

Version 2.5 Friday December 5th, 2014

## Mobile App redesign - Start flow

Start

The user starts her after installing the app or previously installed and signed out.

The user create an account or sign in.

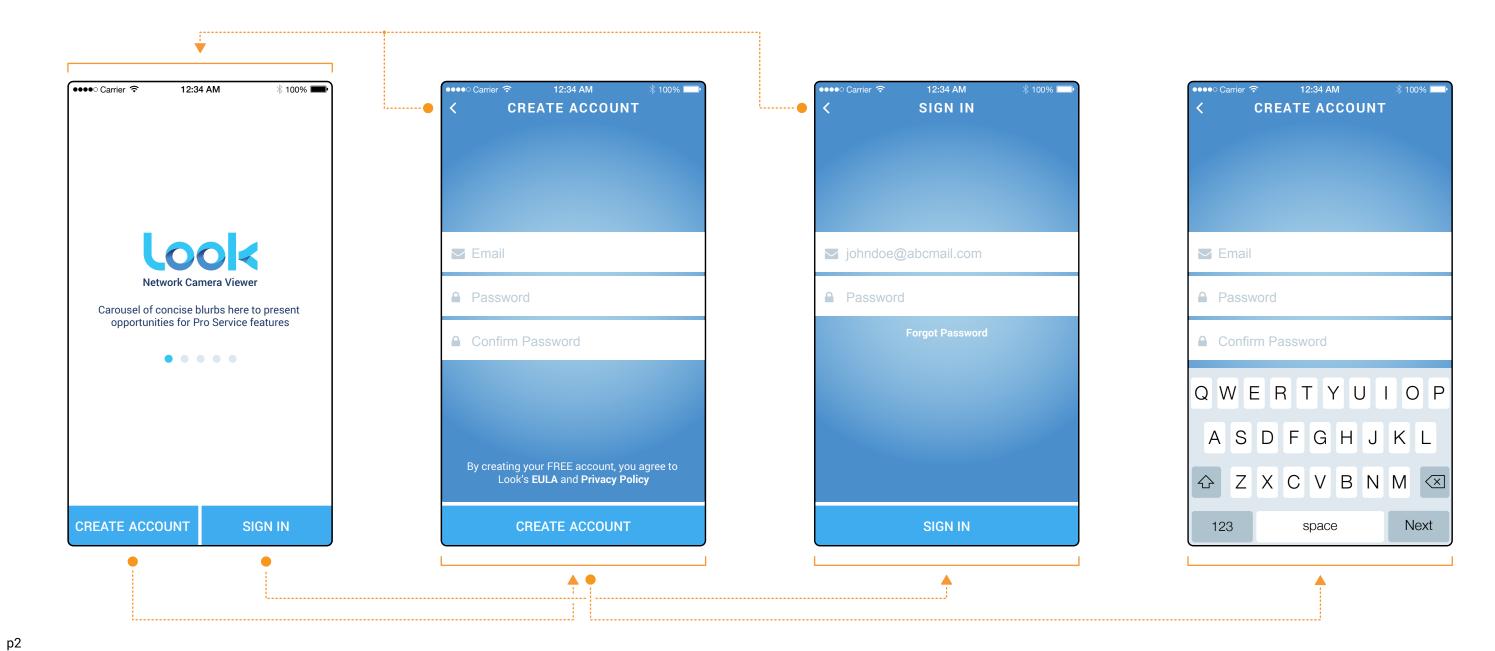
**Create Account** 

Simple sign up requires only email, password and confirming password to create account.

Sign In

If the user has signed out they can simply sign in with email and password. Oreate/Sign In keypad

Mobile operating system default keyboard slides up to allow user to input their credentials.



## **Loo** ✓ Mobile App redesign - Entry, Enable/Disable cameras & Enable setup flow

Ad before entry

●●●●○ Carrier 🕏

Opportunity to highlight the Pro Service features and upgrade them.

12:34 AM

**Upgrade to Pro Service** 

For a limited time, Look is offering the

• 2 hours remote connection per session

Unlimited same-network connection time

**UPGRADE TO PRO SERVICE** 

**Pro Service Benefits** 

Multiple user viewing

• 100 Event notifications per day

Share access with up to 10 people

Or the user can simply skip.

Home Screen

The user views the disarm/arm functionality of cameras added.

Ability to disable or enable all cameras or select individual cameras as needed.

Bottom navigation bar allows the user to select the functionality and visit that screen at any time.

Default setting is Disarmed.

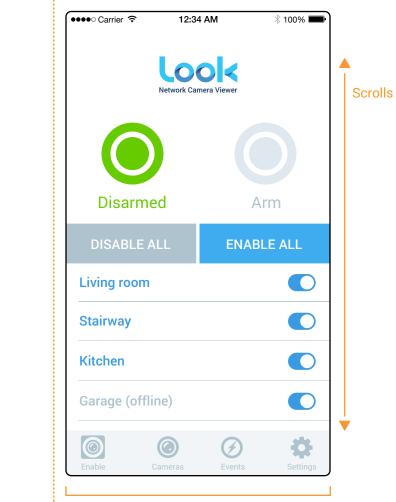
Home Screen

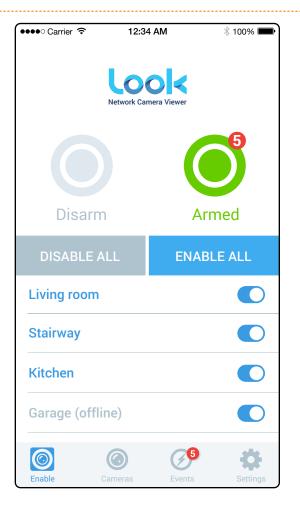
Once armed, upon receiving notices, the user can the user can view how many events have occurred or view events at anytime.

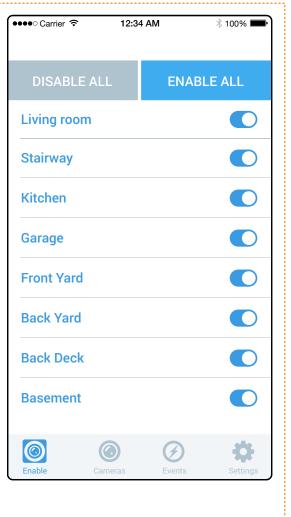
Home Screen

Ability to view and enable or disable all cameras.









---- Go to "Upgrade" on page 8

## Mobile App redesign - Camera flow

## Multiple cameras

All cameras have shown but have ability to double tap on any camera to view.

Ability to scroll through all cameras that have been added.

## Cam 1 (Living Room)

Expanded individual camera view that was double tapped.

Ability to scroll cameras views horizontally.

Shows date, time, of still or video.

Shows live readings.

Shows control panel for stills or video, live viewing, microphone and ability to save either stills or video.

**\*** 100%

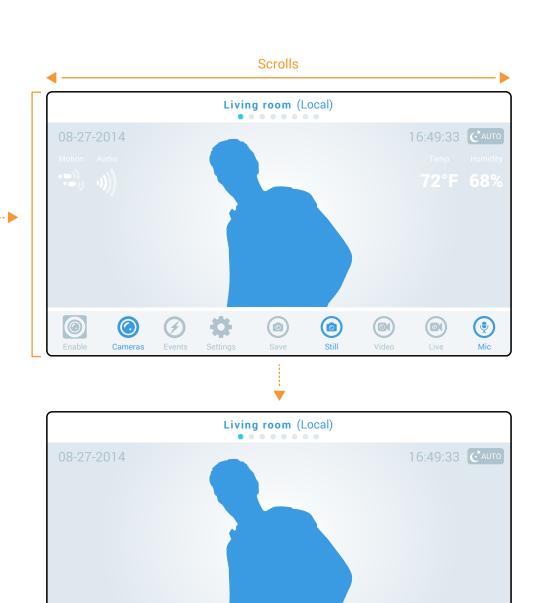
Scrolls

# 12:34 AM 12:34 AM ●●●● Carrier 🕏 ●●●●○ Carrier 🕏 Living room (Local) Cameras **Living Room** 16:49:33 C\*AUTO 08-27-2014 Scrolls Stairway **(** Cameras

## Cam 1 (Living Room) horizontal

Rotate camera to enlarge the view.

Readings are ghosted if not enabled or shown if enabled and fade away after a few seconds.



## Look

## Mobile App redesign - Settings, camera settings & event settings flow

Settings

Display for Cloud Storage, Cameras and General settings.

Ability to scroll.

Ability to add cameras.

Select the navigation bar and drill down to any area.

Settings (continued)

The user can swipe left on the Camera to to activate Delete or Hide functionality.

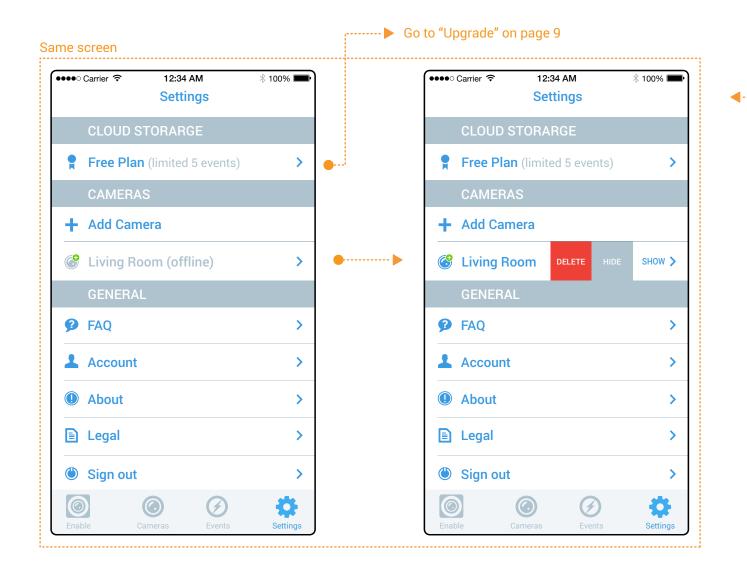
Camera settings

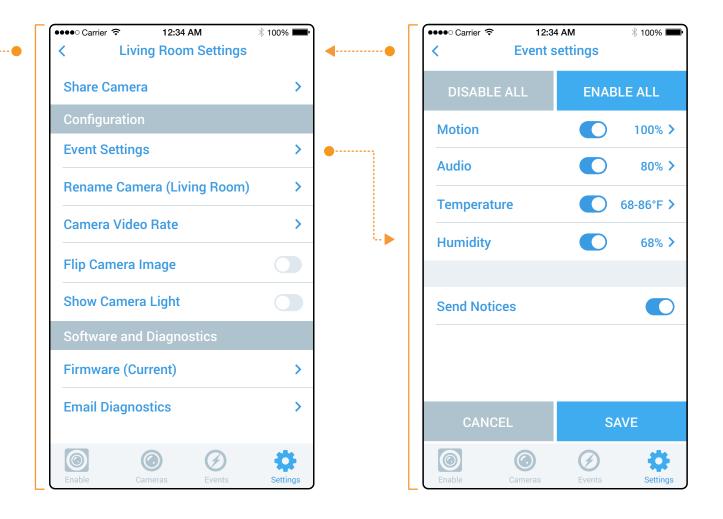
Any camera can be selected and ability to change the events for that camera.

Event settings

Ability to Disable or Enable all event settings or drill down into and set more specific parameters for Motion, Audio, Temperature or Humidity.

Turn on or off to send notices.





## Mobile App redesign - Events flow

**6** Events locations ok

Default view if there are no events.

Multiple Events

User has been alerted and can view events.

Free plan is limited to 5 Events and is encouraged to upgrade.

Individual events display how many events in the red alert badge.

The user can tap a red alert badge Event and view those listed.

Multiple Events (continued)

Ability to view, scroll and Edit Events.

The Edit bar can be activated by selecting.

(This functionality is following iOS email functionality.)

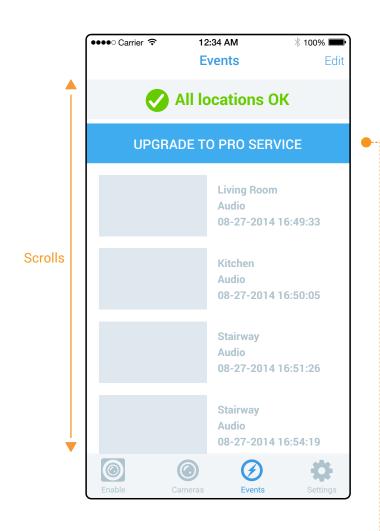
Edit Multiple Events

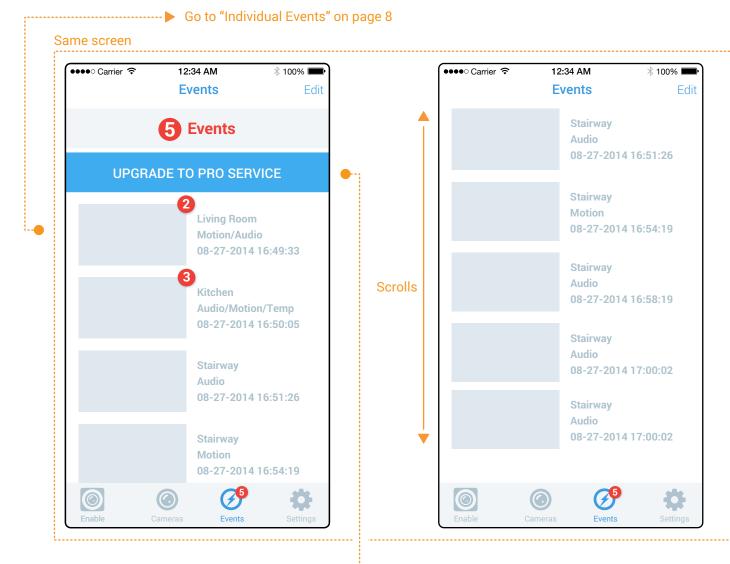
After Edit was selected and the events slide, exposing radio button(s) to select.

Edit bar is activated allowing an Individual Event, Multiple, Dated Events or All Events to be selected.

Mark All indicates all Events can be selected.

Mark All changes to Mark after selecting an Event (reflected in steps 20-24).







Go to "Upgrade" on page 9

## Mobile App redesign - **Events flow** (continued)

## Selecting Multiple Events

Multiple Events can be selected by selecting each one individually.

### Deleting Multiple Events

No sorting by camera.

After selecting Delete, a Confirmation Message pops up allowing the user to select Delete Events or Cancel.

## Selecting All Dated Events

Ability to scroll though each Day's Events.

Each day's Events are dated and separated by a grey bar.

Mark that Day's Event Bar.

All Events for that day are marked and can be deleted by selecting Delete.

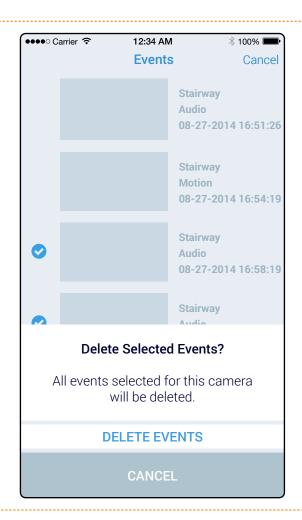
## Deleting All Dated Events

No sorting by camera.

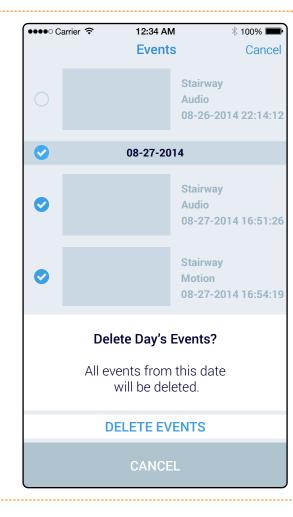
After selecting Delete, a Confirmation Message pops up allowing the user to select Delete Events or Cancel.

#### >> Continued









## Mobile App redesign - **Events flow** (continued)

## Selecting All Events

All Events for that camera can be selected and deleted.

By selecting Mark All (pg 6, step 19), all events are selected.

All Events are marked and can be deleted by selecting Delete.

## Deleting All Events

No sorting by camera.

After selecting Delete, a Confirmation Message pops up allowing the user to select Delete Events or Cancel.

## Individual Event(s)

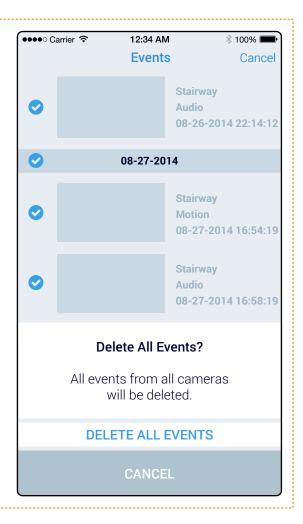
Ability to scroll though all Events.

## Delete Individual Event(s)

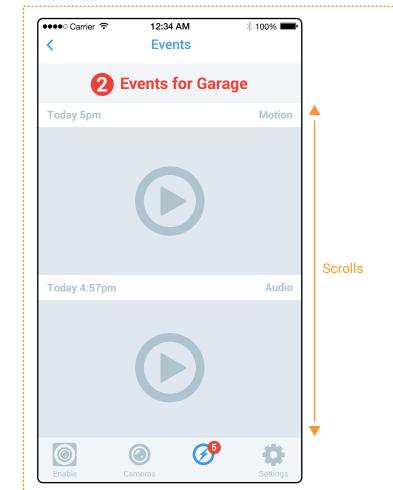
The user can swipe left on an Event to to activate Delete Save or Play functionality.

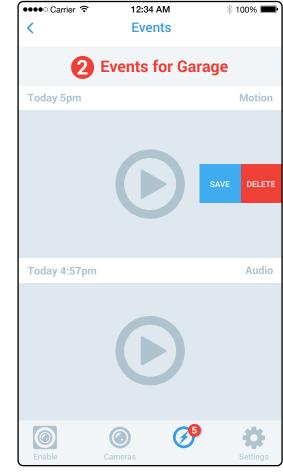
#### >> Continued





Same screen Continue >>





## Mobile App redesign - **Upgrade flow**

## Delete Event(s)

After selecting Delete a Confirmation Message pops up allowing the user to select Delete Event or Cancel.

## Upgrade

The user has landed and has ability to upgrade to Pro Service, update software or configure cameras.

By clicking the Upgrade to Pro Service.

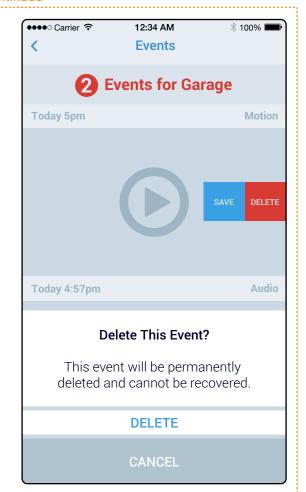
### Upgrade (continued)

The upgrade area expands below to show Pro 7, Pro 30 and more information.

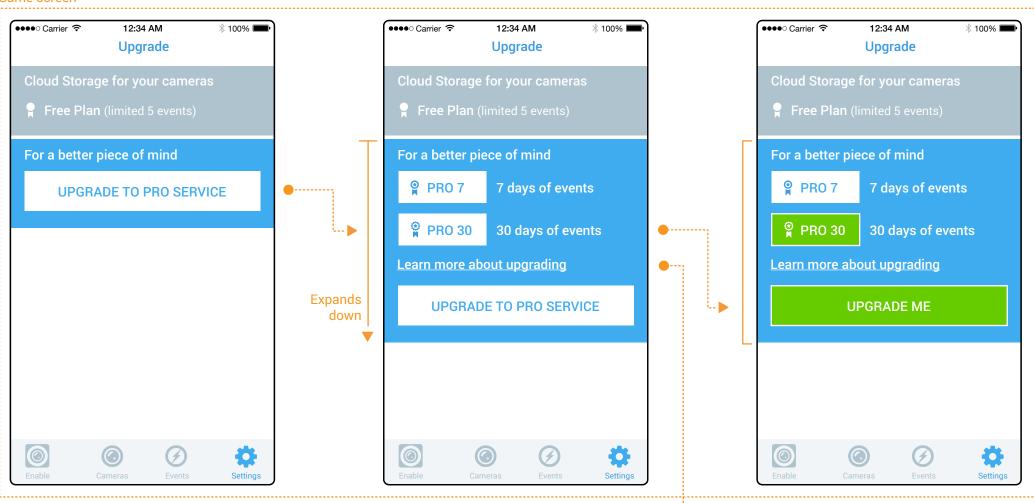
### Upgrade (continued)

By choosing a service the CTA changes to green and Upgrade to Pro Service also changes to green and the CTA message changes.

#### >> Continued



#### Same screen



Go to "Learn more about upgrading" on page 10

## Mobile App redesign - **Upgrade flow** (continued)

## Upgrade Confirmation

After selecting a plan, a pop up message appears asking for the user to confirm.

#### Purchase

After confirming, a pop up message appears asking the user to wait while the purchase is processing.

## Sign In to iTunes Store

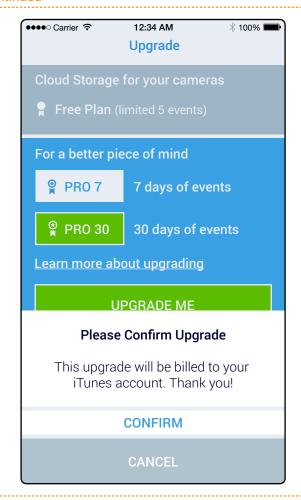
After purchase message, a pop up Sign In form appears for the user to sign in to their iTunes account to complete the upgrade purchase.

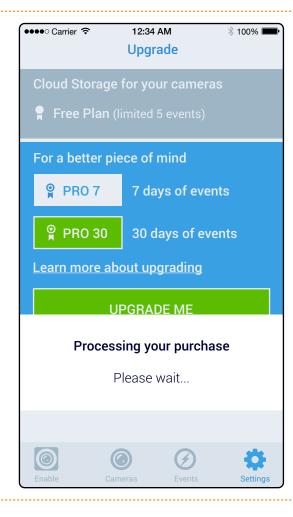
## Learn More About Upgrading

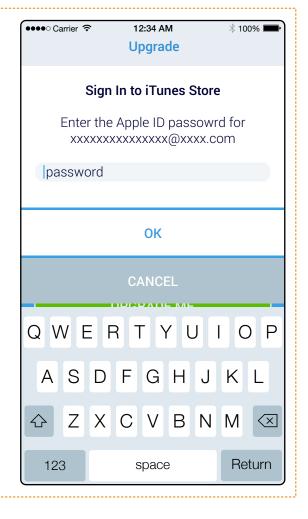
After selecting link to Learn more... the user is presented with pricing plans and the ability to select a plan.

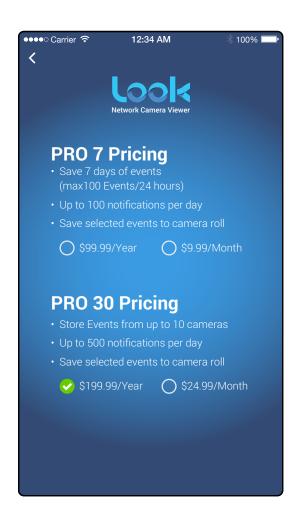
Selecting back button takes the user to Upgrade screen.

#### >> Continued









## Mobile App redesign - Font & Color Specs

#### **Fonts**

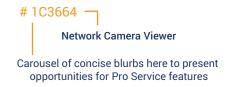
Primary font used is Roboto.

Free Download. http://www.fontsquirrel.com/fonts/roboto

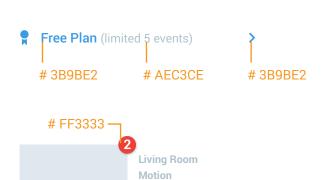
Substitute is Helvetica

Pay to Download if you do not have. http://www.fonts.com/font/linotype/helvetica

#### **Font Colors**







08-27-2014 16:49:33

# AEC3CE

#### **CTA Colors**















## Logo



## Alternative Logo light



## Alternative Logo dark



