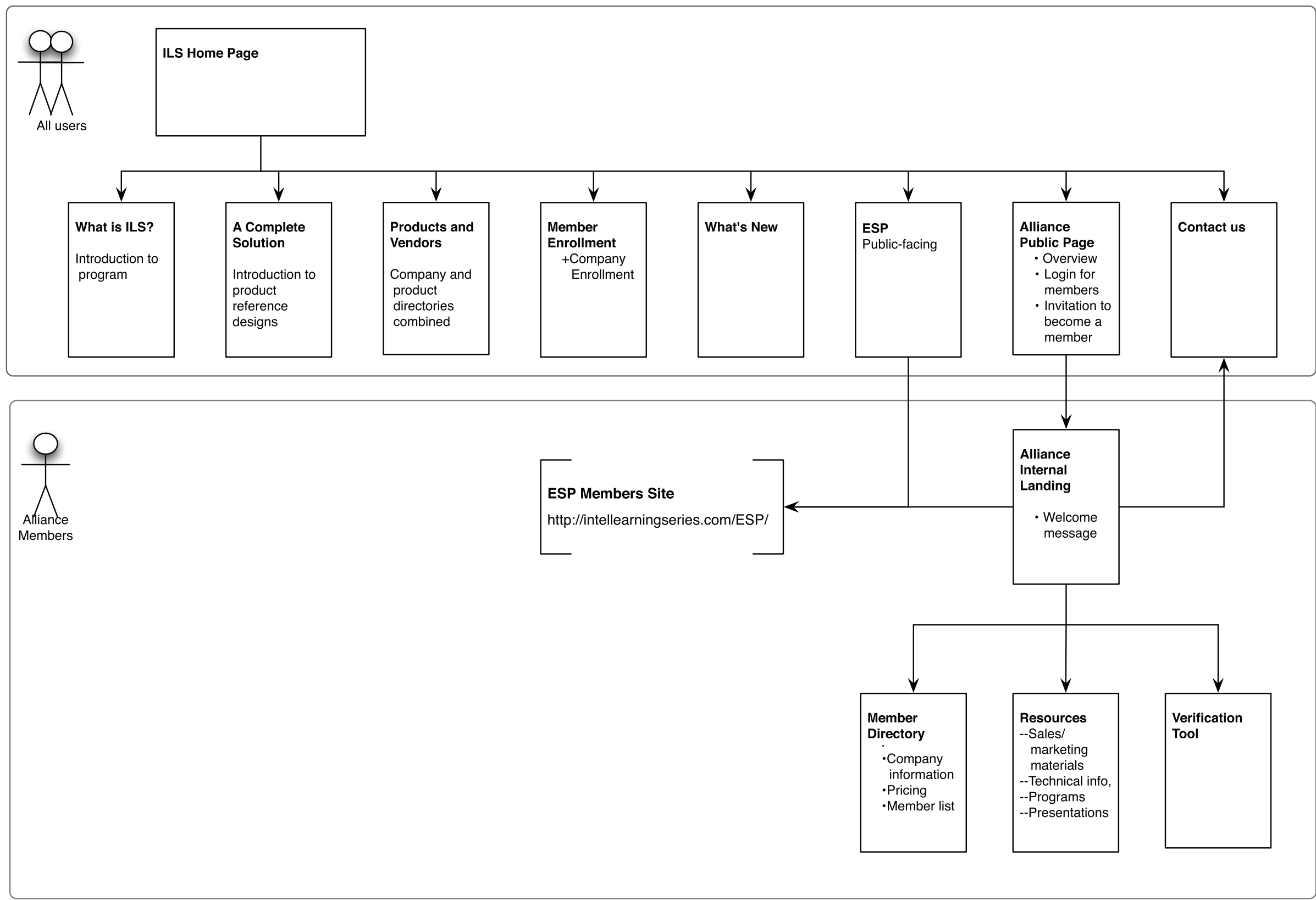



# Intel® Learning Series Redesign


---

Sitemap and Wires  
6-1-11



Sitemap

INTEL® LEARNING SERIES

English  [Log Out](#)

1 [Home](#)

[Learning Series](#)

[A Complete Solution](#)

[Products & Vendors](#)

[Alliance](#)

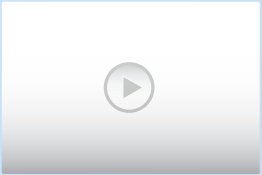
[ESP](#)

[What's New](#)

[Contact Us](#)

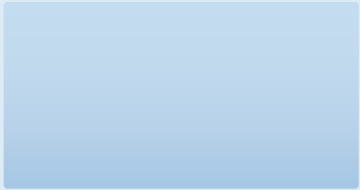
# Transforming communities, advancing education, building futures.

[Learn more >](#)



2

## Intel-Powered Classmate PC Deployments\*



\* As of early 2011

[Learning Series](#)

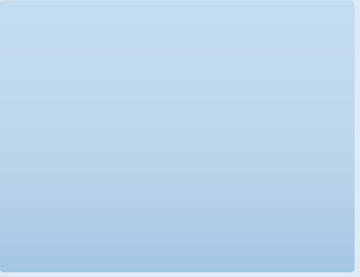
### South America

Argentina: 630,000  
Brazil: 163,000  
Uruguay: 13,000  
Venezuela: 525,000

## A Complete Solution

The Intel Learning Series is a complete education solution designed for 1:1 eLearning in classrooms around the world.

[Learn more>](#)



### Getting Started

Put a plan into action: find out what it takes to integrate technology into the classroom.

### Intel Learning Series Alliance Products and Vendors

Intel® Learning Series solutions are delivered by local vendors. Find a solution vendor in your area.

### Alliance

More than 350 vendors worldwide are collaborating to create products and services optimized for Intel® Learning Series.

### ESP

Our trusted Education Solution Providers deliver complete 1:1 eLearning solutions based on your local requirements.

## News

Support the [Technology for Education Fund](#) to help improve the quality of education in developing countries. Intel will match the first \$10,000 contributed between now and July 30th.

## Intel in Education

Intel is helping to transform the lives of millions through education.  
[Transforming Education for a World of Opportunity >](#)  
[Competitions for Inspiring Innovators and Entrepreneurs >](#)  
[Programs for Improving Teaching and Learning >](#)

Page 3

© Intel Corporation   [Contact Us](#) | [Intel in Education](#) | [World Ahead](#) | [Online Sales Center](#) | [Tell a Friend](#) | [Sitemap](#)

[Terms of Use](#) | [Privacy Policy](#) | [Legal Info](#)

## Home Page

1 Note revised global header:

“Learning Series” replaces “What is ILS?”

“A Complete Solution” replaces “Getting Started”

“Products & Vendors” replaces “Solutions”

“What’s New” replaces “Pilot Programs”

2 The first two modules should link to the main overview pages, “Learning Series” and “A Complete Solution.”

A complete education solution designed for 1:1 eLearning and classrooms around the world.

- 1 Learning Series
- Benefits to Students
  - Benefits to Communities
  - Getting Started
  - Intel's Thought Leadership
  - Success Stories
  - Case Studies

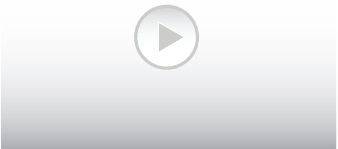
## What is Intel Learning Series?

Skills like tech literacy, communication, critical thinking, and collaboration are the foundation for knowledge creation and the springboard for future innovators. This precept drives the development of the Intel® Learning Series. It includes infrastructure, hardware, software, content, training and support delivered by local vendors to meet local needs. The Intel® Learning Series program has been proven to improve literacy rates and school attendance, thus improving economic prospects in cities and towns worldwide.

At the heart of Intel® Learning Series is the Intel-powered classmate PC, which is improving teaching and learning for more than one million students in over 50 countries around the world. Beyond the classroom, communities are also using the Netbook to create innovative solutions for environmental, agricultural and health care challenges.

[Learn more>](#)

[Puebla, Mexico](#)  
[Nigeria, Africa](#)  
[Minnestota, USA](#)



Intel®-powered classmate PCs are rugged, affordable, student-friendly Netbooks with full PC functionality. A Rural Connectivity Platform brings web access to outlying or remote areas.

### Learning Series

- 1
- Program overview information, broken into chapters or sub-pages which users may select through an LHN.

1

A Complete Solution

2

Designs

Clamshell classmate PC

Convertible classmate PC

Software Suite

Educational Appliance

Rural Connectivity Platform

Coming Soon

3

Solution Scenarios

Brazil

Blog

Our First Two Months

Week Two in Kenya

Intel Software Network Blogs

Uganda bound and ready to make a difference

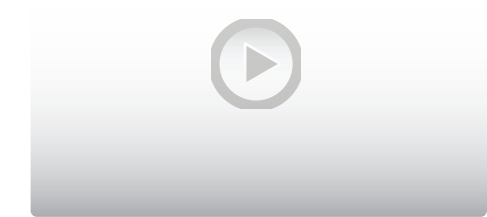
A Sea Change in Computer Science Education

# Leveraging local resources to bridge the digital divide.

Advances in technology continue to transform how we live, work, play and learn. Education technology decision makers—whether in national or local government, or school administration and IT—are looking for complete education solutions, including interactive content delivered on a sustainable, purpose-built platform. They require cost-effective, holistic, 1:1 eLearning solutions, deployed on integrated, validated technologies. Intel® Learning Series provides:

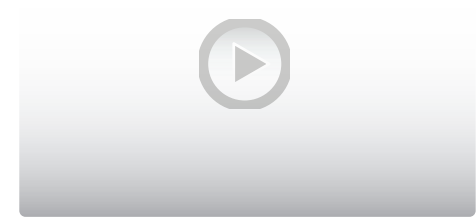
- Engagement at all stages: design, deployment, implementation, evaluation, and evolution
- A complete solution, grounded in ethnographic research, that is geographically and culturally relevant
- Solution development leverages local resources, available infrastructure, and the support necessary for long-term sustainability
- Ongoing research and in-the-field knowledge gained from successful deployments worldwide spur development of additional products and services.

## Profiled Products



View a demo of classmate PC features

## Success Stories



Watch a successful deployment in Nigeria

## Complete Classroom Solution



Intel®-powered classmate PCs are rugged, affordable, student-friendly Netbooks with full PC functionality. A Rural Connectivity Platform brings web access to outlying or remote areas.

## A Complete Solution 1

The story of Intel’s “reference designs” is presented through a dedicated page.

The LHN includes:

- 1

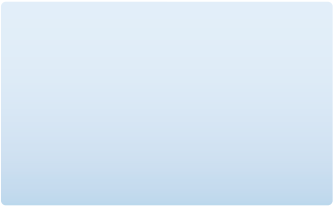
A way to get back to this introductory page if users go elsewhere.
- 2

The other pages presenting elements of the “reference designs.”
- 3

Pages detailing use cases, called “Solution Scenarios.”

### Complete Classroom Solution


[Hardware](#)  
[Software](#)  
[Infrastructure](#)  
[Support](#)



Intel®-powered classmate PCs are rugged, affordable, student-friendly Netbooks with full PC functionality. A Rural Connectivity Platform brings web access to outlying or remote areas.

### Solution Implementation Process

[Ecosystem Pre-assessment](#)  
[Planning & Preparation](#)  
[Distribution, Tracking & Set-up](#)  
[Maintenance & Support](#)



- Usage model
- Country (ICT) infrastructure
- Non-market issues
- Educational demographics
- Program interest

Explore our Product and Vendor directories to find vendors and partners in your region, or Contact Us to develop a customized eLearning solution.

1

## A Complete Solution 1 (continued)

1

This page has been shortened by removing links to case studies from the bottom of the page.

A Complete Solution

Designs

1

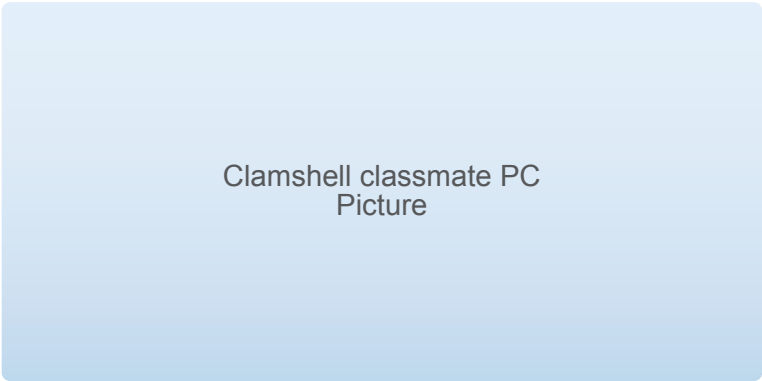
- Clamshell classmate PC
- Convertible classmate PC
- Software Suite
- Educational Appliance
- Rural Connectivity Platform
- Coming Soon

Solution Scenarios

- Brazil

# Intel® Learning Series: Product Reference Designs

Intel creates and develops the designs that are the technological foundation of Intel Learning Series' 1:1 eLearning solution. We provide these designs to manufacturers around the world, who use them to create the hardware and software targeted to local markets.



Clamshell classmate PC  
Picture

## A rugged netbook with full PC functionality, designed especially for students.

With new features including a 10-inch screen and enhanced connectivity, the Intel-powered clamshell classmate PC makes it easier than ever to bring powerful, affordable computer technology into classrooms worldwide.



Child-friendly designRuggedTouch Screen InterfaceCollaboration




### Blog Comment

[Read More >](#)

**John Doe**  
March 31

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed doei usmod tempor incididunt ut labore et dolore magna aliqua.

### Learn More

-  [Product Brief](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
-  [Interactive Guidebook](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
-  [Clamshell Hardware](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.


### More Info


- [Students](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- [Parents](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- [Teachers](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- [Ministers of Education](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- [Sales Cycle](#)  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

## A Complete Solution 2: Clamshell Classmate PC

1

This page is representative of the secondary pages under this tab, selected through the left-hand navigation.

INTEL® LEARNING SERIES

English  [Log Out](#)

[Home](#) [Learning Series](#) [A Complete Solution](#) [Products & Vendors](#) [Alliance](#) [ESP](#) [What's New](#) [Contact Us](#)

1 **Directory Filters**

2 **Products**

☒ All

☐ Classmate PCs

☐ Other hardware

☐ Software

☐ Education Appliance/Server


☐ Vendors

☐ All

☐ Classmate PC vendors

☐ Other hardware vendors

☐ Software vendors

3 **Region/country** 

☒ All

☐ Africa

☐ Asia


☐ Europe

☐ Latin America

☐ Middle East

☐ North America

☐ SE Asia

4 **Language** 


☐ All

☐ Arabic

☐ English

☒ Spanish

☐ Portuguese - Brazil

5 **Curriculum** 

## ILS Marketplace

The Intel® Learning Series is a collection of hardware, software, content, infrastructure, and training - all purpose-built for education. Since they are produced by local manufacturers, vendors and retailers, they are not sold directly by Intel. Instead, Intel provides the Product Reference Designs and development requirements necessary for these manufacturers to create Intel-powered and Learning Series-enabled PCs and products.

These products are optimized to work with each other and are designed to enable others to easily implement and manage 1:1 eLearning environments. Explore the Product Directory to find products, services, and vendors in your region.

Products and Vendors

- This draft proposes filters that might be appropriate for ILS.
- 1

The first choice users make is between Products or Vendors - i.e., this is the choice of directories.
- 2

Within each directory, users may narrow their choices by type of product, or vendor of type of product.

TBD: is this the most useful breakdown of product types and company types for ILS audiences?

TBD: does this terminology adequately distinguish between "OEM vendors" and "other Alliance members?"
- 3

Users may select a region.

Default could be All, or it could be set to a region sniffed out.

Default is All.

Reccomend that we only use Region to filter rather than Country, not all countries are listed and a search for a specific country is erroneous.
- 4

Users may select a language.

Default could be All, or set to match the site language setting.

There will be more product language choices than there are site languages.
- 5

Users can toggle to expand or collapse the filtering options.



Curriculum

1

☒ All

☐ Biology

☐ Chemistry

☐ Classroom

☐ Coordination

☐ Creativity

☐ Critical Intelligence

☐ Cross-Curricular

☐ English

☐ Ethics

☐ Geography

☐ Geometry

☐ History

☐ History of Art

☐ LogicMathematics

☐ Music

☐ Physics

☐ Science

☐ Spanish

☐ Spanish Literature

☐ Typing

☐ Universal

☐ Other

Student age

☐ All

☐ 4-12

☐ 13-16

☐ 16-18

2

Clear

Go


Products and Vendors


This draft prproposes filters that might be appropriate for ILS.

- 1

Two more controls allow users to choose curriculum and student age.
- 2

Users select can clear all selections or Go to apply filters.

INTEL® LEARNING SERIES

English  Log Out

Home

Learning Series

A Complete Solution

Products & Vendors

Alliance

ESP

What's New

Contact Us

Directory Filters

Products

All

☒ Classmate PCs

☒ Other hardware

☐ Software

☐ Education Appliance/Server

Vendors

All

☐ Classmate PC vendors

☐ Other hardware vendors

☐ Software vendors

Region/country

All

☐ Africa

☐ Asia

☐ Europe

☒ Latin America

☐ Middle East

☐ North America

☐ SE Asia

Language

All

☐ Arabic

☐ English

☒ Spanish

☐ Portuguese - Brazil

Curriculum


1Alliance Products

51525 Entries

6Babilon Technologies  
Babilon Classmate PC  
Intel-powered classmate PC

Company Logo


Puerto Rico



7BGH E-Nova  
BGH E-Nova Classmate PC  
Intel-powered classmate PC

Company Logo


Argentina



7Chargemate  
Tabcharge  
Lockable cabinet designed to store up to 30 classmate PCs.

Company Logo


Mexico



BTC Computers  
BTC Classmate  
Intel-powered classmate PC

Company Logo


Costa Rica



Vastec  
Classmate Vastec 5.1  
Intel-powered classmate PC

Company Logo


Peru



Vastec  
Classmate Vastec Tablet  
Intel-powered classmate PC

Company Logo

Peru



Eduinnova  
Eduinnova Lite  
System for collaborative activities in the classroom

Company Logo

Chile

[no image]

Filtered Products

1

This page will be either a product directory or a company directory, depending on the radio button setting of the first filter.

2

Product directory is default.

2

A user has chosen to view Products, and under that Classmate PCs and “Other hardware.”

3

Filters for Latin America/All, and Spanish, have narrowed the results.

4

Filters set for Curriculum and Student Age had no effect, because Classmate PCs are for all subjects and all ages.

5

Results fill most of the screen, replacing introductory text.

5

A control allows users to choose how many results to view at once. Users are told the number of results matching their filter criteria.

6

Results appear in a three-column table:

6

The company logo, followed by the country flag and headquarters.

6

The name of the product, followed by a short (one- or two-line) description. The product name links to the pages on the company website addressing the product.

6

A picture of the product.

6

The name of the manufacturer,

6

The name and logo could link to the main company site.


6


Alternatively, there could be a cross-link to the vendor directory, though how that would work is TBD.

7

Most of the results shown here are classmate PCs, but some are “other hardware.”

Page 10

INTEL® LEARNING SERIES

English  Log Out

HomeLearning SeriesA Complete SolutionProducts & VendorsAllianceESPWhat's NewContact Us

Directory Filters

1

Products

☐ All

☐ Classmate PCs

☐ Other hardware

☐ Software

☐ Education Appliance/Server

2

Vendors

☒ All

☐ Classmate PC vendors

☐ Other hardware vendors

☐ Software vendors

3

Region/country

☐ All

☐ Africa

☐ Asia

☐ Europe

☒ Latin America

☐ Middle East

☐ North America

☐ SE Asia

4

Language

☒ All

☐ Arabic

☐ English

☐ Spanish

☐ Portuguese - Brazil

5


Curriculum

Alliance Vendors

157 Entries

4

Positivo Informática



Brazil

5

In 1989, Positivo Group, a leading educational group in Brazil, launched Positivo Informática. Since then Positivo Informática has continuously grown and has now become the largest computer manufacturer in Brazil and the leading educational software developer in Latin America.

Contact Information

Rua João Bettega, 5200 - CIC  
Curitiba - Paraná - Brazil  
CEP 81310-000  
Phone: +55 41 3316-7887/ 3341-6440  
Fax: +55 41 3316-7810 / 3341-6371  
E-mail: ir@positivo.com.br

Products

Hardwares Educacionais  
Classmate PCs  
Lorem ipsum  
Softwares Educacionais  
Lorem ipsum  
Lorem ipsum  
Lorem ipsum

Projeto UDE Informática na Educação Ltda

Company Logo

Brazil

In 1989, Positivo Group, a leading educational group in Brazil, launched Positivo Informática. Since then Positivo Informática has continuously grown and has now become the largest computer manufacturer in Brazil and the leading educational

Filtered Vendors

1

Here a user has chosen the Vendors filter, made selections, and selected the Go button.

The page title signals the change from product directory to company directory.

2

Users may select options for region, language etc. using the same list of filters used for selecting products.

What filters will be of actual use will depend on how ILS metadata is set up.

3

Option to expand is displayed.

4

Results display in a table with two columns:

Name of the company and logo.

Both link to the company site, either to a page discussing their ILS-related products or its home page.

5

The company description.

For new Alliance members, this will be a text entered in the enrollment form.

Contact information.

Contact information in this public-facing directory does not include the name of a contact person. Also, the email address is a generic one.

A list of the company's ILS-related products, organized in categories.

Page 11

# Putting a future vision into practice

More Programs

- Nigeria
- Malaysia
- Vietnam
- Macedonia
- All Case Studies

More at Intel

- Newsroom
- Intel in Education
- Intel World Ahead
- Classmate PC Blog

Blog

Our First Two Months

Week Two in Kenya

Intel Software Network Blogs

Uganda bound and ready to make a difference

A Sea Change in Computer Science Education


What's New

Case Study: Expanding opportunity in Brazil

Brazil's ambitious and forward-thinking "Um Computador por Aluno" (One Computer per Child) program has put eLearning in the hands of schoolchildren countrywide. Since 2004, 150,000 netbooks have been distributed, with another 750,000 planned for distribution by the end of 2011.


[Read case study](#)

World Wide Activities




Mexico: Howard Gardner School in Guadalajara has implemented classmate PCs, pleasing students and teachers alike.

[Watch video \(Spanish\)](#)



Ireland: Longwood School becomes first to equip students with laptops, deliver digital curriculum.


[Learn More](#)



Japan: Teenagers in the Tagajo Civic Center in Sendai, Japan, field questions from earthquake evacuees with a classmate PC.

[Watch video](#)

## What's New

 INTEL® LEARNING SERIES

English ▼ Log Out

[Home](#) [Learning Series](#) [A Complete Solution](#) [Products & Vendors](#) [Alliance](#) [ESP](#) [What's New](#) [Contact Us](#)

1

Education Solution Providers

Africa  
Coming soon

Asia  
Coming soon

Europe  
  
Novia AG (Switzerland)  
  
J.P. Sa Couto (Portugal)  
  
Paradigit (Holland)


Latin America  
Coming soon

North America  
Coming soon

Intel® Validated Education Solution Providers (ESP)

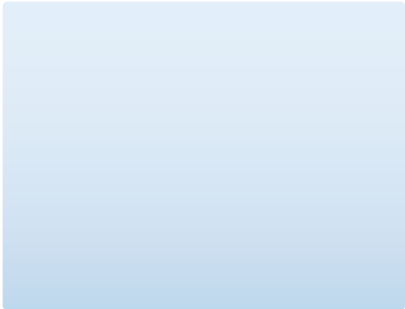
Recognized expertise in 1:1 eLearning Solutions

Each approved Education Solution Provider (ESP) meets rigorous requirements to plan and implement complete 1:1 eLearning solutions based on your local requirements and worldwide Intel® Learning Series best practices. Working with a proven and trusted ESP can ensure the delivery of comprehensive, effective 1:1 eLearning solutions.



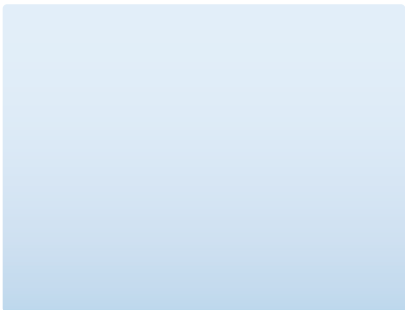
Benefits of Education

- Improved Quality
- Enhanced Collaboration
- Increased Access
- Local Content



Benefits of Society

- Local Ecosystem
- Partners and Support
- Future Business Growth
- Job Creation
- Benefits to Local Community



Benefits of Government

- Increase Visibility and Intra-Government Collaboration
- Effective Outreach
- Coordinated Schools and Other Regional Education Agencies
- Sustainable Implementation

Intel Learning Series ESP signifies an elite group of companies that have undergone a thorough process of validation. ESPs are uniquely qualified to understand your education

1

ESP

These links appear at the end of the ESP page on the current site.

Communities

- [Friendship School](#)
- [Intel Education community](#)

Blog

[Our First Two Months](#)  
[Week Two in Kenya](#)  
[Intel Software Network Blogs](#)  
[Uganda bound and ready to make a difference](#)  
[A Sea Change in Computer Science Education](#)

Personal information will be used only in responding to your inquiries.  
[Intel® Privacy Policy.](#)

Contact Us

To submit your question or comment about the Intel-powered classmate PC or the Intel® Learning Series, please fill in the fields below.

\* Required

First Name\*

Last Name\*

Email\*

Region or City

Country

Topic

Your Questions or Comments\*

Cancel

Submit

Contact Us

Working together to make great products even better.

1Members Log In

Log In I forgot my username I forgot my password

Join the ILS Alliance

Enroll here  
After confirming your email address, you'll be able to create an account and access the site.

Confirm Address

Blog

- Our First Two Months
- Week Two in Kenya
- Intel Software Network Blogs
- Uganda bound and ready to make a difference
- A Sea Change in Computer Science Education

## Intel® Learning Series Alliance

2The Intel® Learning Series Alliance brings vendors together to deliver locally relevant, integrated solutions to classrooms worldwide. More than 350 vendors of the Alliance are developing applications, peripherals, and services optimized for Intel-powered classmate PCs. As an Alliance member you can be part of this extensive group of innovative software and hardware providers.

3Membership in the Alliance program provides exclusive benefits to help you create new business opportunities, including:.

- Product Development:** Get the latest research including human factors, ethnography, thermal mechanical, and market analysis.
- Solution Sales:** Obtain support for 1:1 eLearning from pilots to deployment. Participate in the Intel Learning Series Developer Program to optimize your software solutions.
- Support:** Broaden your sales channel through the Online Sales Center, the Intel® AppUPSM Center, and Minister of Education and IT decision-maker networks.
- Innovation:** Collaborate with Alliance members and gain key learnings from colleagues.
- Marketing:** Lead generation tools, graphical assets, and customer-ready marketing materials from the Alliance website Resources section. Latin American vendors also receive localized marketing and sales tools for implementing Intel® Learning Series software and drivers.
- Networking:** Enjoy preferential access to networking events such as the Alliance Summit and regional events where you can learn about the latest product offerings.

### Alliance Public-Facing

- 1Presents members with their login point.
- 2Explains the Alliance to a general audience.
- 3Encourages potential members to enroll.

tools for implementing Intel® Learning Series software and drivers.

1

- **ESP Program:** the Education Solution Provider Program recognizes and cultivates an elite group of alliance members with proven capabilities to deliver complete solutions in education markets.

Enroll <sup>1</sup> in [the Intel® Learning Series Alliance >](#)

2

Product and Performance Data

Intel will extend membership in the Alliance only to those companies that can demonstrate to Intel the capacity to satisfactorily support end-customers after the release of their product. Intel will from time to time as determined by Intel give Members access to documentation regarding relevant hardware and required software for Intel® Learning Series products that is intended to assist members in optimizing their product(s) for the current version(s) of a given Intel® Learning Series product. Member products that have been developed, optimized and validated for use with a given Intel® Learning Series product in conjunction with the Alliance may be included in the Alliance catalog that Intel will make available to end-users online.

### Alliance Public-Facing (cont.)

1

An ESP tout now follows the six general bullet point on this page.

It links to the ESP tab.

2


A footnote has been placed under a expand control just above the footer.

This footer is standard on Intel.com pages designed according to LOP.



ILS Alliance

# Welcome to the ILS Alliance


 Pist, ut qui omniendis dolum que qui omnis debis et mi, odi consequiatis quis sam, nulpa nobit, tem alit, que natincipidel id quiam earchicia eatemodit aut reria quos eumet apient apicita tquist ipsam, offic te ipsant, te posaperferit entius alignitatis eum velis mo imporum sed moluptus dolorro ex eossit ide cus dem earum hit voluptatur?

Porerit optiis et magnimos verum ipis aut vendeles ipis eaquisque dolorum quatiur aut eritae inimi, occusapel mos el erepro most quam volorei cipicil landusam, nihit aliciis iur sit aut earum labor remporecta nimus.


## ESP Program

Unt iminull ignatec ullenihil inctureheni nonseditis esciet, que voluptate ressitit usamet faccusae rerios ab inulparia non rere consequam dolendus.


Alliance Home Post-log in

- 

A sub-nav appears (somewhere) allowing access to members-only pages.

Users may still access the public-facing pages of ILS.
- 

The Log In control is replaced with Log Out.

If users select this control, the Alliance sub-nav disappears, and the screen returns to showing the Alliance public-facing home page.
- 

When Alliance members log in, the Alliance tab content is no longer directed at explaining the benefits of joining the program.

In the scope of the current project, this page will present a basic welcome message and summary of available options once logged in.

In later revisions of the site, this would a good place for member-specific news, lists of upcoming events, and similar content.

2Member Directory Filters

☒ All members

☐ Content provider

☐ Distributor/reseller

☐ Education consultant

☐ Educational solutions provider

☐ Hardware vendor

☐ OEM

☐ Operating system vendor

☐ Software vendor

☐ Other

Region/country

Language

Curriculum

Student age

Clear

Go

3Alliance Member Directory

Pist, ut qui omniendis dolum que qui omnis debis et mi, odi consequiatis quis sam, nulpa nobit, tem alit, que natincipidel id quiam earchicia eatemodit aut reria quos eumet apient apicita tquist ipsam, offic te ipsant, te posaperferit entius alignitatis eum velis mo imporum sed moluptus dolorro ex eossit ide cus dem earum hit voluptatur?

Porerit optiis et magnimos verum ipis aut vendeles ipis eaquisque dolorum quatiur aut eritae inimi, occusapel mos el erepro most quam volorei cipicil landusam, nihit aliciiis iur sit aut earum labor remporecta nimus.

Alliance Member Directory 1

1

The Alliance member directory has a lot in common with the Products & Vendors tab, but includes information not shared with the general public.


It should be a separate directory for several reasons. One is that Alliance members will want to be able to review the public tab to check on how their information is being presented to the outside world.


2

As shown the default is all for Alliance-only directory?

3

The page initially displays a welcoming text only.

INTEL® LEARNING SERIES

English  Log Out

HomeLearning SeriesA Complete SolutionProducts & VendorsAllianceESPWhat's NewContact Us

Alliance HomeMember DirectoryResourcesVerification Tool

Member Directory Filters

☐ All members

☐ Content provider

☐ Distributor/reseller

☐ Education consultant

☒ Educational solutions provider


☐ Hardware vendor

☐ OEM

☐ Operating system vendor

☒ Software vendor

☐ Other

Region/country 

☐ All

☐ Africa

☐ Asia


☐ Europe


☒ Latin America


☐ Middle East

☐ North America

☐ SE Asia

Language 


Curriculum 

Student age 

Clear


Go

Alliance Member Directory

15 

5 Entries

Positivo Informática



Brazil

In 1989, Positivo Group, a leading educational group in Brazil, launched Positivo Informática. Since then Positivo Informática has continuously grown and has now become the largest computer manufacturer in Brazil and the leading educational software developer in Latin America.

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Product Categories

Hardwares Educacionais

Classmates

Lorem ipsum

Softwares Educacionais

Lorem ipsum

Lorem ipsum

Lorem ipsum

Claudio Rabinovitz  
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Guillermo Agripino Diaz Morales  
Isar Mazer  
Marco Antônio de Oliveira Lopes

Commercial Officer for Educational Technologies  
Operating Officer for Educational Technologies  
Executive Officer for Outsourced Productions  
Chief Officer for New Products and Procurement  
Chief Marketing Officer

Http://www.positvoinformatica.com.br/Positivo\_catálogo\_de\_educação\_atacado.pdf

Projeto UDE Informática na Educação Ltda

Company Logo

Brazil

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Alliance Member Directory 2

1

Here a user has set filters for two types of member, and one country.

2

Results display in the same table that appears in the Products & Vendors tab when the Vendors filter is set.

3

Information displays in addition to what displays for the same company as in Products and Vendors:

The name of a contact person is listed under Contact Information, along with her direct email address.

4

The names and job functions of all the employees of the company who are Alliance members appear in a list.

5

Pricing information may appear, at the company's discretion. Somewhere (likely, in Jive) members are given a text field into which they may choose to put whatever pricing information they wish to share with other Alliance members.

The company shown here has chosen to display a download link to a wholesale catalog.

Page 19

1

Resources

[Sales and Marketing Tools](#)

[Case Studies and White Papers](#)

[Guidelines, Templates](#)

[Posters and Signage](#)

[Quick Guides](#)

[Sales Tools](#)

Technical Information

[Intel-Powered Convertible Classmate PC](#)

[Intel-Powered Clamshell Classmate PC](#)

[Software](#)

[Other](#)

Alliance Programs

[Criteria](#)

[Summit Presentations](#)

# Intel® Learning Series Alliance Resources

Welcome! Here you'll find product and technical information, images, marketing tools, case studies and research to help you go to market with your Intel® Learning Series-related products.

Alliance members may be required to refresh your Alliance Membership agreement and Trademark and Brand License agreement prior to downloading material from this site.

Sales and Marketing Tools

+ Case Studies and White Papers

+ Guidelines, Templates

+ Posters and Signage

+ Quick Guides

+ Sales Tools

Technical Information

+ Intel-Powered Convertible Classmate PC

+ Intel-Powered Clamshell Classmate PC

+ Software

+ Other

Alliance Programs

+ Criteria

+ Summit Presentations

1

Resources 1

The list shown here has been taken from the current site.

Some resources may be targeted for specific audiences, such as educational consultants.

If so, those resources could be shown only to users matching that a particular company type or user type.

If these distinctions are made, they will be made “under the hood.”

Resources

Sales and Marketing Tools

Case Studies and White Papers

Guidelines, Templates

Posters and Signage

1

Quick Guides

Sales Tools

Technical Information

Intel-Powered Convertible Classmate PC

Intel-Powered Clamshell Classmate PC

Software

Other

Alliance Programs

Criteria

Summit Presentations

Alliance Resources: Sales Tools

Intel Learning Series

Lo-Res Intel-powered convertible classmate PC Differentiator Video

wmv

8114KB

WW Intel® Learning Series Alliance Member Directory

pdf

795KB

Intel® Learning Series Messaging

doc

158KB

Intel Branding Guideline Appendix D

pdf

3205KB

Intel® Learning Series criteria for Pine Trail

pdf

219KB

Intel SW license Web

pdf

125KB

Summit Peak Messaging

doc

5976KB

Intel® Learning Series Day In the Life Video

wmv

42271KB

Alliance Brochure

pdf

4015KB

Why select Intel Learning Series

pdf

1839KB

Convertible

Intel-powered convertible classmate PC (Summit Peak) Product Thumbnails

pdf

899KB

Intel-powered convertible classmate PC (Summit Peak) Lifestyle Previews

pdf

7743KB

Intel-powered convertible classmate PC (Summit Peak) Product Brief HiRes

pdf

4083KB

Intel-powered convertible classmate PC (Summit Peak) Lifestyle LoRes

zip

29790KB

Intel Learning Series Convertible Classmate PC Product Brief

pdf

3447KB

Clamshell

Intel-powered clamshell classmate PC (Buck Point) LoRes Product Images

zip

21339KB

Intel-powered clamshell classmate PC (Buck Point) Product Thumbnails

pdf

643KB

1

Resources 2

The page shows an example of the presentation of downloadable files.

The Sales Tools list has been chosen from the left-hand navigation.

1 Tools

Self Verification Program

Self-Verification Program

Intel® brings together an education ecosystem to provide a complete 1:1 eLearning offering, working with a wide network of vendors to develop and deliver technologies that support and optimize Intel Learning Series classmate PCs. The Self Verification program provides resources for the local technology companies to allow them to test their products for compatibility with Intel Learning Series classmate PCs.

- System vendors and integrators can have higher confidence that the building blocks they use for their Intel® Learning Series solutions are compatible.
- Local technology companies can develop and test solutions that are aligned with the Intel® Learning Series - providing access to new markets by being listed on Intel® Learning Series product and company directories.
- Customers have a wider breadth of locally relevant solutions available that are optimized and verified to work better together.

Self Verification Purchase Program

Members of the alliance can order small quantities of Intel® Learning Series classmate PCs for development and Self Verification. Intel has worked with a vendor who is willing to sell units world wide in small quantities. The link below will take you to the order form at the vendor site.

<http://www.edata.com.cn/download/NL2%20quotation.rar>

The order form is in compressed in .rar and uses Microsoft\* Excel format. The password for the order form is "intel" (without the quote marks). Follow the instructions on the order form to place an order. For larger quantity needs such as deployments please go to the "Product Directory" tab at the top of the page and identify a vendor near you.


For more information on Intel® Self Verification, download these helpful guides:

- [Verification Process](#)
- [Verification Test Script](#)
- [Verification Test Report](#)
- [Verification Loaners](#)

\* Third Party Brands and Trademarks are Property of Their Respective Owners

1 Self-Verification Tool

If there are more tools, this page could be relabeled Tools, with different tools linked through the LHN.

 INTEL® LEARNING SERIES

[Home](#) [Learning Series](#) [A Complete Solution](#) [Products & Vendors](#) [Alliance](#) [ESP](#) [Log In](#)

English

English

Spanish

# A complete education solution designed for one-on-one eLearning and classrooms around the world.

The ILS Story

- Purpose
- Video
- Benefits to Students
- Benefits to Communities
- Stories
- Testimonials
- Blogs
- Intel's thoughts

## What is Intel Learning Series?

Skills like tech literacy, communication, critical thinking, and collaboration are the foundation for knowledge creation and the springboard for future innovators. This precept drives the development of the Intel® Learning Series. It includes infrastructure, hardware, software, content, training and support delivered by local vendors to meet local needs. The Intel® Learning Series program has been proven to improve literacy rates and school attendance, thus improving economic prospects in cities and towns worldwide.


At the heart of Intel® Learning Series is the Intel-powered classmate PC, which is improving teaching and learning for more than one million students in over 50 countries around the world. Beyond the classroom, communities are also using the Netbook to create innovative solutions for environmental, agricultural and health care challenges.

[Learn more>](#)

Puebla, Mexico

Nigeria, Africa

Minnestora, USA



Intel®-powered classmate PCs are rugged, affordable, student-friendly Netbooks with full PC functionality. A Rural Connectivity Platform brings web access to outlying or remote areas.

Language Selector

1 Users may select the down toggle in this global header control. A modal pane opens enabling the user to choose between languages.





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Puebla, Mexico

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Intel®-powered classmate PCs are rugged, affordable, student-friendly Netbooks with full PC functionality. A Rural Connectivity Platform brings web access to outlying or remote areas.

United States • English

[Log In](#)

E-mail Address

Password

☐ Remember Me

Log In

I forgot my username

I forgot my password

Not yet a Member?

After confirming your email address, you'll be able to create an account and access the site.

E-mail Address

Confirm Address

**Log In**

- 1 When users select Log In in the global header, a modal pane opens enabling the user to log in or create an account.
- 2 The user can select the Remember Me check box allowing automatic login.
- 3 If the user forgot their password they can link to another dialogue to submit and retrieve their login information.

A similar feature might allow retrieval of the username, except that in ILS the username is the email address--to which retrieval information is normally sent. it and retrieve their log information.

- 4 If users are not yet members, they may submit an email address to start the registration process (an email will be sent for confirmation to the email address submitted.)