Student Loan Product Rationalization

PR0012554
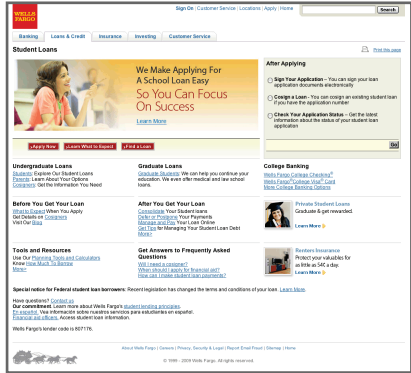
Flows
CX Resource/ Mike McGehee

Wednesday, December 14, 2009

from cosigner next step «
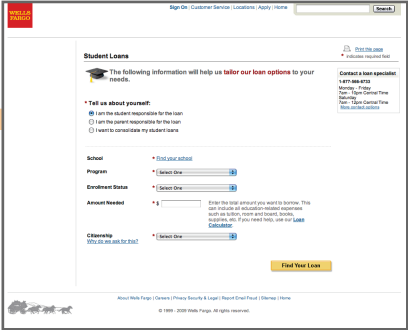
to your information »

Student Loans (start)
https://www.wellsfargo.com/student/

Student Loans (student selected)
Data Collection
https://apply.wellsfargo.com/student_datacollection

Student Loans
Student Recommendations
https://apply.wellsfargo.com/recommendations

Student Loans (nothing selected)
Student Authorization
https://apply.wellsfargo.com/common_auth_start

Student Loans (yes selected)
Student Authorization
https://apply.wellsfargo.com/common_auth_start

Student Loans (no selected)
Student Authorization
https://apply.wellsfargo.com/common_auth_start
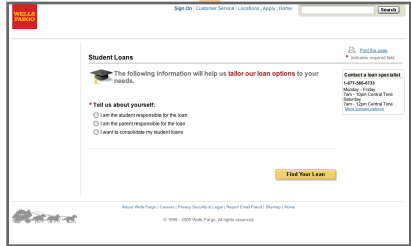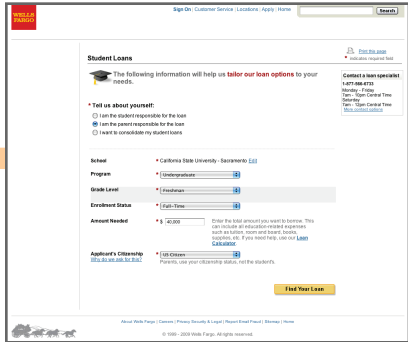
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Data Collection
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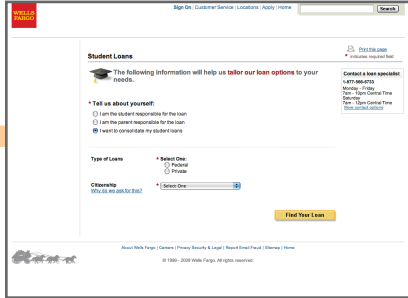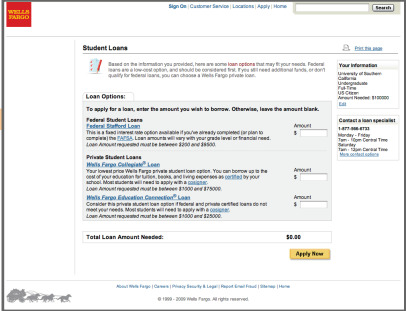
Student Loans (parent selected)
Data Collection
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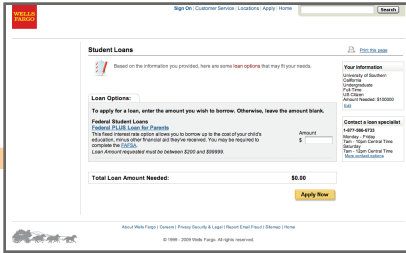
Student Loans
Parent Recommendations
https://apply.wellsfargo.com/recommendations

Student Loans (nothing selected)
Parent Authorization
https://apply.wellsfargo.com/common_auth_start

Student Loans (yes selected)
Parent Authorization
https://apply.wellsfargo.com/common_auth_start

to your information »

Student Loans (no selected)
Parent Authorization
https://apply.wellsfargo.com/common_auth_start

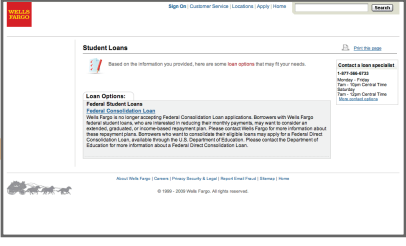Student Loans (consolidate selected)
Data Collection
https://apply.wellsfargo.com/student_datacollection

Student Loans (Fed loan)
Cosolidate Recommendations
https://apply.wellsfargo.com/recommendations

Student Loans (out of path)
Loan Consolidation
https://www.wellsfargo.com/student/repay/fed_consolidation

Student Loans (yes selected)
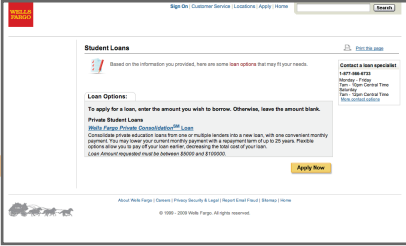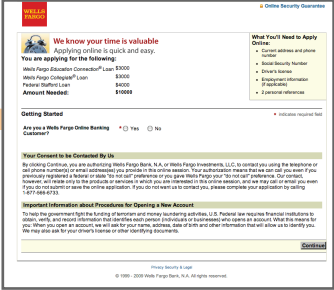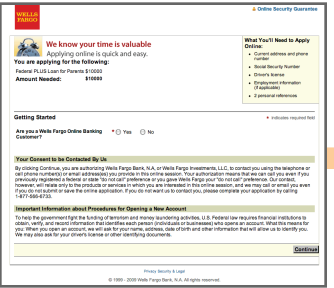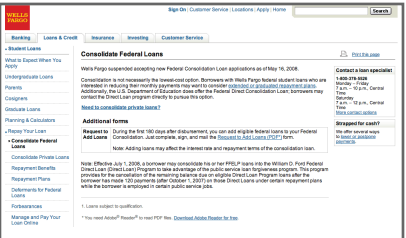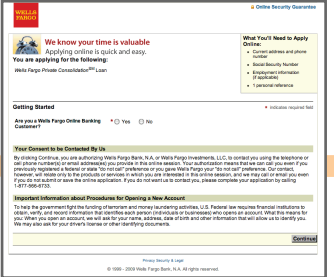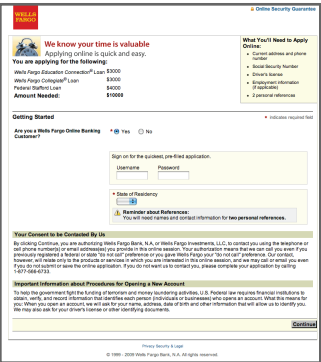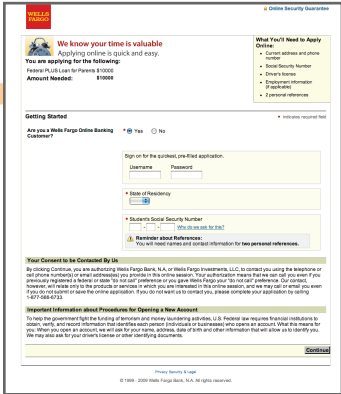Consolidate Authorization
https://apply.wellsfargo.com/common_auth_start

Student Loans (WF Private loan)
Consolidate Recommendations
https://apply.wellsfargo.com/recommendations
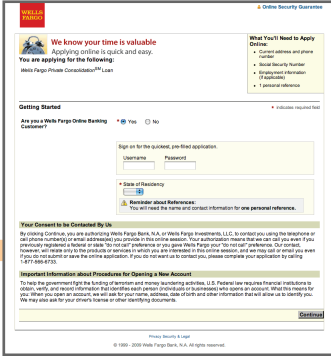
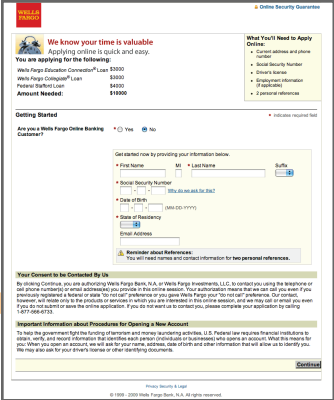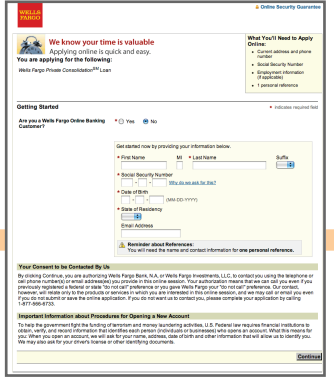Student Loans (nothing selected)
Consolidate Authorization
https://apply.wellsfargo.com/common_auth_start

Student Loans (no selected)
Consolidate Authorization
https://apply.wellsfargo.com/common_auth_start

from pg1

Student Loans
Student Your Information
https://apply.wellsfargo.com/main?
page_id=your_information

Student Loans
Loan Details
https://apply.wellsfargo.com/main?
page_id=loan_details_information

Student Loans
References
https://apply.wellsfargo.com/main?
page_id=references

Student Loans
Verify and Submit
https://apply.wellsfargo.com/main?
page_id=verify_and_submit

Student Loans
Cosigner Next Step
https://apply.wellsfargo.com/main?
page_id=cosigner_nextstep

from pg1

Student Loans
Parent Your Information
https://apply.wellsfargo.com/main?
page_id=your_information

Student Loans
Loan Details
https://apply.wellsfargo.com/main?
page_id=loan_details_information

Student Loans
References
https://apply.wellsfargo.com/main?
page_id=references

Student Loans
Verify and Submit
https://apply.wellsfargo.com/main?
page_id=verify_and_submit

Student Loans
Sign Your Application
https://apply.wellsfargo.com/main?
page_id=sign_your_app

Student Loans (end)
Thank You
https://apply.wellsfargo.com/main?
page_id=primary_thank_you

from pg1

Student Loans
Consolidate Your Information
https://apply.wellsfargo.com/main?
page_id=your_information

Student Loans
Loan Details
https://apply.wellsfargo.com/main?
page_id=loan_details_information

Student Loans
References
https://apply.wellsfargo.com/main?
page_id=references

Student Loans
Verify and Submit
https://apply.wellsfargo.com/main?
page_id=verify_and_submit

Student Loans
Cosigner Next Step
https://apply.wellsfargo.com/main?
page_id=cosigner_nextstep