

GRAND RIVER

Havahart

Wires v3

Monday September 16, 2013

VERSION	ISSUE DATE	AUTHOR	COMMENTS
v1	Tue Sep 3 2013	Mike McGehee	Creation of Wires.
v2	Fri Sep 13 2013	Mike McGehee	Updated Wires.
v3	Mon Sep 16 2013	Mike McGehee	Updated Wires per client presentation.

EN ▾

Hello! Sign In. Your Account ▾

1-855-5-HAVAHART


Live Chat

100% Secure Shopping

Shopping Cart

7 items - \$214.48

CHECK OUT ►



SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Reference

Best Practices:

- natural layout of global elements.
- clear placement of search field & functionality.
- articulation of number of items in cart and easy, clear call to action to check out.
- trust logos and messaging.
- global access to email sign-up as well as social connections.

Experience Design based on Discovery Notes:

- surfacing upcoming, product and shipping promotions in the Optional Promotion Area.

Experience Design based on Analytics:

- leveraging site search for content, products and conversions.

- Experience Design based on Persona goals:**
(Personas for whom point is a key feature or goal called out in parenthetical marks)
- eNewsletter Sign Up allows for special offers, loyalty point program, special offers and coupons. (Dan, Derek)
 - Sign In for easy cart and checkout experience as well as account features. (Dan, Derek)
 - trust logos and messaging help build narrative and support adoption for customers unfamiliar with Havahart. (Katherine, Frank)
 - easy to locate call number for customer rep. and live chat. (Katherine, Frank)

eNewsletter Sign Up

Get 10% OFF EVERY ORDER!

Enter your email address

SIGN UP

Follow Us

YouTube

f

Twitter

p

g+

+

Trusted by our consumers for over 60 years

Customer Service

Shipping Information

Privacy & security

Return Policy

Where to Buy

Track Your Order

FAQ's

Coupon Restrictions

Product Registration

About Rewards Points

Contact Us

About Us

Press Releases

Wholesale Information

Article Information

Helpful Resources

Instructions & MSDS

Articles

Sitemap

Blog

1-855-5-HAVAHART

Live Chat

BBB ACCREDITED BUSINESS

ALERT LOGIC

COMODO SECURED

Braintree

© 2013 Woodstream Corporation

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Extra Small Trap 1 door

Extra Small Trap 2 door

Small Rabbit & Squirrel Trap

Easy Set Small Rabbit & Squirrel Trap

Easy Set Trap

Easy Set Trap 2 door

Collapsible Easy Set Trap

Collapsible Rabbit & Squirrel Trap

Medium Trap

Large Collapsible Easy Set Trap

Large Easy Set Trap

Large Collapsible Trap

Feral Cat Rescue Kit

Large Easy Set Trap

Large Trap

X-Large Trap 1 door

X-Large Trap 2 door

Featured Product

Lorem ipsum dolor sit

Product Image

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Raccoon

Bird

Rabbit

Squirrel

Deer

Groundhog

Skunk

ChipmunK

Cat & Dog

Snake

Mole

Featured Product

Lorem ipsum dolor sit

Product Image

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Raccoon

Bird

Rabbit

Squirrel

Deer

Groundhog

Skunk

ChipmunK

Ferrel Cat

Opossum

Featured Product

Lorem ipsum dolor sit

Product Image

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Critter Library

Mouse

Rat

Raccoon

Groundhog

Skunk

Wild Rabbit

Deer

Squirrel

Cat

Rabbit

Dog

Chipmunk

Heron

Armadillo

Opossum

Fox

Beaver

Muskrat

Vole

Animal Repelling 101

Find A Repellent

General

Going Organic

Animal Trapping 101

Find A Trap

1st Time

Basic Tips

Indoor

Outdoor

Feral Cat Trapping

Our Brands

Easy Set

Critter Ridder

Deer Off

DeFence

Spray Away

FAQ's

Reference

Best Practices:

- menu of products combined with content helps customers make meaning of category more easily while offering the business the ability to surface featured products or promotions.
- clear definition of key areas of the site that enables customers to get deeper into the site more quickly.
- follows general rule of thumb of presenting seven or fewer top level categories.

Experience Design based on Discovery Notes:

- making shopping and navigating easier and logical.

Experience Design based on Analytics:

- addresses needs of customers who want to come to site to learn more as well as customers who want to come to site to purchase. For those customers whose initial motivation is to learn more, offering featured products or promotions facilitates awareness from getting a "browsing" customer into a "shopping" mindset.

Experience Design based on Persona goals:
(Personas for whom point is a key feature or goal called out in parenthetical marks)

- utilize the Solutions Finder to get better understand a problem and get specific solutions more quickly. (Katherine, Dan)
- utilize the Learning Center to get expert advise and tips quickly. (Frank, Derek)

EN

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Live Chat

Shopping Cart
7 items - \$214.48

CHECK OUT

HAVA HART
SINCE 1940™

SEARCH

Free Ground Shipping Promotion Area

Solution FinderShop for TrapsShop for RepellentsShop for Electronic RepellentsLearning Center

Rotating Promotion Area
(brand recognition/value proposition statements to validate the site for new customers)

Nav Controls

Promotion Area
(Find a Solution" with our Solution Finder)

Promotion Area
(The latest in Electronic Repellents – Discreet and Effective)

Promotion Area
Visit our Community on Facebook and see what our customers are saying!

Welcome to Havahart.
Ussu te natum ornatus suavitatem, an vero vivendum nec, cibo choro aliquam sed ex. Et vim ridens suscipit, pri ea novum consectetur. Solum novum facite has. Learn more >

Category Image

Category Name

Product 1
Product 2
Product 3
More >>

Category Image

Category Name

Product 1
Product 2
Product 3
More >>

Category Image

Category Name

Product 1
Product 2
Product 3
More >>

eNewsletter Sign Up
Get 10% OFF EVERY ORDER!
Enter your email addressSIGN UP

Trusted by our consumers for over 60 years

Customer Service
Shipping Information
Privacy & security
Return Policy
Where to Buy
Track Your Order
FAQ's
Coupon Restrictions
Product Registration
About Rewards Points
Contact Us

About Us
Press Releases
Wholesale Information
Article Information

Helpful Resources
Instructions & MSDS
Articles

Sitemap
Blog

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Live Chat

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Reference

Best Practices:

- homepage is a customers first impression, trying to target their needs via rotating Promo area, surfacing suggested Product Categories, Solution Finder Promo, Electronic Repellent Promo and Community Promo area in tiered layout.
- Solution Finder Promo is the area where people will immediately recognize that they can shop by Animal.
- distilling these content areas into visually digestible areas enable the customers interest without confusing their goals & needs.
- clean, simplified, organized and providing efficacy.
- leveraging the rule of threes and odd numbers.
- flexible template enables Havahart to learn from its customers' behaviors (through post launch testing, surveys, etc.) as well as through analytics and easily make updates to the Home page to create the most relevant, most optimized experience for its customers. For example, the category areas can be utilized to feature top selling categories or drive awareness to a new category or an underserved category.

Experience Design based on Discovery Notes:

- suggests giving the consumer a solution and make it easy for them to find the right product ASAP driving them down to the purchase path.
- attracting new customers via Free Ground Shipping, Brand Recognition, Value Proposition, introduction to the Solution Finder for an educational experience.
- maintaining loyal customers by leveraging the promo areas through new marketing campaigns/products.
- input that 50% of customers know their problem animal and the Solution Finder in navigation and promo block gives them a clear path to a solution purchase

Experience Design based on Analytics:

- addresses needs of customers who want to come to site to learn more as well as customers who want to come to site to purchase. For those customers whose initial motivation is to learn more, offering featured categories or promotions facilitates awareness from getting a "browsing" customer into a "shopping" mindset. For customers who are coming with the goal of finding a product(s) to purchase, featuring promotions gives them a better sense of different deals, what's new, etc. Clearly stating the deals keeps customers on site rather than going to a third party (e.g., retailment) and potentially abandoning the site.
- current best-sellers should be considered but company's desire to change focus to newer technology and bundling products is addressed with a promotion block dedicated to these products.

Experience Design based on Persona goals:
(Personas for whom point is a key feature or goal called out in parenthetical marks)

- brand recognition / value proposition / welcome content help build narrative and support adoption for customers unfamiliar with Havahart. (Katherine, Frank)
- rotating promotion area gives return customers sense of what's new and new customers sense of breadth of brand (in addition to the remaining Home page content). (Katherine, Frank, Dan)
- Solution Finder, ability to shop by Animal (Katherine, Dan)

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CHECK OUT



SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Home / **Category**

Category Image and Title

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Sub Category Promotion Image

Sub Category Promotion Image

Sub Category Promotion Image

Let us help you finding a solution for your animal problem

Intro text goes here... orem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod. [Learn More >>](#)

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Sort By

Best Sellers

View All | << Previous 1 2 3 Next >>

☐ Compare Products

Product 1

Product 1

Product 1

Clear All

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Reference

Best Practices:

- soften the landing page view.
- differentiate from the sub category page.
- incorporate SEO elements, including meaningful, customer-consumable content.
- product thumbnails offer ratings and compare, both of which give customers information with which to make a decision at this stage instead of only at the detail level.
- product thumbnails offer ability to add to cart mitigating the customer from "pogo-sticking" from category to subcategory to product detail, which positively affects add to cart conversion.
- Solution Finder Promo is the area where people will immediately recognize that they can shop by Animal.

Experience Design based on Discovery Notes:

- utilizing the global template and focusing the consumer through the path and to conversion.
- capitalizing on sub cat/cart level promotions that run everyday.
- input that 50% of customers know their problem animal and the Solution Finder in navigation and promo block gives them a clear path to a solution purchase.

Experience Design based on Analytics:

- higher traffic to sub cat pages and not category pages means developing more relevant content while blending clear path to get customers to products they want quickly in order to minimize abandonment.
- simplified navigation, filtering by attributes, and detailed content related to products and category should eliminate some of the back-and-forth navigating between product detail and category pages reported in analytics.

Experience Design based on Persona goals: (Personas for whom point is a key feature or goal called out in parenthetical marks)

- ability to compare. (Katherine, Frank, Derek)
- ability to see promotions. (Dan)
- content to build trust and brand awareness. (Katherine, Frank)
- ability to see ratings. (Katherine, Frank, Dan, Derek)
- ability to add to cart. (Katherine, Frank, Dan, Derek).
- ability to shop by Animal, Solution Finder (Katherine, Dan)

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Live Chat

Shopping Cart
7 items - \$214.48

CHECK OUT

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SEARCH

Optional Promotion Area

Solution FinderShop for TrapsShop for RepellentsShop for Electronic RepellentsLearning Center

Home / Category

Shop By

Size

X-Small (3) >

Small (4) >

Medium (7) >

Large (7) >

X-Large (2) >

Brand

Easy Set (9) >

Animal

Mouse (3) >

Rat (5) >

Raccoon (8) >

Groundhog (7) >

Skunk (8) >

Wild Rabbit (6) >

Squirrel (8) >

Cat (5) >

Dog (1) >

Chipmunk (5) >

Armadillo (6) >

Opossum (6) >

Muskrat (3) >

Voles (1) >

Type

1-Door (10) >

2-Door (9) >

Collapsible (4) >

Category Image and Title

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Sub Category Promotion Image

Sub Category Promotion Image

Sub Category Promotion Image

Let us help you finding a solution for your animal problem

Intro text goes here... orem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod. Learn More >>

Brief statement describing the Category - giving an introduction for a beginner, a statement on how these products meet your customers needs, etc. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Sort By Best Sellers

View All | << Previous 1 2 3 Next >>

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Compare

Reference

General Note:

- With the inclusion of the left navigation at the category level, filtering "by animal" is immediately available.
- This is in addition to the "find by animal path" accessible in the Solution Finder navigation and promotion block.

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Shopping Cart

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CHECK OUT



SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Home / Category / Subcategory

1-Door (10)

>

2-Door (9)

>

Collapsible (4)

>

Shop By

Size

X-Small (3)

>

Small (4)

>

Medium (7)

>

Large (7)

>

X-Large (2)

>

Brand

Easy Set (9)

>

Animal

Mouse (3)

>

Rat (5)

>

Raccoon (8)

>

Groundhog (7)

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Skunk (8)

>

Wild Rabbit (6)

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Squirrel (8)

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Cat (5)

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Dog (1)

>

Chipmunk (5)

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Armadillo (6)

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Opossum (6)

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Muskrat (3)

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Voles (1)

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Subcategory Image

Two-Door Animal Traps

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Small Promotional Banner (optional)

Sort By

Best Sellers

View All | << Previous 1 2 3 Next >>

Compare Products

Product 1

Product 1

Product 1

Clear All

COMPARE

Product Image

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Product Description...

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ADD TO CART

Compare

Reference

Best Practices:

- smoother landing view.
- image, title and brief intro.
- faceted navigation utilizing attributes.
- incorporate SEO elements, including meaningful, customer-consumable content.
- product thumbnails offer ratings and compare, both of which give customers information with which to make a decision at this stage instead of only at the detail level.
- product thumbnails offer ability to add to cart mitigating the customer from "pogo-sticking" from category to subcategory to product detail, which positively affects add to cart conversion.

Experience Design based on Discovery Notes:

- following global template.
- product comparison.
- communicate correct info for consumer to find the right solution.

Experience Design based on Analytics:

- highest traffic areas.
- simplified navigation, filtering by attributes, and detailed content related to products and category should eliminate some of the back-and-forth navigating between product detail and category pages reported in analytics.

Experience Design based on Persona goals: (Personas for whom point is a key feature or goal called out in parenthetical marks)

- ability to compare. (Katherine, Frank, Derek)
- ability to see promotions. (Dan)
- ability to see ratings. (Katherine, Frank, Dan, Derek)
- ability to add to cart. (Katherine, Frank, Dan, Derek)

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Shopping Cart

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SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Home / Category / Subcategory / Product Detail

Product Image

Product Name will be here... Product Name will be here... Product Name will be here... Product Name will be here... Product Name will be here...

Model # M260

★★★★★ 16 Customer Reviews | Read All Reviews | Write a Review >>

Best User For:

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Read complete product details >>

Buy 1 - \$13.49 ea

Buy 5+ - \$12.41 ea (10% off)

Buy 15+ - \$10.79 ea (20% off)

Select Size:

XXXXXXXXX

Eligible for FREE Delivery

Cannot Ship To:

AK, HI, NT, NU, PR, YT & SW

Qty: XXX

ADD TO CART

Pin it

769

Like

439

Tweet

4

+1

9

Product Views

Related Videos

<

Image

Image

Image

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Upload Your Own image >>

Description

Specifications

Warranty

Technology

Reviews

Q&A

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All About

Tips

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Cross Sells & Up Sells

Learn More about various animals & signs in our LEARNING CENTER

Trap (or Repellent Guide)

Instructions

Add to Wishlist

RELATED ITEMS

Product Image

A long Product Name will be here... Product Description... \$107.00 SALE ADD TO CART

Product Image

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Product Image

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Reference

Best Practices:

- associating social functionality (ratings & reviews, social connect, upload own image) with the product.
- clear call to action area for purchasing with supporting content and related items assuming tertiary role on page.
- blending merchandising and ability to purchase with rich content and links into the learning center to broaden awareness for both customers whose initial intent is to shop as well as those customers whose initial intent is to learn.

Experience Design based on Discovery Notes:

- following global template.
- configurable buying options.
- ability to navigate to Learning center to understand more about the critter.

Experience Design based on Analytics:

- make the related Advice content accessible to the visitor at the product page so they have quick access to relevant research.
- to cut down on back-and-forth navigating from product detail page, show products with all available price points and variations, to be configurable on a single product page.

Experience Design based on Persona goals: (Personas for whom point is a key feature or goal called out in parenthetical marks)

- detailed information about a product. (Katherine, Frank, Dan, Derek)
- videos on how a product works. (Katherine)
- multiple product views. (Frank, Dan, Derek)
- compelling testimony in reviews by customers to validate Havahart and help differentiate from competitors. (Katherine, Frank, Dan, Derek)
- stock status states. (Katherine, Frank)
- shipping information. (Katherine, Frank)
- post purchase content (e.g., Q&A). (Katherine, Frank, Dan, Derek)

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CHECK OUT



SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Home / Learning Center

Learning Center

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Product Promotion or Hot Products

Trapping 101

Repelling 101

Our Brands

FAQ's

Manuals & MSDS

Finding a Solution for your animal problem

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Critter Library

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Critter List

Critter	<div>Ille duis feugiat jus zelus mauris imputo te. Nutus feugait dignissim gravis ibidem modo ut. Abluo paratus.</div> <div>Learn More >></div>	Critter	<div>Ille duis feugiat jus zelus mauris imputo te. Nutus feugait dignissim gravis ibidem modo ut. Abluo paratus.</div> <div>Learn More >></div>
Critter	<div>Ille duis feugiat jus zelus mauris imputo te. Nutus feugait dignissim gravis ibidem modo ut. Abluo paratus.</div> <div>Learn More >></div>	Critter	<div>Ille duis feugiat jus zelus mauris imputo te. Nutus feugait dignissim gravis ibidem modo ut. Abluo paratus.</div> <div>Learn More >></div>
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Reference

Best Practices:

- combined the Learning Center and Critter Library to reduce the extra step for the customer and content.
- maintained existing content for loyal customers.
- added a quick link to critter from the pull down.

Experience Design based on Discovery Notes:

- ability for consumer to Find a Solution to their problem.

Experience Design based on Analytics:

- give space for products to be seen as solutions alongside rich content.
- product promotions and Solution Finder link provide visitors with a purchase path.
- streamline and simplify page. Current pages are crowded with dense content and excessive navigation elements.

Experience Design based on Persona goals:

- expert information about all critters, damage and their habits.
- advice on how to keep critters away.

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SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

Home / Learning Center / Critter Library / Raccoon

Learning Center

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Mouse >>

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Raccoon >>

Groundhog >>

Skunk >>

Wild Rabbit >>

Deer >>

Squirrel >>

Cat >>

Rabbit >>

Dog >>

Chipmunk >>

Heron >>

Armadillo >>

Opossum >>

Fox >>

Beaver >>

Muskrat >>

Vole >>

Raccoon - Facts

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Vestibulum facilisis sed dui feugiat vulputate. Nulla imperdiet porttitor augue, in congue.

Critter Image

Product or Sub Category Promotion Area

Description

Identify Damage

Control Options

Baits

Control Options

Opto inhibeo interdico duis at odio

Raccoon Image 2

Veniam nulla typicus causa. Persto reprobó ludus iriure tamen premo ex valde consequat volutpat at.

Ille duis feugiat jus zelus mauris imputo te. Nutus feugait dignissim gravis ibidem modo ut. Abluo paratus commoveo ut distineo gilvus. Acsi enim a dolore nullus vero et vicis quis consequat abdo delenit.

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OUR SUGGESTIONS

Product Image

A long Product Name will be here

Product Image

A long Product Name will be here...

Product Image

A long Product Name will be here...

Reference

Best Practices:

- open up the layout from the narrow view, lending a better digestion of information.

Experience Design based on Discovery Notes:

- turn exits into conversions by surfacing suggested products based on that critter.
- reduce back and forth for consumer from critter information and products.

Experience Design based on Analytics:

- high volume of exits.
- give space for products to be seen as solutions alongside rich content.
- product promotions and Solution Finder link provide visitors with a purchase path.
- streamline and simplify page. Current pages are crowded with dense content and excessive navigation elements.

Experience Design based on Persona goals:

- learn everything they can about a particular critter.
- expert information about habits and solutions to help.
- tips about trapping, options about keeping critters away in the future.

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SEARCH

Optional Promotion Area

Solution Finder

Shop for Traps

Shop for Repellents

Shop for Electronic Repellents

Learning Center

[Home](#) / **Solution Finder**

Solution Finder

Find the right solution for your needs

Donec lacus orci, fringilla vel magna et, euismod imperdiet dolor va et, eu fugixcepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

The Animal

Know the animal
you need to control?

↓

The Method

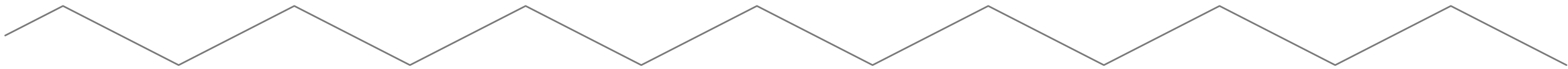
Know the type of solution
you are looking for?

↓

The Damage

Need help identifying what
is causing your problems?

↓



Reference

Best Practices:

- intuitive, educational, functional, entertaining and highly beneficial.
- clear path to conversion.

Experience Design based on Discovery Notes:

- animal focused, simple, filtered, guided to results (solutions).
- larger market for Repellents.
- opportunity to bundle/combination of products to provide more value.

Experience Design based on Analytics:

- trap guide was not trackable.
- wants to steer away from just traps but surface other solutions (e.g. Repellents & Electronic Repellents).

Experience Design based on Persona goals:

- learn about solutions that are effective and safe for family.
- knowledgable about damage and best ways to control.
- identify other animals causing damage and seeks information by the type of damage.
- browses for information about a few animals and their habits and looks for suggested solutions (traps, sizes, alternatives to traps) and basic information to help understand.
- clear path to shop by Animal or by Type of Damage seen (Katherine, Dan, Derek)

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Optional Promotion Area

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[Home](#) / **Solution Finder**

Solution Finder

Find the right solution for your needs
In order to find the right solution, it is important for you to know where to start. Using this Solution Finder will help you identify the solution to your problems.

The Animal

Know the animal you need to control?

↓

The Method

Know the type of solution you are looking for?

↓

The Damage

Need help identifying what is causing your problems?

↓

Select the animal causing your problem

Mouse

Rat

Raccoon

Groundhog

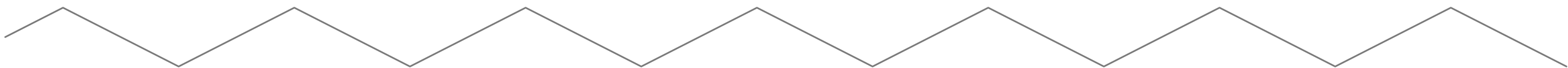
Skunk

Wild Rabbit

Deer

Squirrel

▶



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Solution Finder

Find the right solution for your needs

In order to find the right solution, it is important for you to know where to start. Using this Solution Finder will help you identify the solution to your problems.

The Animal

Know the animal you need to control?

The Method

Know the type of solution you are looking for?

The Damage

Need help identifying what is causing your problems?

Raccoon

CHANGE ANIMAL

Raccoons are at the very top of the list of critters out to destroy your vegetable garden. Even if you do not have a garden, nuisance raccoons may find their way to your trash cans, curbside garbage, or bird feeders. Found throughout North America, raccoons are a problem for home owners all over the US and Canada.

The Damage from a Raccoon

Raccoons are at the top of the list of wildlife that destroy vegetable gardens. They also are notorious for raiding bird feeders at night as well as garbage cans.

READ MORE

Traps

Remove unwanted critters the most humane way with a Havahart® live animal trap. Havahart has been the leading manufacturer of humane live animal traps for over 60 years.

Repellents

Small animals can cause large headaches when they choose to call your property home or decide to stop by frequently to raid your garden for a snack.

Electronic Repellents

Havahart® offers a variety of electronic animal repellents that work to keep all types of nuisance animals away.

Recommendations

Our Experts Recommend a Combination Solution... Ut arcu quam, scelerisque et condimentum eu, viverra a quam. Sed in consequat risus. Suspendisse magna tellus.

Electronic Repellents for Raccoons

Product Image

A long Product Name will be here...

Product Description...

\$107.00

★★★★★

ADD TO CART

Product Image

A long Product Name will be here...

Product Description...

\$107.00

★★★★★

ADD TO CART

Product Image

A long Product Name will be here...

Product Description...

\$107.00

★★★★★

ADD TO CART

Product Image

A long Product Name will be here...

Product Description...

\$107.00

★★★★★

ADD TO CART

Product Image

Product Image

Product Image

Product Image

Reference

Experience Design based on Discovery Notes & Analytics:

- make it easier for visitors to understand the benefit of purchasing multiple product types (e.g. a trap and repellent) – easy bundling of products.

The diagram illustrates a sequence of four product images arranged horizontally. Each image is represented by a light blue square with the text "Product Image" centered inside. The squares are separated by thin white gaps, and the entire row is set against a light gray background.

Find the right solution for your needs
In order to find the right solution, it is important for you to know where to start. Using this Solution Finder will help you identify the solution to your problems.

Identify your damage

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet erat in nisi lacinia cursus vel quis nibh. Ut mollis et lorem.

☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet erat in nisi lacinia cursus vel quis nibh. Ut mollis et lorem.

☐ Sed placerat nulla urna, nec tincidunt.

☐ Vestibulum aliquam ante accumsan.

☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet erat in nisi lacinia cursus vel quis nibh. Ut mollis et lorem.

☐ Sed placerat nulla urna, nec tincidunt.

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☐ Sed placerat nulla urna, nec tincidunt.

☐ Vestibulum aliquam ante accumsan.

☒ Trash scattered & bin knocked over

☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet erat in nisi lacinia cursus vel quis nibh. Ut mollis et lorem.

☐ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet erat in nisi lacinia cursus vel quis nibh. Ut mollis et lorem.


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☐ Vestibulum aliquam ante accumsan.

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☐ Sed placerat nulla urna, nec tincidunt.

Learn More about various animals & signs in our LEARNING CENTER



```
graph LR; A[Traps] --> B[Repellents]; B --> C[Electronic Repellents]; C --> D[Recommendations];
```

Traps
Remove unwanted critters the most humane way with a Havahart® live animal trap. Havahart has been the leading manufacturer of humane live animal traps for over 60 years.

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Recommendations
Our Experts Recommend a Combination Solution... Ut arcu quam, scelerisque et condimentum eu, viverra a quam. Sed in consequat risus. Suspendisse magna tellus.

A diagram illustrating a sequence of four product images. Each image is represented by a light blue rectangle with a white border, set against a light gray background. The images are arranged in a row, with a white zigzag line separating them from the text below. Each rectangle contains the text "Product Image" in a dark blue font.