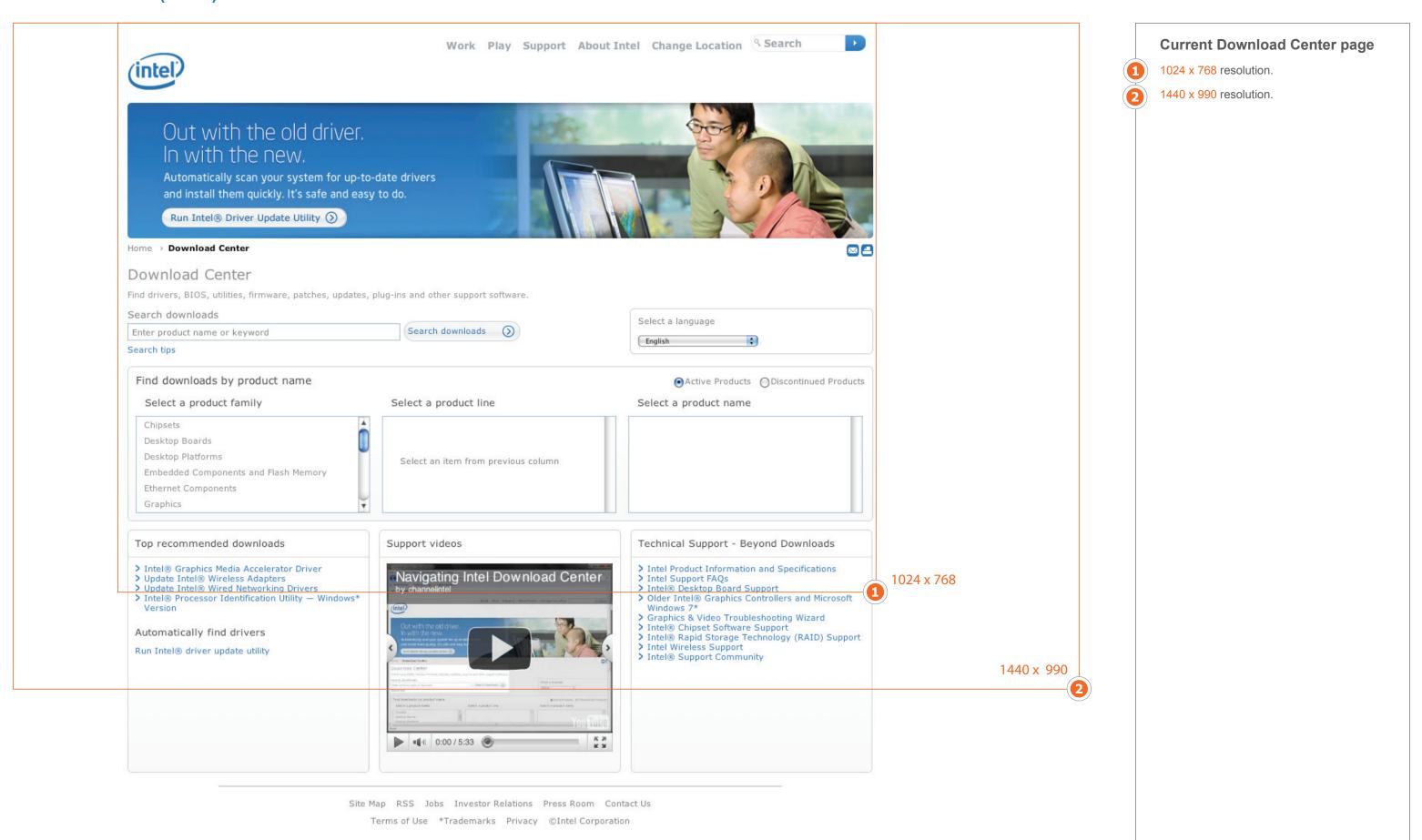
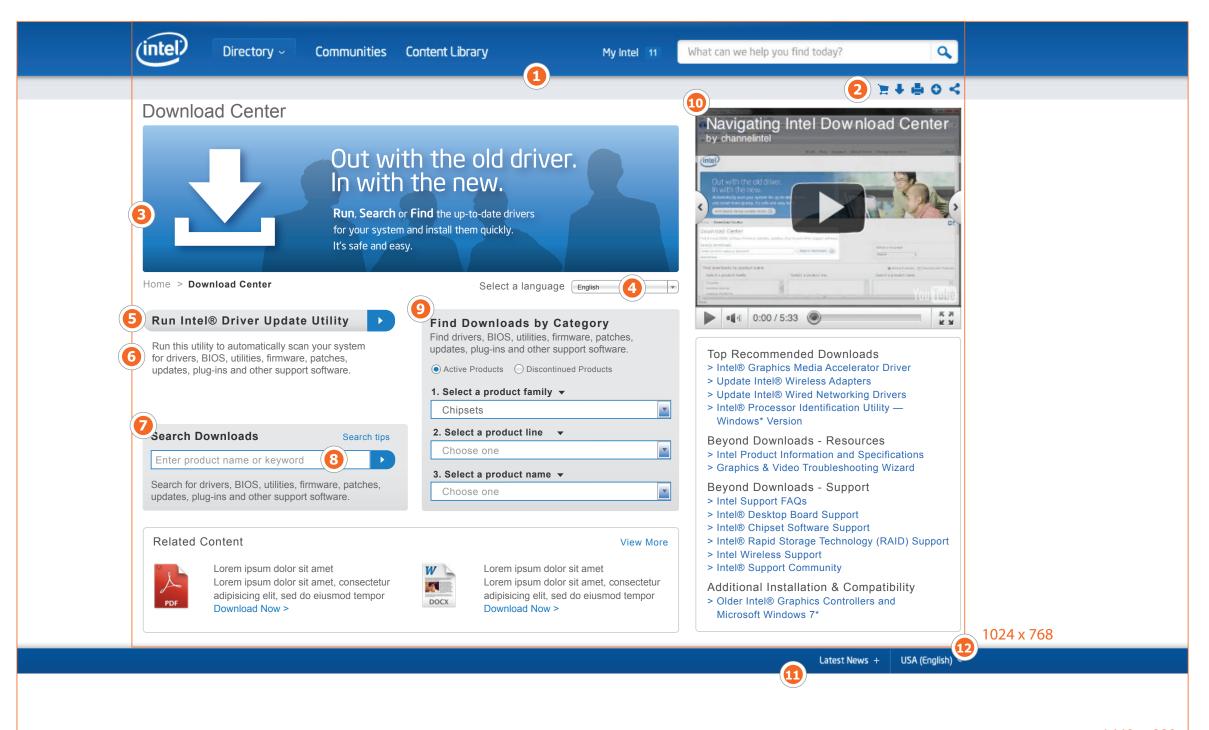


# Intel® Download Center

### Intel Download Center (current)



#### Intel Download Center (proposed idea - new marquee)

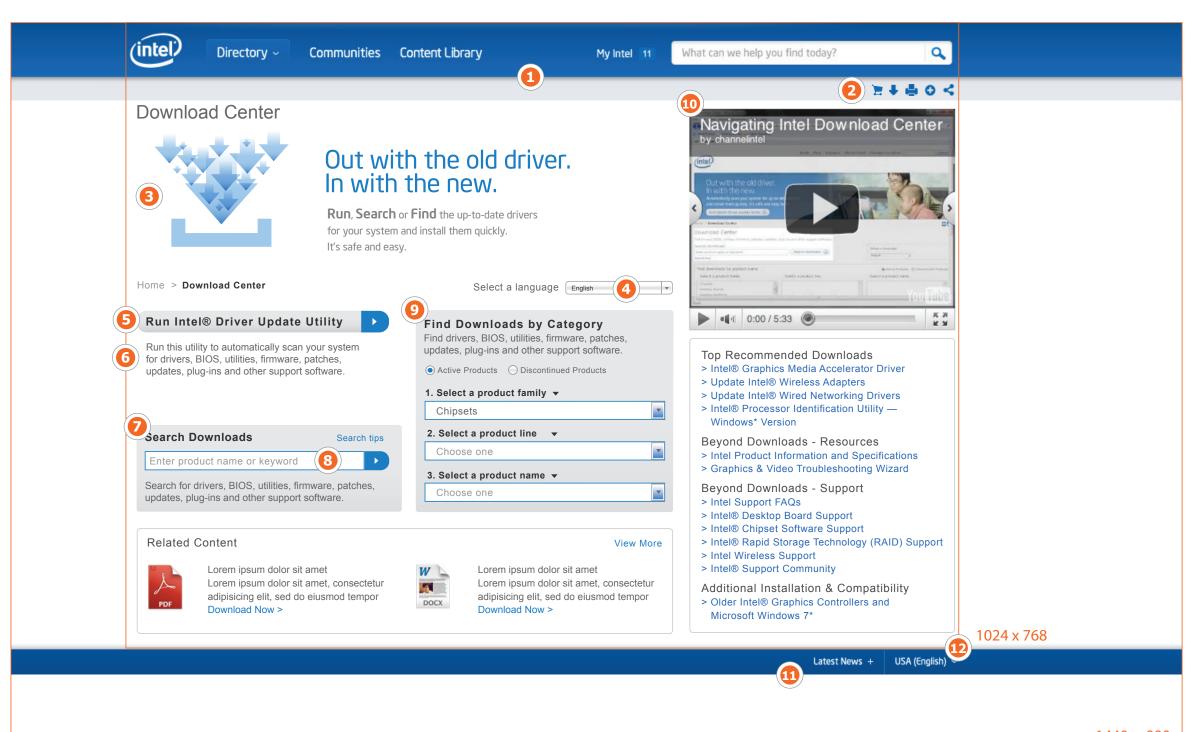


1440 x 990

#### **Download Center page**

- Updated section header to the new re-imagine system.
- Icon placement for other functions such as: cart (new icon), download, print, save, email/share.
- Decreased the marquee width and revised the copy to reflect the actionable goals.
- Moved the language selector below the marquee.
  - Pulled the Intel Driver Update Utility button out of the marquee, header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement.
- Moved the description copy below the Driver Update Utility button.
  - The Search Downloads header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement.
- Decreased the Search Downloads field width. Corrected the button to reflect the current search CTA. Moved Search tips to the right.
  - The Find Downloads by Category header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement. Revised the single select boxes drop down menus. Added sequential numbering to the steps. The user can select, type in to select or pull down to their product family to download. (Note: needs a Javascript change to the front end. We are proposing each item be displayed using SELECT > OPTION. The change event handler would need to be placed on the SELECT, and the value would be the OPTION with the corresponding selected index.)
- Promoted Support Videos to top of the stacked modules and placed in the right side bar.
  Removed the grey separator line and decreased the height.
- Updated footer to the new re-imagine system.
- 1024 x 768 resolution.
  - 1440 x 990 resolution.

#### Intel Download Center (proposed idea - no marquee)

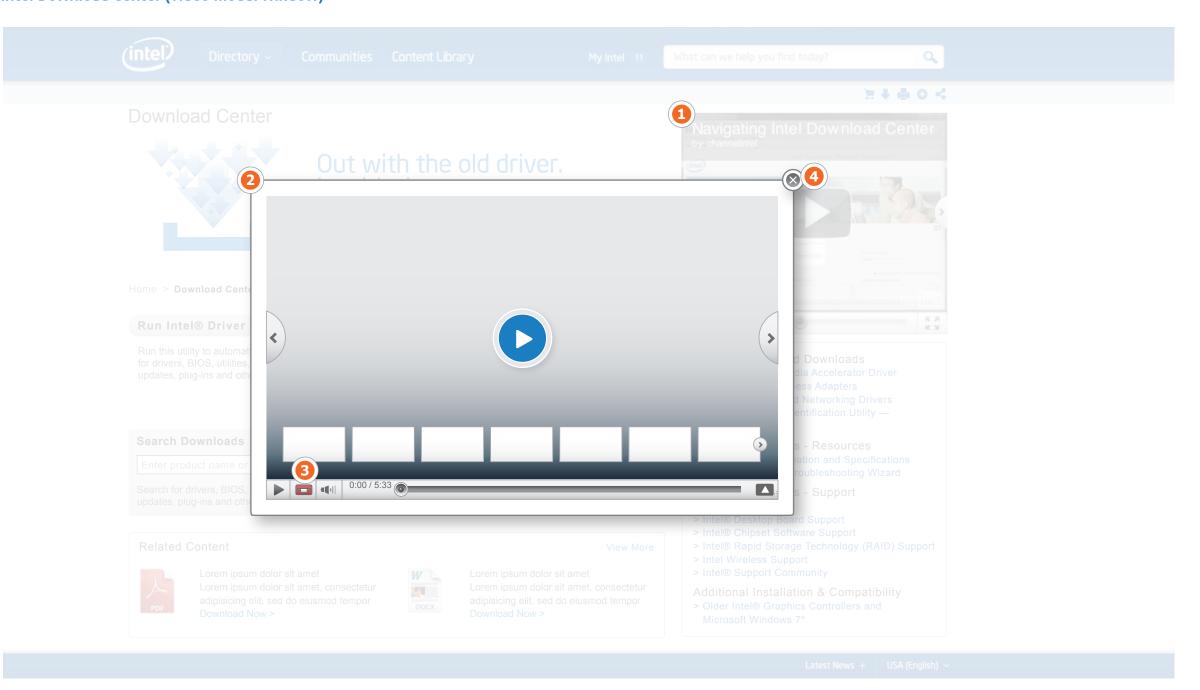


1440 x 990

#### **Download Center page**

- Updated section header to the new re-imagine system.
- Icon placement for other functions such as: cart (new icon), download, print, save, email/share.
- Removed the marquee window, kept the message and added a new image.
- Moved the language selector below the marquee.
  - Pulled the Intel Driver Update Utility button out of the marquee, header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement.
- Moved the description copy below the Driver Update Utility button.
- The Search Downloads header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement.
- Decreased the Search Downloads field width. Corrected the button to reflect the current search CTA. Moved Search tips to the right.
  - The Find Downloads by Category header color was revised to a hex color # 333333, changed to bold with beginning upper case letters. The background has been updated with a grey gradation to increase the scannability and encouraging a user's engagement. Revised the single select boxes drop down menus. Added sequential numbering to the steps. The user can select, type in to select or pull down to their product family to download. (Note: needs a Javascript change to the front end. We are proposing each item be displayed using SELECT > OPTION. The change event handler would need to be placed on the SELECT, and the value would be the OPTION with the corresponding selected index.)
- Promoted Support Videos to top of the stacked modules and placed in the right side bar.
  Removed the grey separator line and decreased the height.
- Updated footer to the new re-imagine system.
- 1024 x 768 resolution.
  - 1440 x 990 resolution.

## Intel Download Center (video modal window)



#### **Modal Window**

The user clicks on the video to trigger the modal window. (Note: YouTube video player size opens to a 640 x 385 pixels size)

The modal window allows the user to cycle through the all supporting videos to view.

A toggle allows video thumbnails in a carousel to display/hide.

Click to close the modal window.