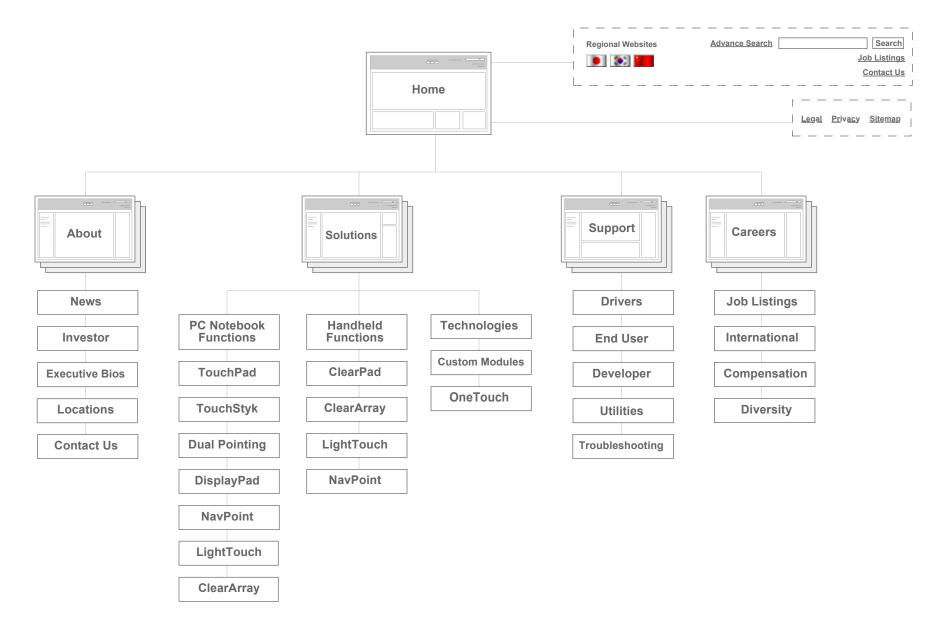


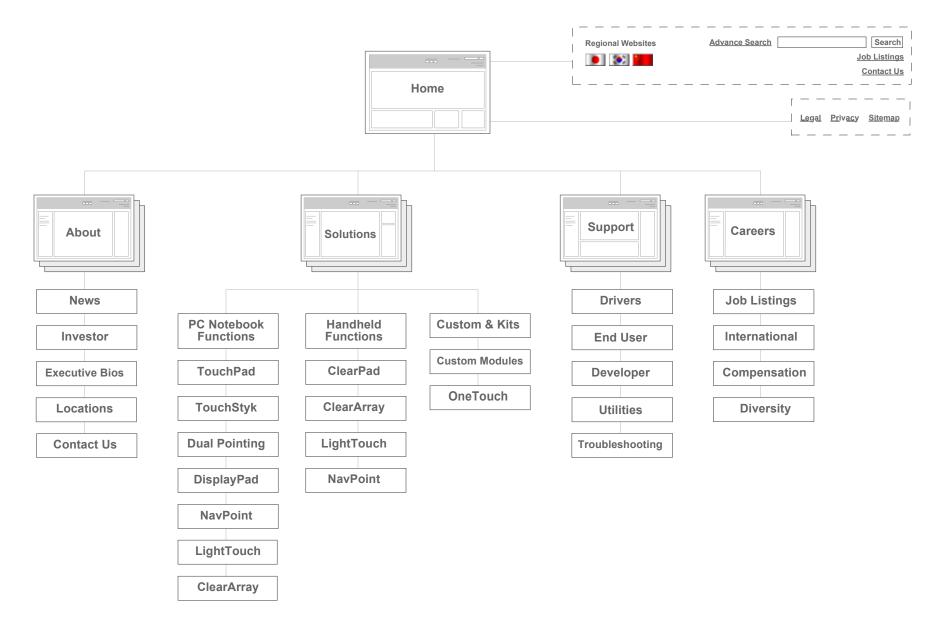
Synaptics Website redesign February 15, 2008

# **Synaptics - Sitemap Top Level (sample 1 beta)**



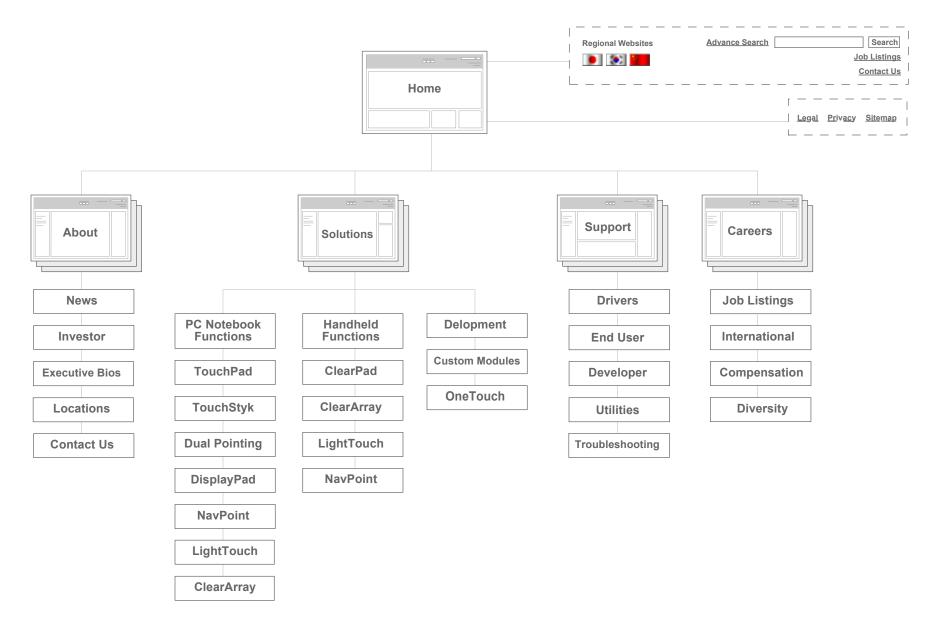


# **Synaptics - Sitemap Top Level (sample 2 beta)**



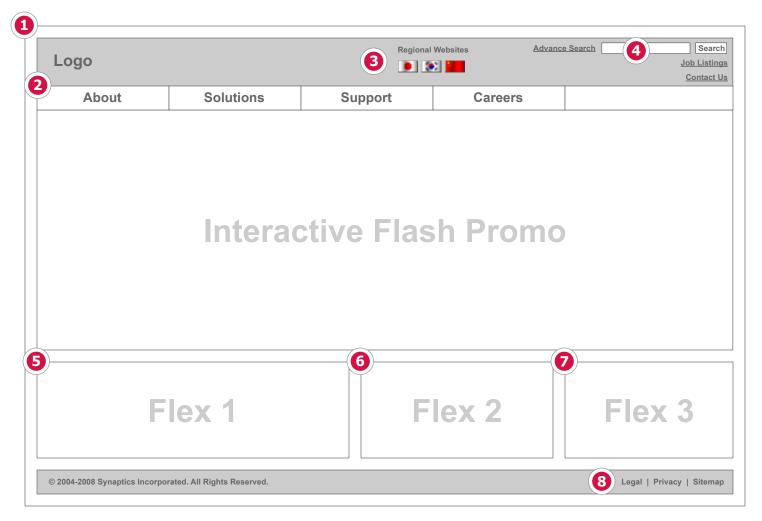


# **Synaptics - Sitemap Top Level (sample 3 beta)**





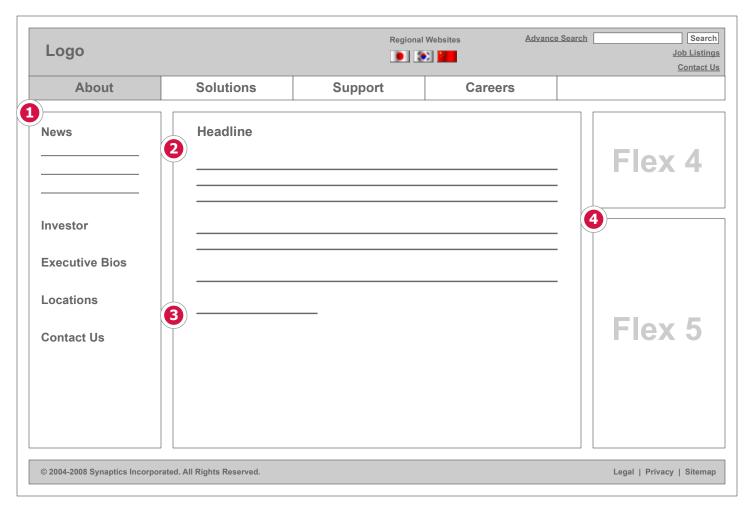
# Synaptics - Homepage (beta)



- Exploit home page structure to evoke interaction from users.
- 2 Global navigation.
- International/Regional language sites.
- Key global Search, Basic Search, Job listings and Contact.
- Use modular home page approach with flexible promotional real-estate. One promo (suggest primary) can be flash based. Non-flash will include variants with more or less photographic imagery. Design will create grids with options for 1, 3 or 5 promos.
- Promos can be internal. Plug for site features or sections can be treated as promotion.
- Modules can be personalized and targeted to users. Business rules TBD.
- Global footer. Items at right higher priority, and may be given more weight in design.



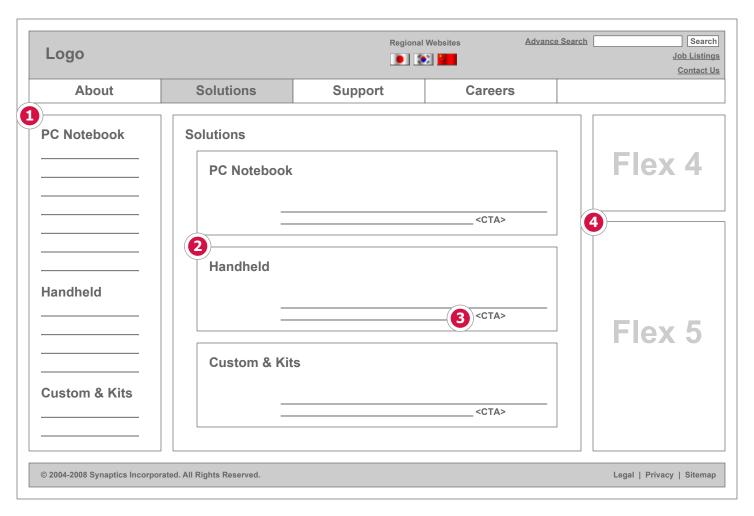
## Synaptics - Second level - About



- Left side sub navigation for browsing about section pages.
- Content highlighting Synaptics headline news and press releases.
- In depth news content area.
- Additional flexible promotional real-estate for tie ins or related material.



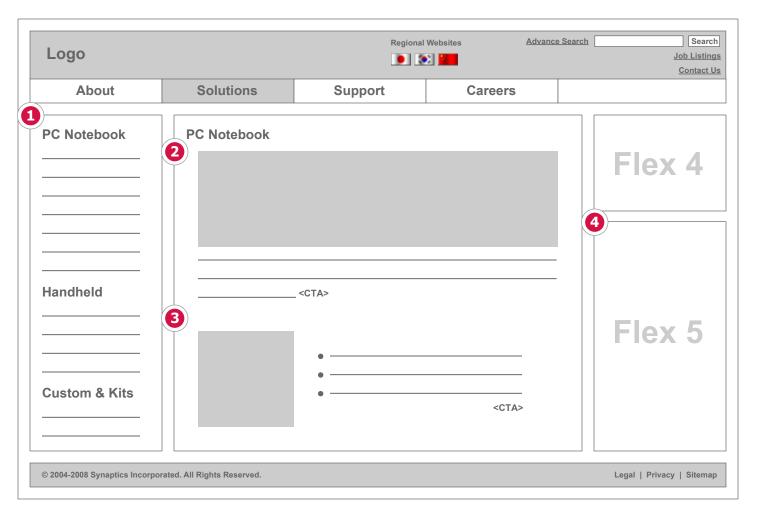
## **Synaptics - Second level - Solutions**



- Left side sub navigation for browsing products section pages.
- Utilize imagery and text to identify products and it's relationship to consumer.
- Calls to action driving user to key product information.
- Additional flexible promotional real-estate for tie ins or related material.



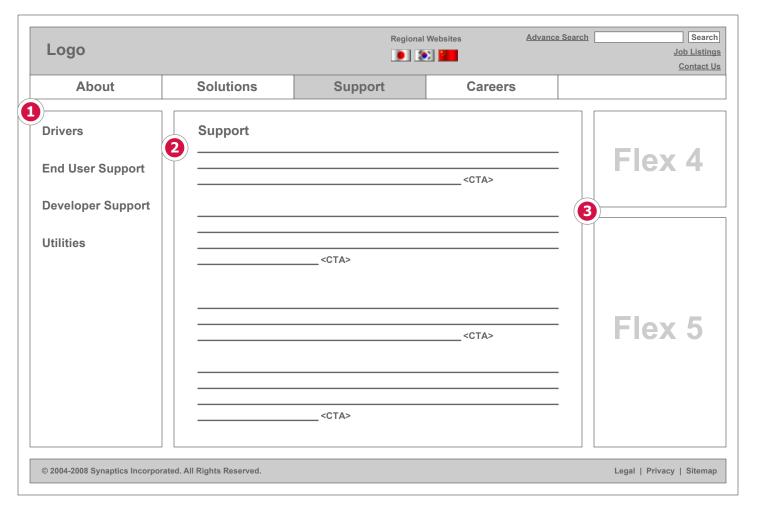
## Synaptics - Third level - Solutions



- Left side sub navigation for browsing products section pages.
- Rich imagery demonstrating similar products in use by consumers.
- In depth product description highlighting features, demos FAQs, additional images and links to downloadable documents.
- Additional flexible promotional real-estate for tie ins or related material.



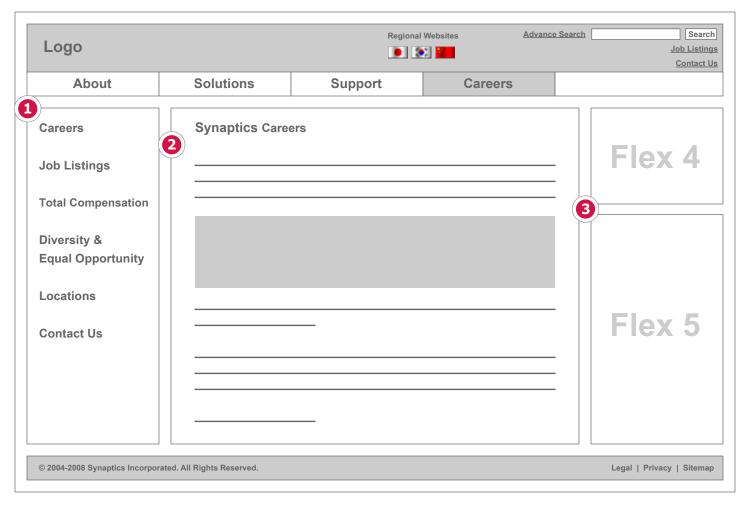
## Synaptics - Second level - Support



- Left side sub navigation for browsing support section pages.
- High level content area linking user to specific support areas.
- Additional flexible promotional real-estate for tie ins or related material.



## **Synaptics - Second level - Careers**



- Left side sub navigation for browsing career section pages.
- Synopsis of the company and culture.
- Additional flexible promotional real-estate for tie ins or related material.

