

# GRAND RIVER

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**Buy Happier**

UIS v2

Thursday May 30 2013

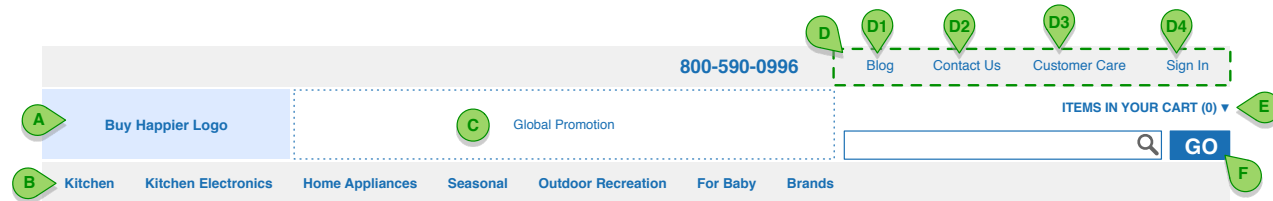


3045 Miller Road  
Ann Arbor, Michigan 48103  
Tel 734.913.8000  
Fax 734.913.8008  
[www.thegrandriver.com](http://www.thegrandriver.com)

commercexperienced

VERSION	ISSUE DATE	AUTHOR	COMMENTS
v1	Wed May 22 2013	Mike McGehee	Creation of UIS.
v2	Thur May 30 2013	Mike McGehee	Revised UIS per client feedback.

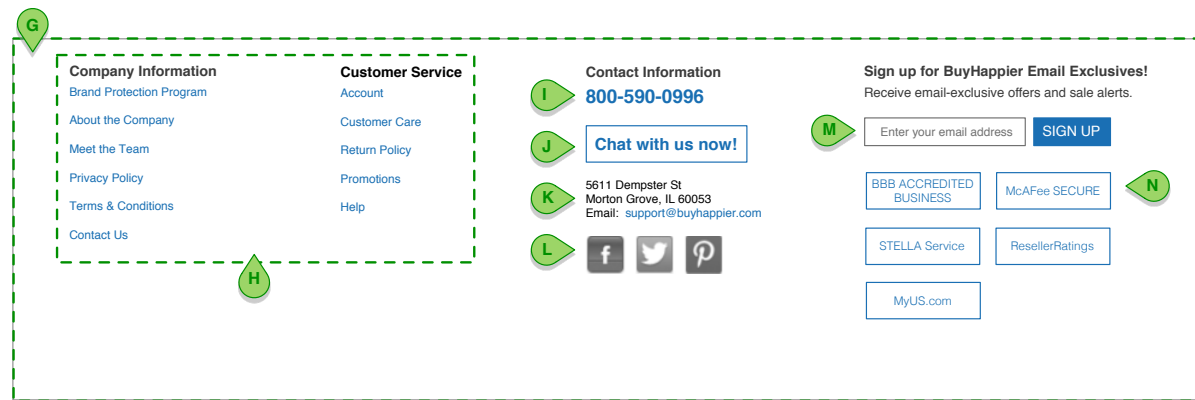
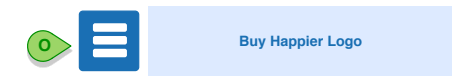
## Header & Footer - Desktop - 960px width



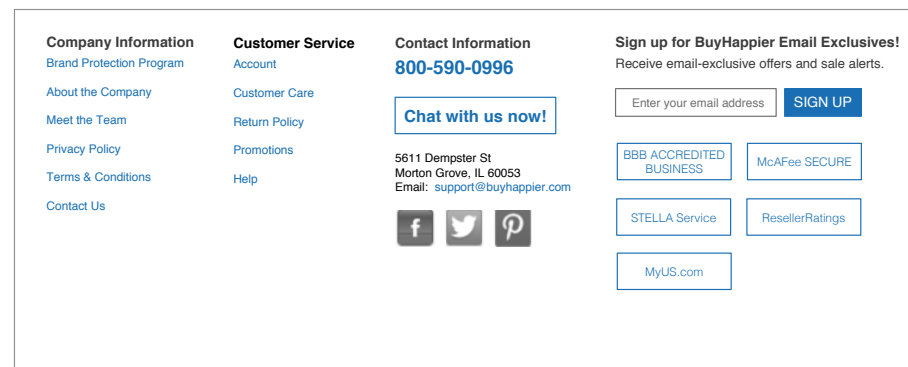
## Tablet - 768px width



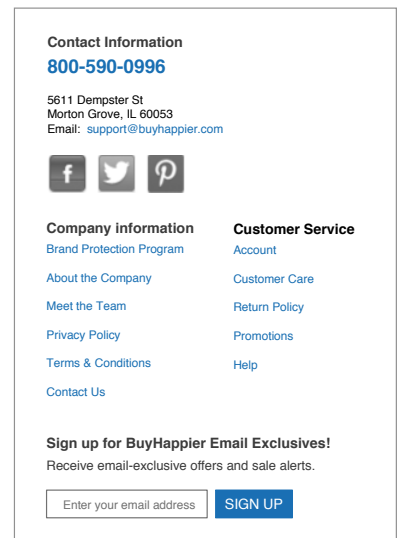
## Mobile - 320px width



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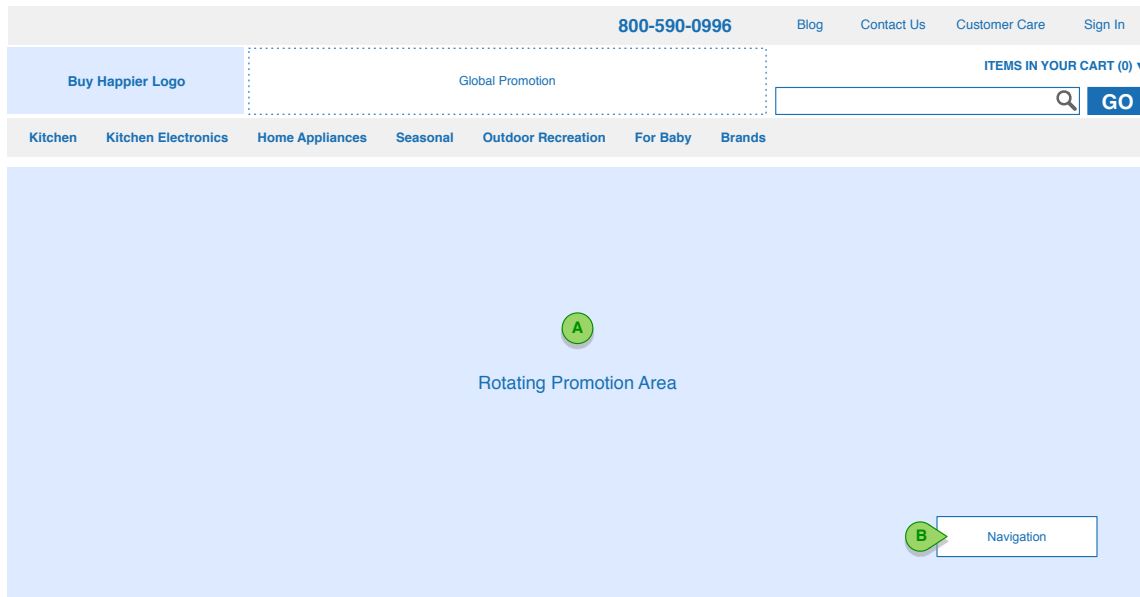
**ANNOTATIONS FOR (00) HEADER & FOOTER**

The Header & Footer will display on every standard webpage on the site.

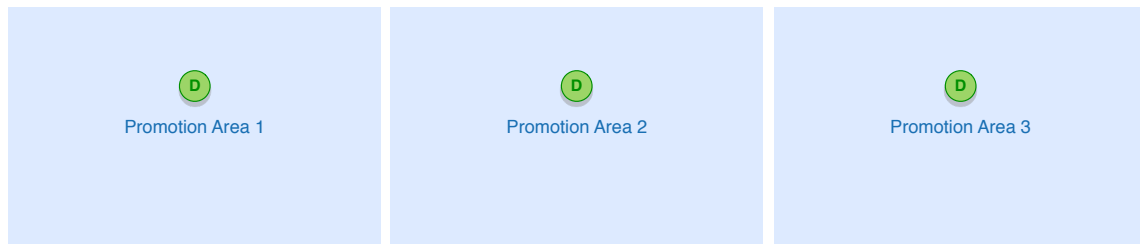
- A. Clicking the [Buy Happier Logo](#) links to (01) HOME PAGE. (This should be the <h1> on the home page only. Not on all successive pages).
- B. Main Navigation. Links in the Products section will link to the category pages and the other menus will link to their corresponding CMS pages. Hovering over any of these links displays the corresponding menu. (Main navigation will be adminable via static block.)
- C. Global promotion / message area will adminable and optionally populated. (Static Block = editable HTML area)
- D. Global Navigation. Links to their corresponding CMS pages (minus the static toll free number). (Static Block = editable HTML area)
  - D1. [Blog](#) links to EXTERNAL BLOG PAGE.
  - D2. [Contact Us](#) links to CONTACT US PAGE.
  - D3. [Customer Care](#) links to CUSTOMER CARE PAGE.
  - D4. [Sign In](#) links to MY ACCOUNT PAGE to create an account or Sign In to an existing account.
- E. Clicking [ITEMS IN YOUR CART](#) links to (07) CART PAGE in default Magento wires.
- F. Search query field and [Go/Search button](#) will use default Magento search behavior and functionality. Entering a value into the query field and clicking [Go/Search](#) links to a Search Results Page with results for that query. (You can create auto-directs in the Magento Admin, so that when a customer searches on a particular word or phrase, the system directs the customer to a particular URL.)
- G. Footer: will display on every standard webpage on the site.
- H. Company Information and Customer Service Footer links (static block links):
  - Company Information
    - [Brand Protection Program](#) links to BRAND PROTECTION PAGE.
    - [About the Company](#) links to ABOUT THE COMPANY PAGE.
    - [Meet the Team](#) links to MEET THE TEAM PAGE.
    - [Privacy Policy](#) links to PRIVACY POLICY PAGE.
    - [Terms & Conditions](#) links to TERMS & CONDITIONS PAGE.
    - [Contact Us](#) links to CONTACT US PAGE.
  - Customer Service
    - [Account](#) links to ACCOUNT PAGE.
    - [Customer Care](#) links to CUSTOMER CARE PAGE.
    - [Return Policy](#) links to RETURN POLICY PAGE.
    - [Promotions](#) links to PROMOTIONS PAGE.
    - [Help](#) links to HELP PAGE.
- I. 800-590-0996 Toll Free number is static and does not link. **Recommend keeping toll free # & GEOIP for Phase 2 custom implementation.**
- J. [Chat with us now](#) CTA button launches a modal window to start a chat session with a customer service representative.
- K. Company address and email link.
- L. [Facebook](#), [Twitter](#) and [Pinterest social badges](#) links away from Buy Happier into a new browser window to those respective sites.
- M. Email Exclusives Sign Up: When a user enters a valid email in the entry field, and clicks [SIGN UP](#), the page refreshes, and loads a confirmation message at the top of the page saying, "Thank you for your subscription." If an invalid email or no data is entered before clicking [SIGN UP](#), an error message is displayed below the form field prompting the user to enter a valid email address.
- N. Accreditation badges open and/or link to their respective pages in new browser windows.

Kitchen	Kitchen Electronics	Home Appliances	Seasonal	Outdoor Recreation	For Baby	Brands
Bakeware Cookware Knives						
	Blenders Toasters Slow Cookers					
		Air Purifiers Vacuums Fans				
			Lawn & Garden Beach/Pool Fans Air Purifiers Heaters			
				Beach Camping Outdoor Grills		
					Bedding Furniture Toys Car Seats and Strollers Bathing Feeding Clothing Brands	
						Black & Decker Calphalon Dyson Electrolux EZ KUT Infinuvo iRobot Krupps Minelab Mint Neato Ninja Pure Guardian Ronco Shark Vornado Whirlpool

# Home Page - Desktop - 960px width

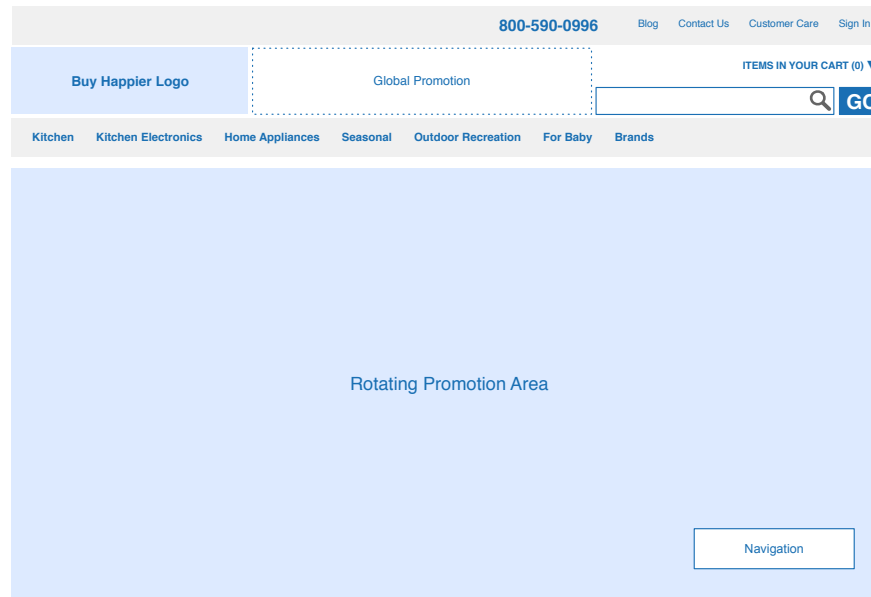


Lorem ipsum dolor sit amet, usu te natum ornatus suavitate, an vero vivendum nec, cibo choro aliquam sed ex. Et vim ridens suscipit, pri ea novum consectetuer. Solum novum officiis te sed. Sea alienum tractatos rationibus an, his zril saperet ne. Sed agam ceteros epicuri te. Tamquam posidonium theophrastus vim ex, cu facete persequeris has. [Learn more >](#) (marked with callout C)

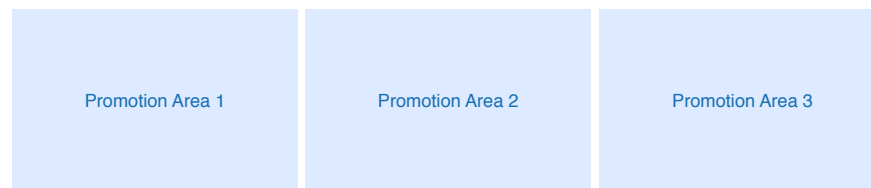


<p><b>Company Information</b> Brand Protection Program</p> <p>About the Company</p> <p>Meet the Team</p> <p>Privacy Policy</p> <p>Terms &amp; Conditions</p> <p>Contact Us</p>	<p><b>Customer Service</b> Account</p> <p>Customer Care</p> <p>Return Policy</p> <p>Promotions</p> <p>Help</p>	<p><b>Contact Information</b> 800-590-0996</p> <p><a href="#">Chat with us now!</a></p> <p>5611 Dempster St Morton Grove, IL 60053 Email: support@buyhappier.com</p> <p><a href="#">f</a> <a href="#">t</a> <a href="#">p</a></p>	<p><b>Sign up for BuyHappier Email Exclusives!</b> Receive email-exclusive offers and sale alerts.</p> <p>Enter your email address <a href="#">SIGN UP</a></p> <p>BBB ACCREDITED BUSINESS    McAfee SECURE</p> <p>STELLA Service    ResellerRatings</p> <p>MyUS.com</p>
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# Tablet - 768px width

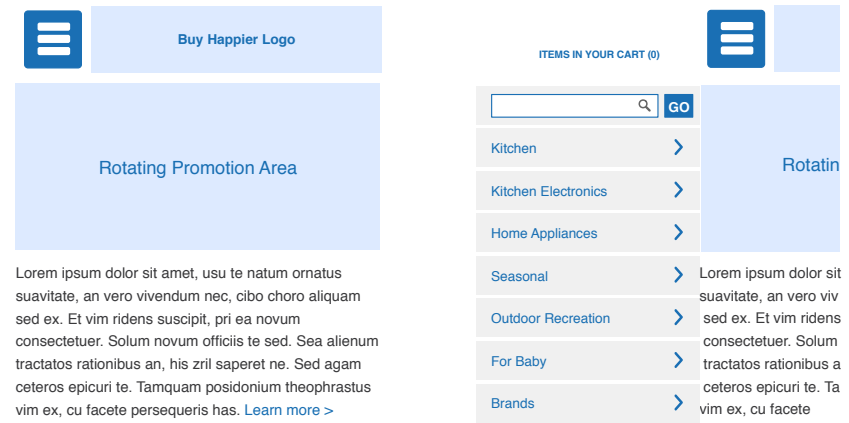


Lorem ipsum dolor sit amet, usu te natum ornatus suavitate, an vero vivendum nec, cibo choro aliquam sed ex. Et vim ridens suscipit, pri ea novum consectetuer. Solum novum officiis te sed. Sea alienum tractatos rationibus an, his zril saperet ne. Sed agam ceteros epicuri te. Tamquam posidonium theophrastus vim ex, cu facete persequeris has. [Learn more >](#)



<p><b>Company Information</b> Brand Protection Program</p> <p>About the Company</p> <p>Meet the Team</p> <p>Privacy Policy</p> <p>Terms &amp; Conditions</p> <p>Contact Us</p>	<p><b>Customer Service</b> Account</p> <p>Customer Care</p> <p>Return Policy</p> <p>Promotions</p> <p>Help</p>	<p><b>Contact Information</b> 800-590-0996</p> <p><a href="#">Chat with us now!</a></p> <p>5611 Dempster St Morton Grove, IL 60053 Email: support@buyhappier.com</p> <p><a href="#">f</a> <a href="#">t</a> <a href="#">p</a></p>	<p><b>Sign up for BuyHappier Email Exclusives!</b> Receive email-exclusive offers and sale alerts.</p> <p>Enter your email address <a href="#">SIGN UP</a></p> <p>BBB ACCREDITED BUSINESS    McAfee SECURE</p> <p>STELLA Service    ResellerRatings</p> <p>MyUS.com</p>
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# Mobile - 320px width



**Contact Information**  
800-590-0996

5611 Dempster St  
Morton Grove, IL 60053  
Email: support@buyhappier.com

[f](#) [t](#) [p](#)

**Company information**  
Brand Protection Program

About the Company

Meet the Team

Privacy Policy

Terms & Conditions

Contact Us

**Customer Service**  
Account

Customer Care

Return Policy

Promotions

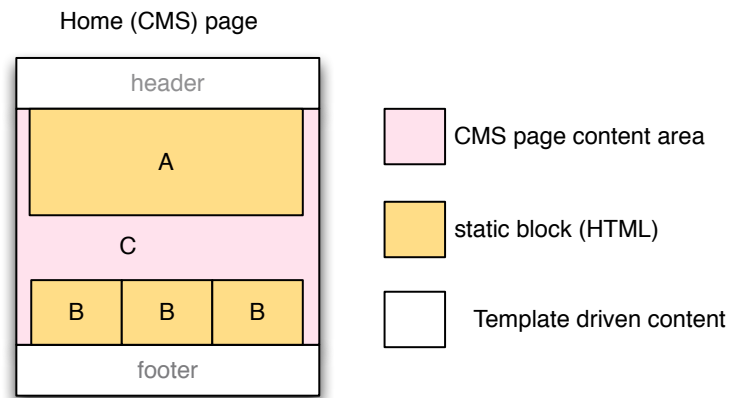
Help

**Sign up for BuyHappier Email Exclusives!**  
Receive email-exclusive offers and sale alerts.

Enter your email address [SIGN UP](#)

## ANNOTATIONS FOR (01) HOME PAGE

The Home page will be editable via the Home CMS page content area.



- A. This rotating promotion area will be built to allow the you to switch out the content of the promotions as needed. The display will automatically rotate through the promotions. The UI controls will allow a visitor to select any one of the available promotions, as well as allow pausing of the rotation through the promotions. The rotation will also pause on hover over (resuming when mouse is not hovering over promotion area). **(Custom: Rotation will be done with JavaScript. Static block)**
- B. This navigation (TBD) acts as a visual guide for the user to understand how many sets of products are contained within the carousel below containing a list of products. This also acts as an indication of their location within the set.
- C. A short text description area on the home page with the primary purpose of introducing a visitor to what you have to offer; ideally the value proposition of your site. [Learn more >](#) links to the selected promotional page. **(editable HTML in the CMS content area)**
- D. These promotion areas will be adminable. **(Static blocks)**
- E. Tapping the lined icon slides a navigation pane from the left side of the screen exposing MY CART, SEARCH & navigation.

# Category Page - Desktop - 960px width

800-590-0996 Blog Contact Us Customer Care Sign In

Buy Happier Logo Global Promotion ITEMS IN YOUR CART (0) ▼

Kitchen Kitchen Electronics Home Appliances Seasonal Outdoor Recreation For Baby Brands

Home / Product Category

## Category Name

Category Image Promotion Area

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

### View By

#### Category

- [Category name 1]
- [Category name 2]
- [Category name 3]
- [Category name 4]
- [Category name 5]

#### Brand

- [Brand name 1]
- [Brand name 2]
- [Brand name 3]
- [Brand name 4]
- [Brand name 5]

#### Price

- [\$0.00 - \$100.00]
- [\$100.00 - \$150.00]
- [\$150.00 - \$200.00]
- [More than \$200.00]

Product Type Product Type Product Type Product Type Product Type

Image Image Image

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

#### Top Sellers

Image Image Image

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

# Tablet - 768px width

800-590-0996 Blog Contact Us Customer Care Sign In

Buy Happier Logo Global Promotion ITEMS IN YOUR CART (0) ▼

Kitchen Kitchen Electronics Home Appliances Seasonal Outdoor Recreation For Baby Brands

Home / Product Category

## Category Name

Category Image Promotion Area

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### View By

#### Category

- [Category name 1]
- [Category name 2]
- [Category name 3]
- [Category name 4]
- [Category name 5]

#### Brand

- [Brand name 1]
- [Brand name 2]
- [Brand name 3]
- [Brand name 4]
- [Brand name 5]

#### Price

- [\$0.00 - \$100.00]
- [\$100.00 - \$150.00]
- [\$150.00 - \$200.00]
- [More than \$200.00]

Product Type Product Type Product Type Product Type Product Type

Image Image Image

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

Curabitur mattis lobortis Nulla vitae libero eget sapien lacinia semper. Pellentesque non mattis nulla. Curabitur mattis lobortis augue, ac rutrum tellus.

#### Top Sellers

Image Image Image

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

[Product Name] \$29.99 Availability: In stock Add to Wishlist Add to Compare

#### Company Information

- Brand Protection Program
- About the Company
- Meet the Team
- Privacy Policy
- Terms & Conditions
- Contact Us

#### Customer Service

- Account
- Customer Care
- Return Policy
- Promotions
- Help

#### Contact Information

800-590-0996

Chat with us now!

5611 Dempster St  
Morton Grove, IL 60053  
Email: support@buyhappier.com



#### Sign up for BuyHappier Email Exclusives!

Receive email-exclusive offers and sale alerts.

Enter your email address SIGN UP



# Mobile - 320px width

Buy Happier Logo

## Category Name

View by Filter

Category Image

Promotion Area

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Product Type Product Type Product Type

Product Type Product Type

#### Contact Information

800-590-0996

5611 Dempster St  
Morton Grove, IL 60053  
Email: support@buyhappier.com



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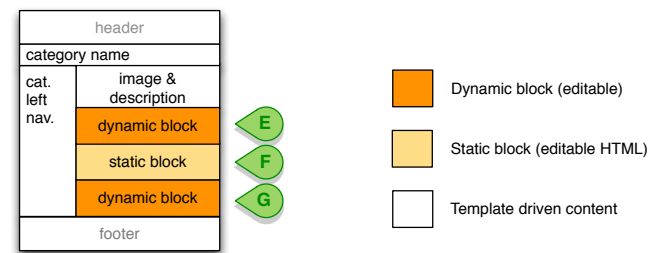
#### Sign up for BuyHappier Email Exclusives!

Receive email-exclusive offers and sale alerts.

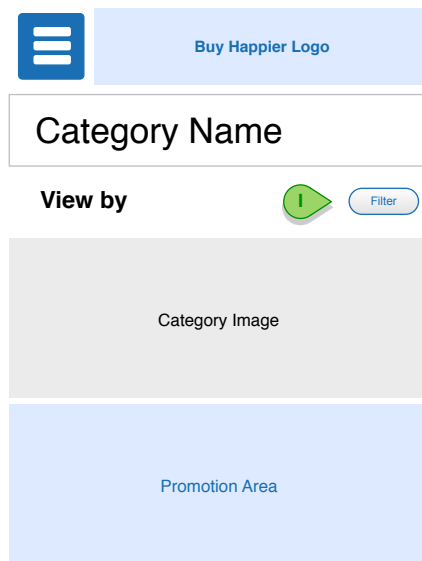
Enter your email address SIGN UP

ANNOTATIONS FOR (02) CATEGORY PAGE – one-column layout

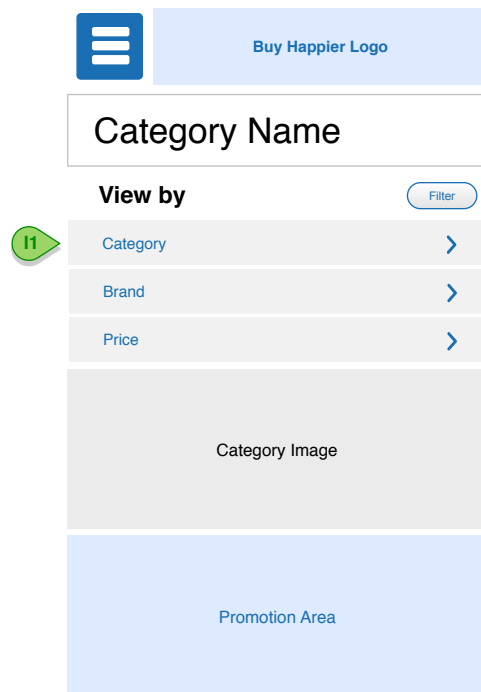
- A. Every top-level category page will have its corresponding main nav link visually differentiated with a graphic change of some sort indicating its selected state.
- B. Category Image. (Adminable via Category Image, pulled in via template.)
- C. Promotion Image. (Adminable via Category Image, pulled in via template.)
- D. The layered navigation enables filtering by product attributes. The attribute values are linked. Clicking an [attribute value] (eg Brand A) reloads the page, with the selected attribute & value the other values for that attribute removed from list of available filters, and the product list showing only the products that possess the selected attribute.
- E. Category images are displayed as product types. (Dynamic blocks)
- F. Up sale buckets focused on brands. (Static blocks)
- G. The Top Sellers product listing area will include - for each product displayed - a product image, product name, pricing information, add to wishlist , and add to compare. The pricing information sale price if applicable. If it is a product with tiered pricing, it also displays an "as low as" message. Clicking on the image, [product name], or price will go to the related product page. (Making prices link to the product page is custom - not default template. And though links, prices will probably be visually styled differently than normal links, for emphasis, Dynamic blocks.)



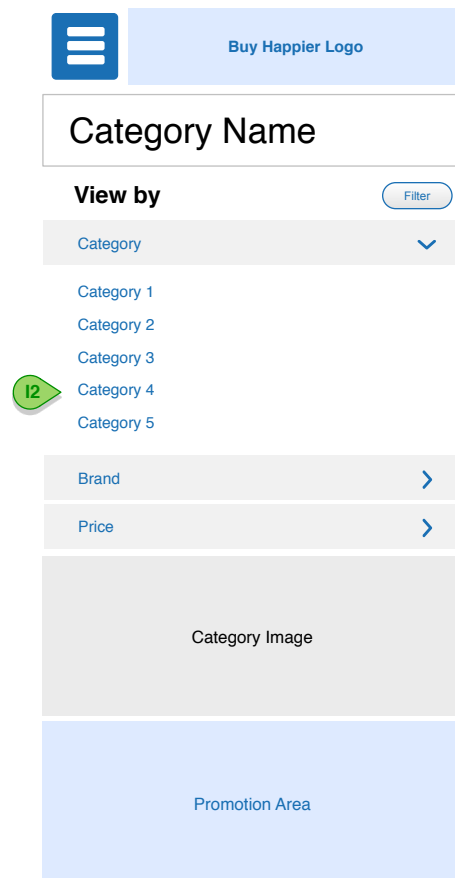
- H. Availability message. Details usually driven by client requirements.
- I. Selecting Filter the view expands down exposing a drop down for layered navigation (I1).
  - I1. Tapping an item in the list reveals the available attribute values for that attribute.
  - I2. Tapping an attribute value reloads the page with the product list showing only the products that possess the selected attribute and the customer's selections displayed above the product grid.
  - I3. Displays your selections and ability to Clear All to start over.
- J. The layered navigation enables filtering by product attributes.



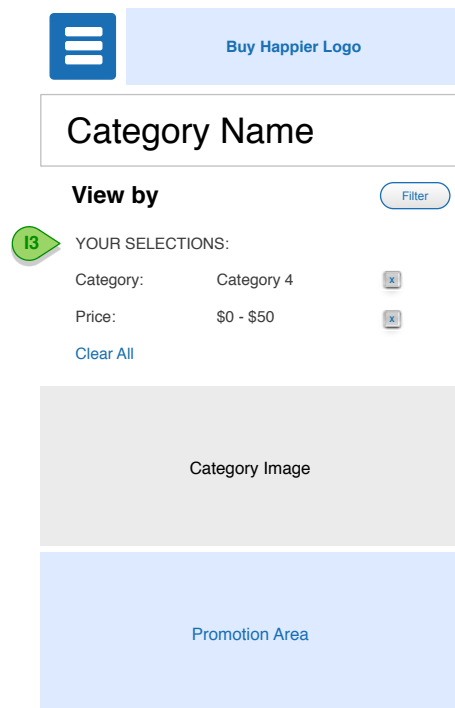
Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



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# Configurable Product Page - Desktop - 960px width

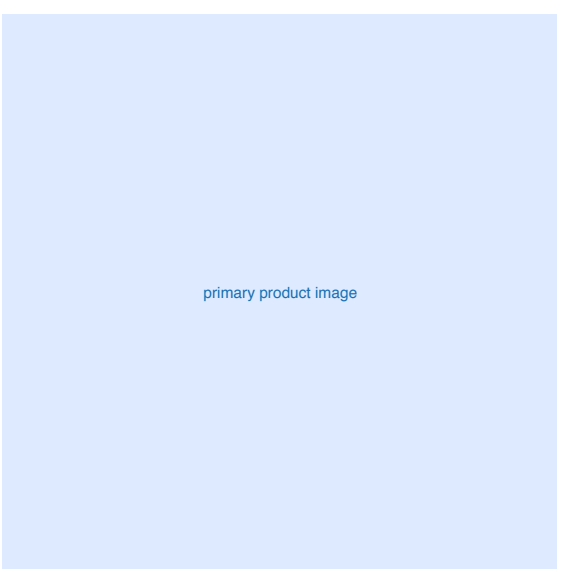
800-590-0996 Blog Contact Us Customer Care Sign In

Buy Happier Logo Global Promotion ITEMS IN YOUR CART (0) ▼

Kitchen Kitchen Electronics Home Appliances Seasonal Outdoor Recreation For Baby Brands

Home / Kitchen / Cookware / Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962


Warranty and Special Sales Price Promotion



primary product image

Click to zoom and view

primary product image thumbnail alt image thumbnail alt image thumbnail video demo



**Calphalon** Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962

Includes Lifetime Manufacturer's Warranty

★☆☆☆☆ 14 Reviews | Add Your Review

**\$99.99** Availability: In stock

\* Size: Small

\* Color: Red

Choose an option  
Green +\$5.25  
Green

Qty: 1 **ADD TO CART** Add to Wishlist Add to Compare

Share this product

Essential Accessories

Check items to add to the cart.

- Product Name + \$99.99
- Product Name + \$99.99
- Product Name + \$99.99

Overview Warranty Reviews What's in the box Tab 5 Tab 6

The Simply Calphalon Enamel Cast Iron line of cookware is for the more traditional and meticulous cooking styles. Calphalon brings a new stylish enamel coating to traditional iron cookware. The gradual and even radiant heating will keep foods tender and flavorful. The slow preparation allows you time to add the right spices that will give each creation your personal touch of excellence. Enamel coating is naturally nonstick so you do not need to worry about burning or scorching. The Red 5qt. Dutch Oven will not rush you as you tweak a classic chili recipe or try your spin on a modern casserole.

- Cast Iron Base
- Stylish Enamel Coating
- Black Matte Interior
- Radiant Heating
- Includes Lifetime Manufacturer Warranty

**Cast Iron Base**  
High quality cast iron base gradually radiates heat evenly to the cooking surface.

**Stylish Enamel Coating**  
Lavishly colored enamel provides a durable one-of-a-kind finish.

**Black Matte Interior**  
The enamel-coated interior is naturally stick resistant.

**Radiant Heat Surface**  
Radiant heating provides an ideal cooking surface for tender and flavorful results.

**Promotes Healthy Cooking**  
Multi-layer nonstick allows you the option to cook without added butter, oil or fat.

**Oven/Broiler Safe**  
Keep food warm or finish recipes right in the oven.

**Recommended Stove Tops**  
Cookware is ideal for Gas, Electric, Radiant and Induction appliances.

**Dishwasher Safe**  
Fast and easy clean up for both pan and lid.

You May Also Be Interested In The Following Product(s)

# Tablet - 768px width

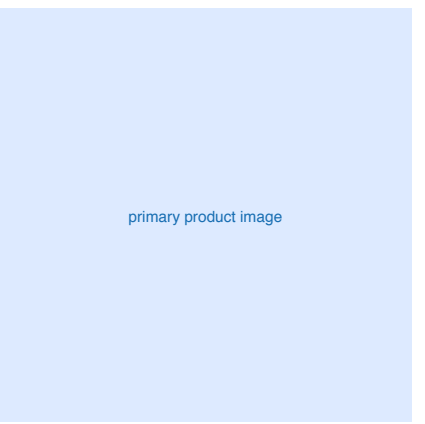
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Kitchen Kitchen Electronics Home Appliances Seasonal Outdoor Recreation For Baby Brands

Home / Kitchen / Cookware / Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962


Warranty and Special Sales Price Promotion



primary product image

Click to zoom and view

primary product image thumbnail alt image thumbnail alt image thumbnail video demo



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Fast and easy clean up for both pan and lid.

You May Also Be Interested In The Following Product(s)


# Mobile - 320px width

Buy Happier Logo

Warranty and Special Sales Price Promotion

Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962

Includes Lifetime Manufacturer's Warranty



primary product image

primary product image thumbnail alt image thumbnail alt image thumbnail video demo

★☆☆☆☆ 14 Reviews | Add Your Review

**\$99.99** Availability: In stock

Color

Size

Qty: 1 **ADD TO CART** Add to Wishlist Add to Compare

Share this product

Overview Warranty Reviews What's in the box Tab 5 Tab 6

**Contact Information**  
800-590-0996

5611 Dempster St  
Morton Grove, IL 60053  
Email: support@buyhappier.com

Company information Customer Service

Brand Protection Program Account

About the Company Customer Care

Meet the Team Return Policy

Privacy Policy Promotions

Terms & Conditions Help

Contact Us

**Sign up for BuyHappier Email Exclusives!**  
Receive email-exclusive offers and sale alerts.

Enter your email address **SIGN UP**


**ANNOTATIONS FOR (03) CONFIGURABLE PRODUCT PAGE – Basic**

- A. Global promotional message area (optionally populated). (Static Block controlled by widget to specific pages.)
- B. When the **primary product image** is clicked, that activates a zoomed image display, which overlays the product information to the right of the primary image.
- C. Thumbnails of the alt images and video that are in the product's media gallery display here. Clicking an **alt image or video thumbnail** replaces the primary product image above with the new full alt image. **If only one product image exists for the product, do not show the image thumbnail.**
- D. The brand logo authorized dealer labels are surfaced to the top.
- E. If the availability for one of the individual items in a grouped product is out of stock, this message still displays as in stock.
- F. Clicking **Add to Cart** adds items in their specified quantity to cart. If the customer clicks the button without indicating a quantity of any of the group's items, the following message will display at the top of the page: "Please specify the quantity of product(s)."
- G. Social badges and email link out to share a product to those respective sites.
- H. Ability to up sell accessories to compliment the displayed product.
  - H1. Selecting a product with the price point displays message and gets updated in the cart.
- I. Overview, Warranty, Reviews, What's in the box and additional areas are in tab format. A user can click the selected tab to reveal and read. If no information is available then the corresponding tab will not appear.
- J. **Recommend discussion and customization of circular images for Phase 2.**
- K. Overview, Warranty, Reviews, What's in the box and additional areas are collapsed in an accordion treatment for mobile view.

### Essential Accessories

Check items to add to the cart.

<input checked="" type="checkbox"/>	Product Name	+ \$99.99	Your total price will be reflected in cart.
<input type="checkbox"/>	Product Name	+ \$99.99	
<input type="checkbox"/>	Product Name	+ \$99.99	



H1

# Configurable Product Page - Desktop - 960px width

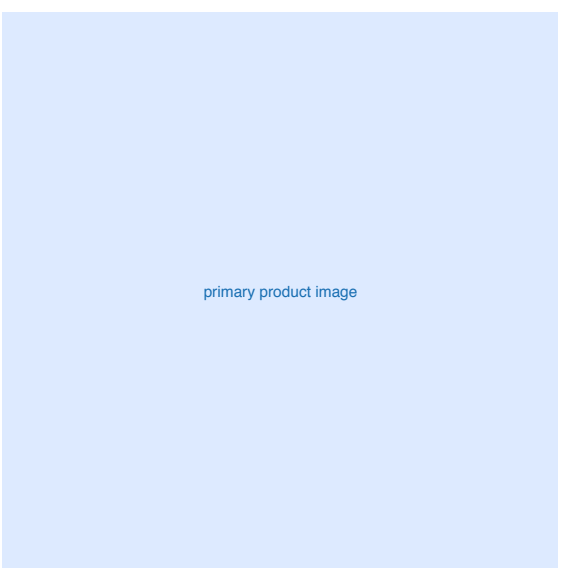
800-590-0996 [Blog](#) [Contact Us](#) [Customer Care](#) [Sign In](#)

Buy Happier Logo Global Promotion ITEMS IN YOUR CART (0) ▼

[Kitchen](#) [Kitchen Electronics](#) [Home Appliances](#) [Seasonal](#) [Outdoor Recreation](#) [For Baby](#) [Brands](#)

[Home / Kitchen / Cookware / Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962](#)


Global Promotion (optional)



primary product image

Click to zoom and view

[primary product image thumbnail](#) [alt image thumbnail](#) [alt image thumbnail](#) [video demo](#)



### Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962

Includes Lifetime Manufacturer's Warranty

★ ★ ★ ★ ★ 14 Reviews | [Add Your Review](#)

**\$99.99** Availability: In stock

\* **Size**  ✓

\* **Color**  ✓

Choose an option  
Green +\$5.25  
Green

Qty:  [ADD TO CART](#) [Add to Wishlist](#) [Add to Compare](#)

Share this product

[✉](#) [f](#) [t](#) [p](#)

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**Essential Accessories**  
Check items to add to the cart.

Product Name \$99.99 Your total price will be reflected in cart.

Product Name \$99.99

Product Name \$99.99

**Overview**

Warranty

Reviews

What's in the box

Tab 5

Tab 6

The Simply Calphalon Enamel Cast Iron line of cookware is for the more traditional and meticulous cooking styles. Calphalon brings a new stylish enamel coating to traditional iron cookware. The gradual and even radiant heating will keep foods tender and flavorful. The slow preparation allows you time to add the right spices that will give each creation your personal touch of excellence. Enamel coating is naturally nonstick so you do not need to worry about burning or scorching. The Red 5qt. Dutch Oven will not rush you as you tweak a classic chili recipe or try your spin on a modern casserole.

- Cast Iron Base
- Stylish Enamel Coating
- Black Matte Interior
- Radiant Heating
- Includes Lifetime Manufacturer Warranty

**Cast Iron Base**  
High quality cast iron base gradually radiates heat evenly to the cooking surface.

**Stylish Enamel Coating**  
Lavishly colored enamel provides a durable one-of-a-kind finish.

**Black Matte Interior**  
The enamel-coated interior is naturally stick resistant.

**Radiant Heat Surface**  
Radiant heating provides an ideal cooking surface for tender and flavorful results.

# Tablet - 768px width

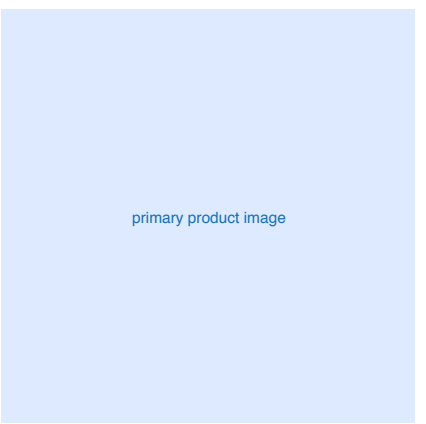
800-590-0996 [Blog](#) [Contact Us](#) [Customer Care](#) [Sign In](#)

Buy Happier Logo Global Promotion ITEMS IN YOUR CART (0) ▼

[Kitchen](#) [Kitchen Electronics](#) [Home Appliances](#) [Seasonal](#) [Outdoor Recreation](#) [For Baby](#) [Brands](#)

[Home / Kitchen / Cookware / Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962](#)


Warranty and Special Sales Price Promotion



primary product image

Click to zoom and view

[primary product image thumbnail](#) [alt image thumbnail](#) [alt image thumbnail](#) [video demo](#)



### Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962

Includes Lifetime Manufacturer's Warranty

★ ★ ★ ★ ★ 14 Reviews | [Add Your Review](#)

**\$99.99** Availability: In stock

\* **Size**  ✓

\* **Color**  ✓

Choose an option  
Green +\$5.25  
Green

Qty:  [ADD TO CART](#) [Add to Wishlist](#) [Add to Compare](#)

Share this product

[✉](#) [f](#) [t](#) [p](#)

---

**Essential Accessories**  
Check items to add to the cart.

Product Name + \$99.99 Your total price will be reflected in cart.

Product Name + \$99.99

Product Name + \$99.99

**Overview**

Warranty

Reviews

What's in the box

Tab 5

Tab 6

The Simply Calphalon Enamel Cast Iron line of cookware is for the more traditional and meticulous cooking styles. Calphalon brings a new stylish enamel coating to traditional iron cookware. The gradual and even radiant heating will keep foods tender and flavorful. The slow preparation allows you time to add the right spices that will give each creation your personal touch of excellence. Enamel coating is naturally nonstick so you do not need to worry about burning or scorching. The Red 5qt. Dutch Oven will not rush you as you tweak a classic chili recipe or try your spin on a modern casserole.

- Cast Iron Base
- Stylish Enamel Coating
- Black Matte Interior
- Radiant Heating
- Includes Lifetime Manufacturer Warranty

**Cast Iron Base**  
High quality cast iron base gradually radiates heat evenly to the cooking surface.

**Stylish Enamel Coating**  
Lavishly colored enamel provides a durable one-of-a-kind finish.

**Black Matte Interior**  
The enamel-coated interior is naturally stick resistant.

**Radiant Heat Surface**  
Radiant heating provides an ideal cooking surface for tender and flavorful results.

**Promotes Healthy Cooking**  
Multi-layer nonstick allows you the option to cook without added butter, oil or fat.

**Oven/Broiler Safe**  
Keep food warm or finish recipes right in the oven.


**Recommended Stove Tops**  
Cookware is ideal for Gas, Electric, Radiant and Induction appliances.

**Dishwasher Safe**  
Fast and easy clean up for both pan and lid.

# Mobile - 320px width


Buy Happier Logo

Warranty and Special Sales Price Promotion



### Calphalon Simply Cast Enamel Red 5-qt. Dutch Oven - Model 1820962

Includes Lifetime Manufacturer's Warranty



primary product image

[primary product image thumbnail](#) [alt image thumbnail](#) [alt image thumbnail](#) [video demo](#)

★ ★ ★ ★ ★ 14 Reviews | [Add Your Review](#)

**\$99.99** Availability: In stock

**Color**

**Size**

Qty:  [ADD TO CART](#) [Add to Wishlist](#) [Add to Compare](#)

Share this product

[✉](#) [f](#) [t](#) [p](#)

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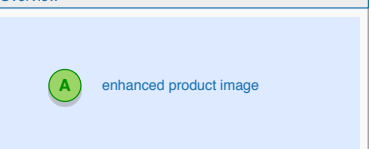
**Essential Accessories**  
Check items to add to the cart.

Product Name + \$99.99 Your total price will be reflected in cart.

Product Name + \$99.99

Product Name + \$99.99

**Overview**



enhanced product image

The Simply Calphalon Enamel Cast Iron line of cookware is for the more traditional and meticulous cooking styles. Calphalon brings a new stylish enamel coating to traditional iron cookware. The gradual and even radiant heating will keep foods tender and flavorful. The slow preparation allows you time to add the right spices that will give each creation your personal touch of excellence. Enamel coating is naturally nonstick so you do not need to worry about burning or scorching. The Red 5qt. Dutch Oven will not rush you as you tweak a classic chili recipe or try your spin on a modern casserole.

## ANNOTATIONS FOR (04) CONFIGURABLE PRODUCT PAGE – Enhanced

- A. Enhanced tabbed view for desktop, tablet and mobile. Default is images align left and copy follows under. Images sizes vary for breakpoints and are 100% width. The css is editable and can be aligned left or right by client preferences.