) reloads the page, with the selected attribute & value the other values for that attribute removed from list of available filters, and the product list showing only the products that possess the selected attribute.
- E. The product listing area will include - for each product displayed - a product image, product name and Add to Quote. Clicking on the image, [\[product name\]](#), will go to the related product page.
- F. Clicking [Add to Quote](#) links to (07) NEED A QUOTE.
- G. Sorting values can be configured in Admin. Default sort value is by Position, but the default sort can be set to something else. All available product attributes can be used as a sort value. Changing this value reloads the page, displaying products according to the selected value.
- H. Arrow indicating whether the products are in ascending (up) or descending (down) order. Clicking the arrow reloads the page, displaying products according to the selected value.
- I. Pagination "Show [x] per page" controls show up even if the number of items on the page is less than the number of items set to show up. Changing this value reloads the page, displaying products according to the selected value.
- J. Number of items shown related to the number in the sub/category displays here. If number of items is less than the amount set to show per page, this displays "xx item(s)".

- I. Pagination controls only appear if there are more products in the product list than are set to be displayed on one page (see note O below). When displayed, the current page number is not linked, and the other page numbers are. Clicking a linked page number reloads the page, displaying products according to the selected value. **(Uses base Magento functionality)**
- L. Selecting Filter the view expands down exposing a drop down for layered navigation (M).
- M. The layered navigation enables filtering by product attributes.
- M1. The attribute values are linked. Clicking an [\[attribute value\]](#) (eg [Brand A](#)) reloads the page, with the selected attribute & value the other values for that attribute removed from list of available filters, and the product list showing only the products that possess the selected attribute.



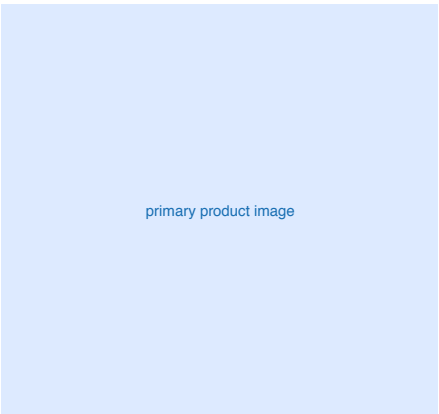
Grouped Product Page - Desktop - 1000px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0) ▼

Products Projects Services Professionals Free Estimates Enter Search Keyword

Home / Products / Tools / Hand / Hammers / 20Oz Steel Rip Hammer Avx



primary product image

Click on image to zoom

primary product image thumbnail alt image thumbnail alt image thumbnail

STANLEY A

Stanley 20 oz Steel Rip Hammer Avx B

Availability: In stock C

Product Name	Qty
20 oz Steel Rip Hammer	<input type="text" value="0"/>

D G

E **STANLEY XXXXX**
AntiVibe technology minimizes vibration and shock at impact. Forged, one-piece steel construction for increased strength and durability. Magnetic nail start for extended reach and one handed nailing capability. Ergonomic handle and grips shaped to prevent slipping.

F AntiVibe technology minimizes vibration and shock at impact. Forged, one-piece steel construction for increased strength and durability. Magnetic nail start for extended reach and one handed nailing capability.

Share this product H

Related Products

primary product image primary product image primary product image primary product image primary product image

Product Name Product Name Product Name Product Name Product Name


Tablet - 768px width

Find the nearest location

Carter Lumber Logo Global Promotion MY QUOTE (0) ▼

Products Projects Services Professionals Free Estimates Enter Search Keyword

Home / Products / Tools / Hand / Hammers / 20Oz Steel Rip Hammer Avx



primary product image

Click on image to zoom

primary product image thumbnail alt image thumbnail alt image thumbnail

STANLEY

Stanley 20 oz Steel Rip Hammer Avx

Availability: In stock

Product Name	Qty
20 oz Steel Rip Hammer	<input type="text" value="0"/>

STANLEY XXXXX
AntiVibe technology minimizes vibration and shock at impact. Forged, one-piece steel construction for increased strength and durability. Magnetic nail start for extended reach and one handed nailing capability. Ergonomic handle and grips shaped to prevent slipping.

AntiVibe technology minimizes vibration and shock at impact. Forged, one-piece steel construction for increased strength and durability. Magnetic nail start for extended reach and one handed nailing capability.

Share this product

Related Products

primary product image primary product image primary product image primary product image primary product image

Product Name Product Name Product Name Product Name Product Name

Mobile - 320px width

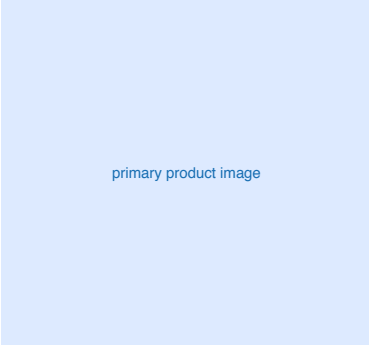
Carter Lumber Logo

- Hand (255) >
- Lawn & Garden (18) >
- Measuring (35) >
- Organization (21) >
- Power (465) >
- Roofing (6) >

Enter Search Keyword I

STANLEY

Stanley 20 oz Steel Rip Hammer Avx



primary product image

primary product image thumbnail alt image thumbnail alt image thumbnail

Availability: In stock

Product Name	Qty
20 oz Steel Rip Hammer	<input type="text" value="0"/>

STANLEY XXXXX
AntiVibe technology minimizes vibration and shock at impact. Forged, one-piece steel construction for increased strength and durability. Magnetic nail start for extended reach and one handed nailing capability. Ergonomic handle and grips shaped to prevent slipping.

J

Specs

Share this product

ANNOTATIONS FOR (04) GROUPED PRODUCT PAGE

- A. The brand logos are surfaced to the top and are sourced as a new attribute. Shows up as a select menu in cms. **(Adminable via the Brand Logo attribute)**
- B. Short product description falls under Brand Logo.
- C. If the availability for one of the individual items in a grouped product is out of stock, this message still displays as in stock.
- D. Clicking [Add to Quote](#) adds items in their specified quantity to cart. If the customer clicks the button without indicating a quantity of any of the group's items, the following message will display at the top of the page: "Please specify the quantity of product(s)."
- E. Long description of product details.
- F. Second element for specifications.
- G. Default quantity is 0, unless a default configuration is set otherwise in Admin.
- H. App badges link out to share a product to those respective sites.
- I. Navigation and SEARCH are surfaced to the top in Mobile View.
- J. DETAILS and SPECS are broken out in Mobile View.

Find the nearest location - Desktop - 1000px width

Find the nearest location

61883 within 50 miles GO

Carter Lumber Logo Global Promotion

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 4
(News & Events)

Promotion Area 1
(Kit & Package Estimates)

Navigation

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Tablet - 768px width

Find the nearest location

61883 within 50 miles GO

Carter Lumber Logo Global Promotion

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 4
(News & Events)

Promotion Area 1
(Kit & Package Estimates)

Navigation

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Mobile - 320px width

Find the nearest location

61883 GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

ANNOTATIONS FOR (05) FIND THE NEAREST LOCATION – drop down

- A. When a user has not determined a Nearest Location the default **FIND THE NEAREST LOCATION** is displayed.
- B. The **Down/Up Button** causes all content to slide down to expose input field for ZIP code or street address, city and state and ability to roll back up.
- C. User enters a ZIP code or can enter street address, city and state.
- D. Clicking **GO button** links to (06) FIND THE NEAREST LOCATION with results for that query.

The image displays three sequential screenshots of a web form titled "Find the nearest location", each enclosed in a dashed green box and annotated with a letter in a green circle.

- Annotation A:** The form is in its collapsed state. Only the text "Find the nearest location" and a downward-pointing arrow are visible.
- Annotation B:** The form is expanded. The text "Find the nearest location" and an upward-pointing arrow are at the top right. Below them is an empty input field, a "within 50 miles" dropdown menu, a blue "GO" button, and a close button (X).
- Annotation C:** The form is expanded with the input field containing the ZIP code "61883". A tooltip box points to the input field with the text "enter a ZIP code, street address or city and state".
- Annotation D:** The form is expanded, showing the "GO" button and close button.

Find the nearest location results - Desktop - 1000px width

Find the nearest location

12 N Bowman Ave, Danville, IL 61883 within 50 miles GO

Google Maps

A	Westville #325 1214 S State St, Westville, IL 61883	(217) 267-3319 M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
B	Robinson #322 12780 E 1050Th St, Robinson, IL 62454	(618) 544-4400 M-F 7a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
C	Westville #272 10475 W Us Hwy 6, Westville, IN 46391	(219) 785-2538 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
D	Kight Home Center 5521 Oak Grove Rd, Evansville, IN 47715	(812) 479-8281 M-F 7a-5p, Sa. 7a-12p, Su. Closed	MAKE THIS MY LOCATION
E	Hopkinsville #414 1806 E 9Th St, Hopkinsville, KY 42240	(270) 885-7150 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION

SEE ALL RESULTS

Carter Lumber Logo

Global Promotion

MY QUOTE (0)

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Tablet - 768px width

Find the nearest location

12 N Bowman Ave, Danville, IL 61883 within 50 miles GO

Google Maps

A	Westville #325 1214 S State St, Westville, IL 61883	(217) 267-3319 M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
B	Robinson #322 12780 E 1050Th St, Robinson, IL 62454	(618) 544-4400 M-F 7a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
C	Westville #272 10475 W Us Hwy 6, Westville, IN 46391	(219) 785-2538 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
D	Kight Home Center 5521 Oak Grove Rd, Evansville, IN 47715	(812) 479-8281 M-F 7a-5p, Sa. 7a-12p, Su. Closed	MAKE THIS MY LOCATION
E	Hopkinsville #414 1806 E 9Th St, Hopkinsville, KY 42240	(270) 885-7150 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION

SEE ALL RESULTS

Carter Lumber Logo

Global Promotion

MY QUOTE (0)

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

Mobile - 320px width

Find the nearest location

12 N Bowman Ave, Danville, IL 61883 within 50 miles GO

Google Maps

A	Westville #325 1214 S State St, Westville, IL 61883	(217) 267-3319 M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
B	Robinson #322 12780 E 1050Th St, Robinson, IL 62454	(618) 544-4400 M-F 7a - 5p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
C	Westville #272 10475 W Us Hwy 6, Westville, IN 46391	(219) 785-2538 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION
D	Kight Home Center 5521 Oak Grove Rd, Evansville, IN 47715	(812) 479-8281 M-F 7a-5p, Sa. 7a-12p, Su. Closed	MAKE THIS MY LOCATION
E	Hopkinsville #414 1806 E 9Th St, Hopkinsville, KY 42240	(270) 885-7150 M-F 7:30a - 6p, Sa. 7:30a - 4p, Su. Closed	MAKE THIS MY LOCATION

SEE ALL RESULTS

Carter Lumber Logo

Global Promotion

MY QUOTE (0)

Products Projects Services Professionals Free Estimates

Enter Search Keyword GO

Rotating Promotion Area
(Featured categories / new products / promotions & sales / contests / holiday categories, etc.)

Promotion Area 2
(Featured Category)

Promotion Area 3
(DIY Credit)

Promotion Area 1
(Kit & Package Estimates)

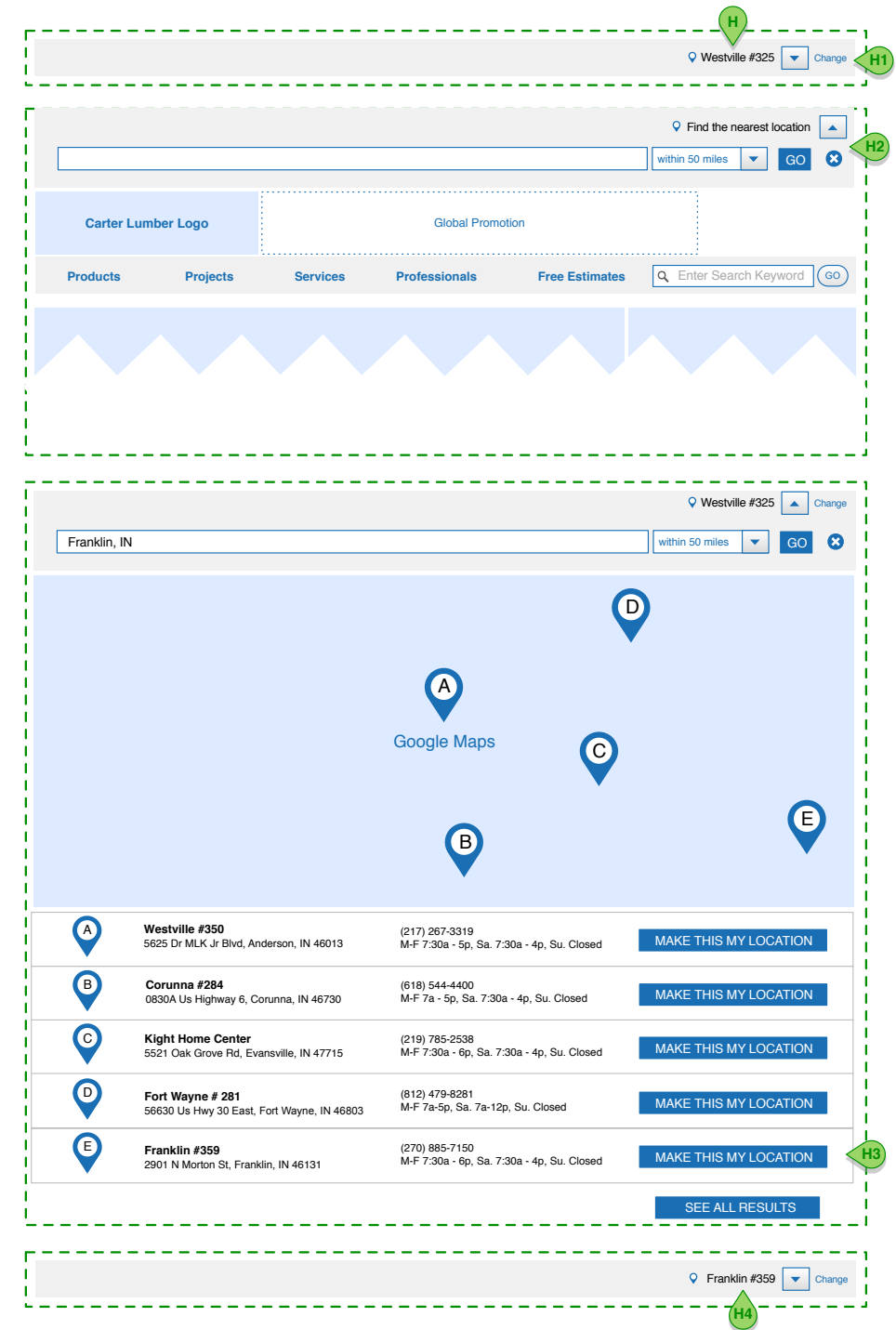
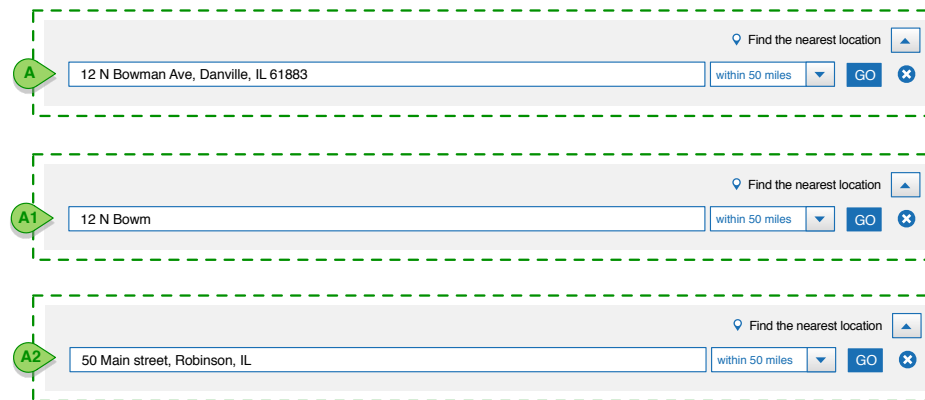
Promotion Area 4
(News & Events)

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras mattis consectetur purus sit amet fermentum. Etiam porta sem malesuada magna mollis euismod. Nullam id dolor id nibh ultricies vehicula ut id elit. Nulla vitae elit libero. [Learn more >](#)

ANNOTATIONS FOR (06) FIND THE NEAREST LOCATION - two-column layout

The Header & Footer will display on every standard webpage on the site.

- A. The user has entered a full address in the address input field.
 - A1 To start a new search by resetting the input field the user highlights and deletes or backspaces the input field.
 - A2 User has input another address to search.
- B. Clicking the [X] icon removes the search results.
- C. The map results and corresponding listed locations.
- D. Map results showing the nearest five locations with map location markers.
- E. Radius controls default with 10 miles and values are 10, 25, 50, 100 and 200. Changing this value reloads the page, displaying products according to the selected value.
- F. Search query field and GO button will use default Magento search behavior and functionality. Entering a value into the query field and clicking GO button show results for that query.
- G. Corresponding map location marker, store name, number, address, phone number and operating yours are listed.
- H. Clicking the MAKE THIS MY LOCATION sets the users Nearest Location (Global) and is editable at any time.
 - H1 After the nearest location is set and the user decides to change to another location, they will click Change to search for a new location.
 - H2 All content slides down to expose input field for ZIP code or street address, city and state and ability to roll back up (05) FIND THE NEAREST LOCATION.
 - H3 The user can find the nearest location and select MAKE THIS MY LOCATION button.
 - H4 Their revised Nearest Location (Global) is displayed.
- I. By default the results show the nearest five results based on the users input. The user can click on SEE ALL RESULTS displaying all nearest locations with a cap at 20 results.



Need a quote - Desktop - 1000px width

Westville #325 Change

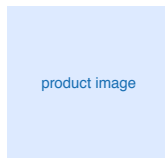


Carter Lumber Logo Global Promotion MY QUOTE (0) ▼

Products Projects Services Professionals Free Estimates

Home / Need A Quote

Quote Items

Claw Hammer was successfully added to your Quote. UPDATE QUOTE

PRODUCT NAME	QTY	REMOVE
 Product Name	2	<input type="button" value="x"/>
 [Product name for a configurable product] <ul style="list-style-type: none"> Size Small Color Red 	1	<input type="button" value="x"/>
 [Product name for a bundled product] <ul style="list-style-type: none"> Case NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default) CPU 1 x Intel Core 2 Extreme QX9775 3.20GHz Retail Peripherals 1 x Logitech Cordless Optical Trackman 	1	<input type="button" value="x"/>

Promotion Area 1

Promotion Area 2

Promotion Area 3

Personal Information

* First Name

* Last Name

* Email Address

Phone Number (optional)

Your Nearest Location

Westville #325
1214 S State St, Westville, IL 61883
(217) 267-3319
M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed

Notes

Sign Up for Newsletter

Tablet - 768px width

Westville #325 Change

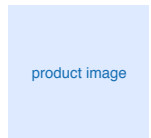
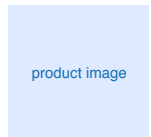
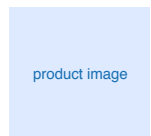
Carter Lumber Logo Global Promotion MY QUOTE (4) ▼

Products Projects Services Professionals Free Estimates

Home / Need A Quote

Quote Items

Claw Hammer was successfully added to your Quote. UPDATE QUOTE

PRODUCT NAME	QTY	REMOVE
 Product Name	2	<input type="button" value="x"/>
 [Product name for a configurable product] <ul style="list-style-type: none"> Size Small Color Red 	1	<input type="button" value="x"/>
 [Product name for a bundled product] <ul style="list-style-type: none"> Case NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default) CPU 1 x Intel Core 2 Extreme QX9775 3.20GHz Retail Peripherals 1 x Logitech Cordless Optical Trackman 	1	<input type="button" value="x"/>

Promotion Area 1

Promotion Area 2

Promotion Area 3

Personal Information

* First Name

* Last Name

* Email Address

Phone Number (optional)

Your Nearest Location

Westville #325
1214 S State St, Westville, IL 61883
(217) 267-3319
M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed

Notes

Sign Up for Newsletter



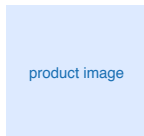
Mobile - 320px width

Carter Lumber Logo

Westville #325 Change

Quote Items

Claw Hammer was successfully added to your Quote.

PRODUCT NAME	QTY	REMOVE
 Product Name	2	<input type="button" value="x"/>
 [Product name for a configurable product] <ul style="list-style-type: none"> Size Small Color Red 	1	<input type="button" value="x"/>
 [Product name for a bundled product] <ul style="list-style-type: none"> Case NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default) CPU 1 x Intel Core 2 Extreme QX9775 3.20GHz Retail Peripherals 1 x Logitech Cordless Optical Trackman 	2	<input type="button" value="x"/>

Continue shopping

Personal Information

* First Name

* Last Name

* Email Address

Phone Number (optional)

Your Nearest Location

Westville #325
1214 S State St, Westville, IL 61883
(217) 267-3319
M-F 7:30a - 5p, Sa. 7:30a - 4p, Su. Closed

Notes

Sign Up for Newsletter

ANNOTATIONS FOR (07) NEED A QUOTE – one-column layout

The Header & Footer will display on every standard webpage on the site.

- A. If the user arrives at this page from adding to quote on a product page, a confirmation message displays here. Note: If they added an individual product from a grouped product, the confirmation message displays the grouped product name, not the individual product.
- B. Clicking [UPDATE QUOTE](#) will refresh NEED A QUOTE page, taking into account the Qty field. If any value = 0, then updating the quantity removes that product from the cart.
- C. Editing the quantity field and then clicking [UPDATE QUOTE](#) will refresh the cart page, taking into account the value of the Qty field. If the customer sets a product's Qty value = 0, then clicking [UPDATE QUOTE](#) will remove that product from the quote. The quantity is added to get the subtotal column value for each line item in the quote.
- D. Clicking the remove **X** icon reloads the shopping cart page with the item removed (no message at the top of the cart product listing).
- E. Items are listed in order of first added to last added. A newly added product appears at the bottom of the list. If the user adds something that is already in the cart, the quantity is changed but the position remains the same.
- F. [\[Product Name\]](#) and [\[product image\]](#) go to their product page.
- G. If the customer has just added a product to the [NEED A QUOTE](#) page, then [Continue Shopping](#) links to the page from which the product was added. If the customer has come to the [NEED A QUOTE](#) from the [My QUOTE](#), then it links to store homepage.
- H. These promotion areas will be adminable. **(Static blocks)**
- I. Clicking [CLEAR QUOTE](#) will refresh the cart page, removing all products from the cart.
- J. The user has selected their Nearest Location and store name, number, address, phone number and operating yours are displayed.
- K. Clicking [CHANGE LOCATION](#) takes the user to (06) [FIND THE NEAREST LOCATION](#) and has ability to search for a new nearest location.
- L. Sign Up for newsletter: When a user enters a valid email in the entry field, and selects the checkbox, and loads a confirmation message of the quote and a "Thank you for your subscription." If an invalid email an error message is displayed below the form field prompting the user to enter a valid email address.
- M. Clicking [GET QUOTE NOW](#) prompts a conformation message. The quote and captured information will be sent to the nearest location sales department. Refer to (08g) CHECKOUT - CONFIRMATION PAGE.

Your Quote Has Been Received

Thank you!
A store manager will contact you shortly with pricing information for your quote.

Quote ID: WOO00xx11

Click [here to print](#) a copy of your quote confirmation.

Contact Your Local Carter Lumber
Carter Lumber Company
1214 S State St
Westville, IL 61883
(217) 267-3319
Manager: Scott Royer

[CONTINUE SHOPPING](#)

Brag Board - Desktop - 1000px width

Westville #325 Change MY QUOTE (0) ▾

Carter Lumber Logo Global Promotion

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Brag Board Viewing page 1 of 3 1 2 3 >

Brag Board

Categories

- Page A
- Page B
- Page C
- Page D
- Page E
- Page F

See Something You Like?

[Let Us Help](#)

[Send Us Your Photos](#)

Intro Image

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Brag Board Project Image

John Smth of Gary Indiana

April 15, 2013

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Brag Board Project Image

Viewing page 1 of 3 1 2 3 >

Tablet - 768px width

Westville #325 Change MY QUOTE (0) ▾

Carter Lumber Logo Global Promotion

Products Projects Services Professionals Free Estimates Enter Search Keyword GO

Home / Brag Board Viewing page 1 of 3 1 2 3 >

Brag Board

Categories

- Page A
- Page B
- Page C
- Page D
- Page E
- Page F

See Something You Like?

[Let Us Help](#)

[Send Us Your Photos](#)

Intro Image

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Brag Board Project Image

John Smth of Gary Indiana

April 15, 2013

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Brag Board Project Image

Viewing page 1 of 3 1 2 3 >

Mobile - 320px width

Carter Lumber Logo

Westville #325 Change

Brag Board

- Page A
- Page B
- Page C
- Page D
- Page E
- Page F

Intro Image

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Brag Board Project Image

John Smth of Gary Indiana

April 15, 2013

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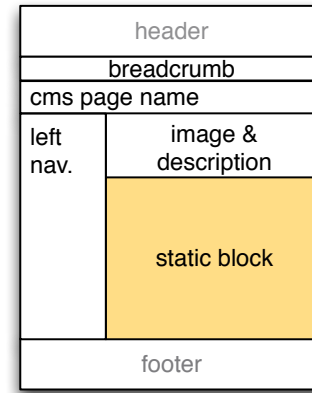
Brag Board Project Image

Viewing page 1 of 3 1 2 3 >

ANNOTATIONS FOR (08) BRAG BOARD – two-column layout

The Header & Footer will display on every standard webpage on the site.

- A. Pagination starts after ten items for each page.
- B. The navigation links are static and when selected the page refreshes content and images will be editable via a static block in the admin.
- C. Selecting [Let Us Help](#) links to the ESTIMATES PAGE.
- D. Selecting [Send Us Your Photo](#) prompts a default mail to for photo submission.
- E. Intro Image. **(Adminable via CMS page.)**
- F. Intro Description. **(Adminable via CMS page.)**
- G. Project image. **(editable HTML in the CMS content area)**
- H. Customer name, location and date for the project displayed. **(editable HTML in the CMS content area)**
- I. A short text description area on the Brag Board page with the primary purpose of introducing a visitor to a project. **(editable HTML in the CMS content area)**



Static block (editable HTML)

Template driven content

Note that, when a user navigates to a selected page they have the ability to navigate back via categories navigation or bread crumbs.