

Forza Horizon/Motorsport 4 – Mobile Wireframes

Version: 1.1

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The Fine Print

This document represents a high level conceptual visualization, meant to foster discussion. It is not meant to represent exact copy, brand style, or exact visual design.



Today

WHAT WE'LL LOOK AT:

Option 1- Mobile Template (All features)

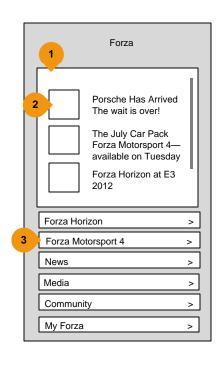
Option 2- Mobile Template (All features minus, My Forza, Leaderboards for Horizon & FM4)



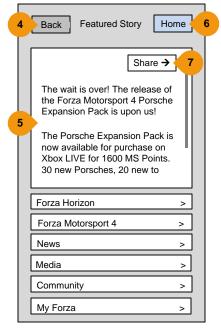
Mobile Templates

Option 1 - Mobile Template

FORZA HOME



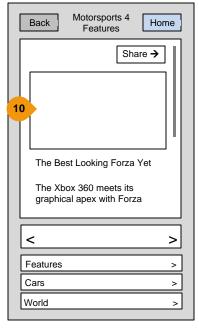
FORZA FEATURED STORY



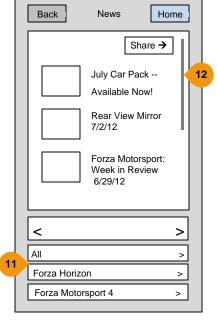
FORZA HORIZON



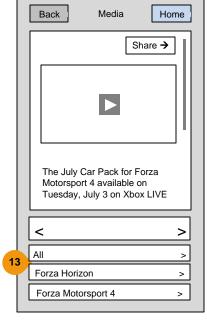
FORZA MOTORSPORT 4



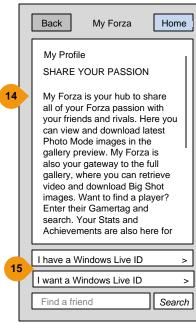
FORZA NEWS



FORZA MEDIA

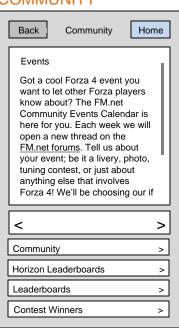


FORZA MY FORZA

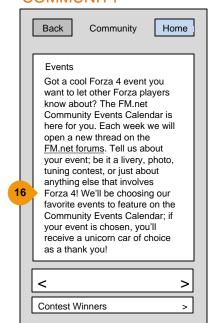


Option 2 - Mobile Template

FORZA COMMUNITY



FORZA COMMUNITY



NOTES

- 1 Main content area.
- Featured images/story takes the user to that story.
- Pervasive drill down navigation allows scalability based on grouping. The user can quickly navigate to that particular area.
- Back button always takes the user to the previous screen.
- Featured Story takes advantage of the highly engaging graphic background, reminiscent of the current website.
- Pervasive home button take the user to the home screen.

- 7 Share button/icon pops up a screen allowing the user to share story, image or video with others by selecting Facebook, Twitter, YouTube, email, etc...
- 8 Video can be viewed via YouTube or default mobile video viewer.
- Back and forward navigation bar allows the user to cycle through featured content or the user can navigate with gesture swiping to other articles.
- Featured image can be viewed larger by tapping and increasing viewing size by finger gestures.
- Filtering mechanism allows the user to select which news to view: All, Horizon or Motorsport 4.
- Scrolling feature allows the user to view content, news, events, etc.. Limited number of items displayed (same as web).

- Filtering mechanism drills down to video or photos for the category selected.
- Option 1 shows My Forza screen but is not shown for Option 2.
- Is Sign In and Sign Up and search capability. Sign In and Sign Up opens a new screen asking for field related information. If a user is signed in they would see a Sign Out menu.
- Option 2 screen if we choose to eliminate Horizon Leaderboards and Leaderboards.

