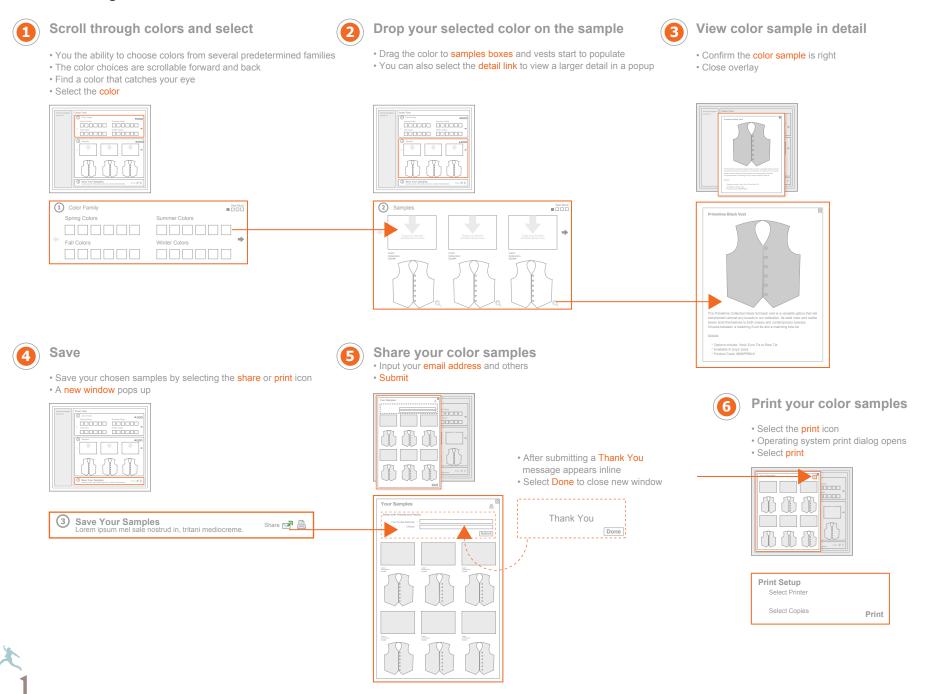
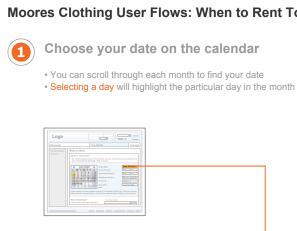


#### **Moores Clothing User Flows: Color Tool**

singleboundcreative



#### **Moores Clothing User Flows: When to Rent Tool**



· You can scroll through each month to find your date

June 2009

S M T W T F S

31 1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 1 2 3 4

5 6 7 8 9 10 11

• In the event that your event is sooner than the four to six months window you will receive an error message

**Event Date** 

Groom fitting by (4-6 months)

Drop Off by (next day)

Ring Bearer fitting by (4-6 weeks)

Groomsmen fitting by (4-6 months) Dec 7 - Feb 8

If your event is sooner please contact a Formalwear Stylist @ 1-800-xxx-xxxx to make special arrangements or contact the nearest store using our store locator.

June 7th 2009

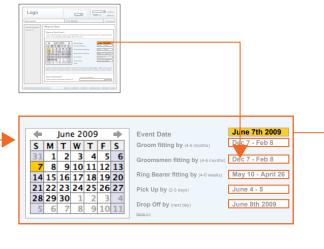
May 10 - April 26

June 8th 2009

Dec 7 - Feb 8

#### Fields will auto populate

- · After you have chosen your day the fields next to the calendar will auto populate with the appropriate dates
- Get fitted field will determine a date approximately two months prior to your fitting
- Pick up field will determine a date to pick your tux approximately two to three days prior to your pick up (store will call)
- Drop off field will determine the day after your event



#### Thank You

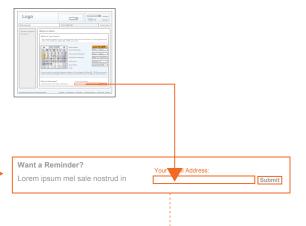
- · After submission you will receive an email at the address
- A generic "Thank you" and a summary that an email has been sent to yourname@whatever.com and your dates
- · Links can take the user back to the When To Rent Tool, Tux page or Homepage





#### Want a reminder

- Input your email address for a reminder
- · An email reminder will be sent to yourself (wedding planner) of dates for fitting, pick up and dropping off your tux



#### **Email Reminders**

Appointment with Formalwear Stylist for the groom to get measured and order the style.

Have the wedding party members gone into their local Moores store to order their tuxedo?

Remind your groom about ordering gifts for the guys. Shop for Rehersal Dinner and Honeymoon attire.



#### **Moores Clothing User Flows: Items Viewed Tool**



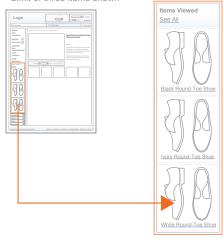
#### View your most recent browsed items

• All items that have been viewed are collected for viewing in the





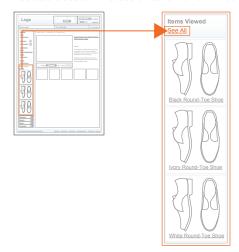
- More viewed items will populate a larger collection
- Limit of three items shown





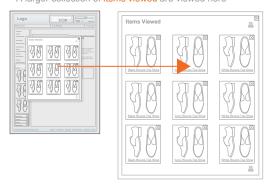
#### See all items

· Select the see all link to see all items in a new window



#### Items Viewed (new window)

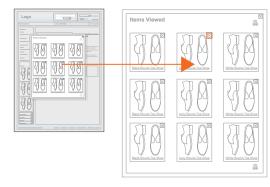
• A larger collection of items viewed are viewed here





### Items Viewed (new window)

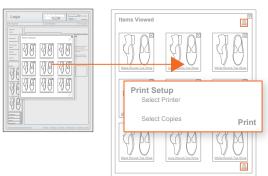
• You have the ability to delete items individually by selecting the close box in the upper right corner of each item





### **Print your items**

- Select the print icon
- · Operating system print dialog opens
- Select print



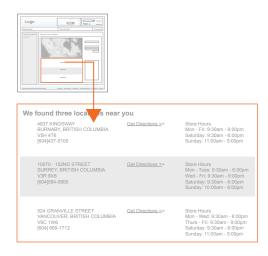


#### **Moores Clothing User Flows: Locator**



#### Search for a store near you

• Locations are pre-populated based on your IP address



## Search 1

## Search for a store near you

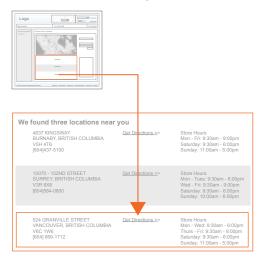
 Or search for a store by filling in fields with a postal code or city and province information



# 3

### **View locations**

- Choose the nearest location
- Click Get Directions to view map inline



## Directions

• Detailed view of location and directions appear





### **Print your directions**

- Select the print icon
- Popup window opens
- · Operating system print dialog appears
- Select print

